Job Description – Senior Lecturer in Strategy

Reports to: Head of Department for Strategy and Marketing
Location: Milton Keynes
Grade: AC4 £52,560 - £59,135
Permanent – Full Time

About the role

The Open University Business School wishes to appoint a Senior Lecturer in Strategy to our vibrant and growing Department for Strategy and Marketing. The successful candidate will participate in and lead a range of teaching activities and have a strong research track record and the motivation to maintain a continuing excellent research contribution. Applications would be welcome from candidates with teaching and research experience and interests in ANY area of strategy.

You can expect to contribute to the development of materials for undergraduate, postgraduate, and continuing professional learning and development (CPLD) modules in strategy, as well as to interdisciplinary modules on a range of qualifications as required.

You will have international research expertise within the field of strategy and a strong track record of publications together with experience of bidding for funding. You will be skilled in communicating and engaging effectively with practitioner and academic communities and have experience of external engagement. You will have experience of or potential to supervise doctoral students.

The Open University Business School differentiates itself though a distinctive practice-based pedagogy, placing the student’s experience at the heart of learning. Our learning materials exploit a wide variety of media facilitated by a network of over 750 part-time Associate Lecturer (AL) colleagues. We are therefore seeking to appoint a new colleague with outstanding team-working skills, creativity and initiative, as well as excellent specialist subject knowledge.

Further information about The Open University Business School and the Department of Strategy and Marketing can be found at: http://www.open.ac.uk/business-school/

Key responsibilities

- Contribute to either/or both the undergraduate and MBA degrees by working on the development and presentation of one or more of our modules.
- Undertake world class research and publication which will enhance the research profile of the Business School.
- Bid for external research funding.
- Supervise PhD students
- Contribute to monitoring of the quality of tuition, assessment and online student support.
- Tutor at face-to-face residential schools or their online equivalents, or other forms of direct student contact, for at least ten days per year.
- Play a full part in the academic life of the Business School
- Serve as requested on Business School, Faculty and OU committees.
Skills and experience

Essential

- A PhD. in an area related to strategy.
- An established research record evidenced by publications in highly-rated REF-able journals (at least 2 or 3 publications in 3* or 4*journals).
- Evidence of a pipeline of further high quality publications.
- Experience of teaching at an HEI – either face to face, online or both.
- An interest in on-line teaching and virtual learning environments.
- Evidence of innovative approaches to pedagogy.
- Contributing to the enhancement of the quality of tuition, assessment and student support.
- A grasp of current national and international developments in HE education.
- Ability to become part of and develop academic networks.
- Evidence of bidding for and winning research funding.
- Experience of research supervision at PhD level.
- Experience or potential for external engagement activities.
- Flexibility, resilience and a team player, but also capable of taking responsibility for team leadership and for working independently.
- Excellent communication skills, oral, written and electronic.
- Professionalism as a colleague and proven track record of working with others as a member or leader of a team.
- Understanding of the principles and practice of educational design and course development.
- The ability to work to tight deadlines.
- A commitment to, and understanding of, equal opportunities.
- A commitment to distance learning and the need for supporting students from a wide range of backgrounds.
- Ability to travel throughout the UK and internationally.
- Willingness to work occasional evenings and weekends.

Desirable

- Fellowship of the Higher Education Academy or PG CERT.
- Experience of academic module design and development.
- Experience in online distance teaching
- International teaching experience.
- Experience of using ICT and VLE in teaching and learning.
- Evidence of taking a leadership role in teaching.