Job Related Information

This document includes information about the role for which you are applying and the information you will need to provide with your application.

1. Role Details

<table>
<thead>
<tr>
<th>Vacancy reference:</th>
<th>14016</th>
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</thead>
<tbody>
<tr>
<td>Job title:</td>
<td>Professor of Strategic Management at The Open University Business School</td>
</tr>
<tr>
<td>Reports to:</td>
<td>Head of Department</td>
</tr>
<tr>
<td>Salary:</td>
<td>From £65,229 to £88,653 commensurate with skills and experience</td>
</tr>
<tr>
<td>Terms and conditions:</td>
<td>Academic</td>
</tr>
<tr>
<td>Grade:</td>
<td>Professorial</td>
</tr>
<tr>
<td>Duration of post:</td>
<td>Permanent</td>
</tr>
<tr>
<td>Working hours:</td>
<td>Full time</td>
</tr>
<tr>
<td>Location:</td>
<td>Milton Keynes</td>
</tr>
<tr>
<td>Closing date:</td>
<td>Midday - 23rd October 2017</td>
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<tr>
<td>Type of application form accepted:</td>
<td>Electronic</td>
</tr>
<tr>
<td>Number of referees required:</td>
<td>Three</td>
</tr>
<tr>
<td>Unit recruitment contact:</td>
<td><a href="mailto:fbl-recruitment@open.ac.uk">fbl-recruitment@open.ac.uk</a></td>
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</tbody>
</table>
2. Summary of duties

We seek to appoint a Professor of Strategic Management in The Open University Business School (OUBS). The Professor will be joining a team whose output is closely aligned with the University’s mission of social justice focused on social aspects of the economy, management and governance.

We are open to a wide range of perspectives and backgrounds that can help advance the Department’s commitment to pursuing cutting edge thinking on contemporary strategic management issues, and welcome and encourage multi-disciplinary approaches. We are especially interested in candidates doing research in areas related to:

- Non-market strategy;
- International strategy;
- Strategy-as-practice;
- Corporate and business strategy;
- Process view of strategy and
- Stakeholder strategy.

You will be expected to have a strong track record of world leading research, attracting funding and external engagement.

As part of the Faculty of Business & Law at The Open University, you will contribute to cutting edge pedagogy, on-line education and practice based learning. You will have the opportunity to work in teams designing and delivering innovative, high quality and challenging learning experiences for our students. You will also have the opportunity to contribute to the writing of our new exciting MBA Programme. You will demonstrate a capacity for leadership in all of your roles.

Main duties of the appointee will include:

- Contribute to a group of research active scholars in the Department of Strategy & Marketing and build on our record of academic excellence through publications, research degree supervision and research grants.
- Contribute to our teaching portfolio engaging with our distinctive teaching methods and developing new competences in this area. This is likely to include work on our new MBA.
- Work with the Head of Department and Associate Dean, Research and Scholarship to meet the strategic research priorities of the Department and the School
- Provide research leadership within the Department, School, Faculty and University as appropriate
- Maintain own research profile, including publishing 4/3* journal articles in the field relevant to their area of expertise for inclusion in REF 2021
- Develop and submit grant proposals to support own research portfolio and contribute to the growth of the School’s distinctive areas of expertise
- Contribute to the impact of research in policy and/or practice arenas and the development of REF 2021 impact cases as appropriate
- Participate actively in the development of the research degrees programme e.g. supervising and examining students and developing new supervisors
- Promote OU research/reputation at national and international events
- Contribute as appropriate to the development and delivery of the School’s curriculum portfolio including teaching, assessment and quality enhancement in interdisciplinary and/or specialist modules
- Direct or teach at face-to-face at residential schools or their online equivalents
- Represent the HoD/AD, Research & Scholarship/Executive Dean as requested at Department, School, Faculty and University level.
### 3. Person specification

#### Education, qualifications and training

**Essential:**
1. A distinguished research portfolio underpinned by a relevant PhD or equivalent doctorate qualification in strategic management or a related discipline and must be able to show a trajectory of research publications and associated research activity.
2. International experience in teaching, managing or researching.

**Desirable:**
1. Senior Fellow of the HEA or other related teaching qualification.

#### Knowledge, work and other relevant experience

**Essential:**
1. A significant and established research trajectory and a publication record with substantial 3* and 4* work based on definitions for the Research Excellence Framework.
2. Principal Investigator or Co-Investigator on RCUK, EU and/or other grants won in competition with peer review.
3. Previous inclusion in the RAE/REF and on-track for inclusion in REF 2021.
4. Evidence of excellent teaching such as curriculum and pedagogical design and development and a commitment to the provision of quality service to students.
5. Higher Education teaching experience in areas relevant to the department’s current and projected teaching.
6. Evidence of excellent communication skills and commitment to teaching at residential schools.
7. Experience of building and leading research groups, including research development such as mentoring and research student supervision.
8. A successful track record of supervising postgraduate students and experience of research supervision at PhD level.
9. Evidence of active contribution to academic communities such as invited keynotes, chairing tracks and symposiums at academic national and international conferences and membership of Academies.
10. Evidence of appropriate external national and international networks, and demonstrable ability to develop strong collaborative links, with, for example:
   - industry and/or professional practice;
   - policy makers and funders;
   - leading researchers at other institutions.
11. Evidence of considerable reach and significance in public engagement with research, achieving impact of research on teaching and learning, or impact beyond academia on policy or practice.
12. Ability to represent the Business School within the University and externally.
13. Professionalism as a colleague and proven track record of working with others as a member of a team.

**Desirable:**
1. A diverse research income portfolio including philanthropic and corporate funding.
2. Track record of working with organisations across and within different sectors.
iii) Experience of blended, distance learning
iv) Experience of working in multi-disciplinary and inter-disciplinary research
v) Evidence of having built and maintained working relationship with policy makers in industry/government/third sector corporate networks
vi) Experience of developing and using multi-media and web-based learning technologies

### Personal abilities and qualities

**Essential:**

i) The ability to work effectively with individuals in senior roles across the institution and externally

ii) Proven ability to work to tight deadlines

iii) Excellent communication skills and interpersonal skills with an ability to work effectively as a leader and as part of a team

iv) Computer literacy and ICT competence

### Additional requirements/Special circumstances

**Essential:**

i) Commitment to, and understanding of, equal opportunities policies and practices

ii) Travel throughout the UK and internationally, as required

iii) Willingness to work occasional evenings and weekends

4. **About the unit/department**

Information about the Faculty of Business and Law and The Open University Business School, including key focus, research centres and major initiatives, can be found in the Professorial brochure attached.

Further information about The Open University Business School can be found at: [http://www.open.ac.uk/business-school/](http://www.open.ac.uk/business-school/)

5. **How to obtain more information about the role or application process**

If you would like to discuss the particulars of this role before making an application please contact by email [alex.wright@open.ac.uk](mailto:alex.wright@open.ac.uk) or [fbl-recruitment@open.ac.uk](mailto:fbl-recruitment@open.ac.uk)

If you have any questions regarding the application process please contact by email [fbl-recruitment@open.ac.uk](mailto:fbl-recruitment@open.ac.uk)
6. The application process and where to send completed applications

<table>
<thead>
<tr>
<th>How to Apply:</th>
<th>Complete the short application form</th>
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<tbody>
<tr>
<td></td>
<td>The application form has been designed to give the information needed at this initial stage.</td>
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<thead>
<tr>
<th>Covering letter</th>
<th>Write a covering letter indicating why you are interested in this post and how you believe your knowledge experience and skills meet the Person Specification.</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Please use the essential and desirable items listed in the person specification as subtitles within your letter. In writing your letter, examine carefully the description of the role and analyse how your skills, knowledge and experience match with the requirements set out in the person specification.</td>
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<tr>
<td></td>
<td>Please specify examples from your experience which clearly demonstrate that you have the particular knowledge and capabilities required in the person specification.</td>
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<table>
<thead>
<tr>
<th>Curriculum Vitae (CV)</th>
<th>Please enclose an up to date CV with your application for employment.</th>
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<tbody>
<tr>
<td></td>
<td>Please remove any information from your CV that might give an indication of your race, religion or belief, or sexual orientation, as these details are irrelevant to your application.</td>
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<tr>
<td></td>
<td>Decisions about short listing will be based solely on the information you provide on your application form and covering letter.</td>
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</tbody>
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<tr>
<th>e-mail your application to:</th>
<th>Your completed application should be returned electronically to <a href="mailto:fbl-recruitment@open.ac.uk">fbl-recruitment@open.ac.uk</a></th>
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</thead>
<tbody>
<tr>
<td>Please ensure that your application reaches the University by:</td>
<td>Midday on 23 October 2017</td>
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<td></td>
<td>Applications received after the closing date will not be accepted.</td>
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7. Selection process and date of interview

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<tr>
<th>The interviews will take place on:</th>
<th>Interviews are planned for mid to late November 2017 at Milton Keynes but this date may be changed if operationally required. Please also note that there may be a need for second interview.</th>
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</table>

| The selection process for this post will include | As part of the selection process shortlisted candidates may be asked to attend a panel interview and give a presentation to panel members. |
We will let you know as soon as possible after the closing date whether you have been shortlisted for interview. Further details on the selection process will also be sent to shortlisted candidates.