Job Description – Lecturer in Marketing

Reports to: Head of Department of Strategy and Marketing Location: Milton Keynes
Grade: AC3 £41,526 - £49,553 Permanent – Full Time

About the role

The Open University Business School wishes to appoint a Lecturer in Marketing to our vibrant and growing Department of Strategy and Marketing. The successful candidate will participate in a range of teaching activities and have a good research track record and the motivation to maintain a continuing research contribution. Applications would be welcome from candidates with teaching and research experience and interests in ANY area of marketing.

You can expect to contribute to the development of materials for undergraduate, postgraduate, and continuing professional learning and development (CPLD) modules in marketing, as well as to interdisciplinary modules as required.

You will have demonstrated your expertise in research by undertaking a PhD in a relevant field and have at least one publication in a good quality journal, with plans to produce a sustained stream of quality publications. You will have experience of or an interest in engaging effectively with practitioner and academic communities and have proven experience of external engagement. You will have the potential to supervise doctoral students.

The Open University Business School differentiates itself though a distinctive practice-based pedagogy, placing the student’s experience at the heart of learning. Our learning materials exploit a wide variety of media facilitated by a network of over 750 part-time Associate Lecturer (AL) colleagues. We are therefore seeking to appoint a new colleague with outstanding team-working skills, creativity and initiative, as well as excellent specialist subject knowledge.

Further information about The Open University Business School and the Department of Strategy and Marketing can be found at: http://www.open.ac.uk/business-school/

Key responsibilities

• Contribute to either/or both the undergraduate and MBA degrees by working on the development and presentation of one or more of our modules.
• Undertake research and publication which will enhance the research profile of the Business School.
• Be willing to bid for external research funding
• Be willing to supervise PhD students
• Contribute to monitoring of the quality of tuition, assessment and online student support.
• Tutor at face-to-face residential schools or their online equivalents, or other forms of direct student contact, for at least ten days per year.
• Be involved in the academic life of the Business School
• Serve as requested on Business School, Faculty and OU committees.
Skills and experience

Essential

• Completion of Masters degree in a related field
• A PhD. in an area related to marketing or have submitted their PhD for examination.
• At growing research record evidenced by publications in good quality journals (for example, one or more publication in 2* or 3* journals)
• A potential to publish further good quality publications.
• Experience or an interest in on-line teaching and virtual learning environments.
• Willingness to develop innovative approaches to on-line teaching.
• Willingness to work in a module team with other academics to produce or support online learning.
• Experience or willingness to bid for research funding.
• Experience or potential for external engagement activities.
• Flexibility, resilience and a team player, but also capable of working independently.
• Good communication skills, oral, written and electronic.
• Experience of working with others as a member of a team.
• The ability to work to deadlines.
• A commitment to, and understanding of, equal opportunities.
• A commitment to distance learning and the need for supporting students from a wide range of backgrounds.
• Ability to travel throughout the UK and internationally.
• Willingness to work occasional evenings and weekends.

Desirable

• Fellowship of the Higher Education Academy or PG CERT.
• Experience in online distance education.
• Some teaching experience – either face to face or online.
• Experience of using ICT and VLE in teaching and learning.