Job Related Information

This document includes information about the role for which you are applying and the information you will need to provide with your application.

1. Role Details

<table>
<thead>
<tr>
<th>Vacancy reference:</th>
<th>14765</th>
</tr>
</thead>
<tbody>
<tr>
<td>Job title:</td>
<td>Senior Lecturer/Lecturer in Strategic Management</td>
</tr>
<tr>
<td>Reports to:</td>
<td>Head of Department for Strategy and Marketing</td>
</tr>
<tr>
<td>Salary:</td>
<td>£39,992 - £56,950</td>
</tr>
<tr>
<td>Terms and conditions:</td>
<td>Academic</td>
</tr>
<tr>
<td>Grade:</td>
<td>AC3/AC4</td>
</tr>
<tr>
<td>Duration of post:</td>
<td>Permanent</td>
</tr>
<tr>
<td>Working hours:</td>
<td>Full time</td>
</tr>
<tr>
<td>Location:</td>
<td>Milton Keynes</td>
</tr>
<tr>
<td>Closing date:</td>
<td>Midday Friday 3rd August 2018</td>
</tr>
<tr>
<td>Type of application form accepted:</td>
<td>Electronic (Short Application Form, CV and Covering Letter)</td>
</tr>
<tr>
<td>Number of referees required:</td>
<td>Three</td>
</tr>
<tr>
<td>Unit recruitment contact:</td>
<td><a href="mailto:fbl-recruitment@open.ac.uk">fbl-recruitment@open.ac.uk</a></td>
</tr>
</tbody>
</table>
2. Summary of duties

We are looking to appoint a Senior Lecturer/Lecturer in Strategic Management to The Open University Business School in the Department for Strategy and Marketing. More detail about the department is given below through the web links provided.

The Senior Lecturer/Lecturer in Strategic Management would be expected to participate in a range of activities and modules, either subject specific or cross-disciplinary. Candidates should have a good research track record and the motivation to maintain a continuing research contribution in the research areas of the Department.

Applications are sought from candidates with knowledge of and expertise in the following areas:

- Non-market strategy;
- International strategy;
- Strategy-as-practice;
- Corporate and business strategy;
- Process view of strategy;
- and stakeholder strategy.

With regards to teaching, the successful candidate can expect to contribute to the development of materials for undergraduate, postgraduate, and continuing professional learning and development (CPLD) modules in strategy, as well as to interdisciplinary modules on a range of qualifications as required.

You will have international research expertise within the field of strategic management and at Senior Lecturer level a strong track record in publication and bidding successfully for external funding. You will be skilled in communicating and engaging effectively with practitioner and academic communities and have proven experience of external engagement. You will have the potential to supervise doctoral students to completion as there will be the opportunity and expectation that you will supervise doctoral candidates based in Milton Keynes.

The Open University Business School differentiates itself though a distinctive practice-based pedagogy, placing the student’s experience at the heart of learning. Our learning materials exploit a wide variety of media – including print, web, audio-visual and face-to-face, facilitated by a network of over 750 part-time Associate Lecturer (AL) colleagues. We are therefore seeking to appoint a new colleague with outstanding team-working skills, creativity and initiative, as well as excellent specialist subject knowledge who is willing and able to contribute to our undergraduate and postgraduate teaching programmes.

The successful candidate will be required to:

- Contribute to the undergraduate degree by working on the development and presentation of one or more of our modules.
- Contribute to the MBA by working on existing modules and/or working with others to develop new modules.
- Undertake research and publication relevant to Faculty and University research, scholarship and enterprise strategies, which will enhance the research profile of the Business School.
- Contribute to monitoring of the quality of tuition, assessment and online student support.
- Be responsive to multimedia developments within the OU;
- Tutor at face-to-face residential schools or their online equivalents, or other forms of direct student contact, for at least ten days per year.
- Play a full part in the academic life of the Business School, which is located on The Open University’s Walton Hall campus in Milton Keynes.
3. Person specification

**Education, qualifications and training**

**Essential:**
- A PhD. in an area directly related to strategic management.

**Desirable:**
- An appropriate Masters degree.
- Fellowship of the Higher Education Academy or PG CERT.

**Knowledge, work and other relevant experience**

**Essential:**
- An interest in on-line teaching and virtual learning environments.
- Evidence of innovative approaches to pedagogy demonstrated through teaching experience in HE in business and management related areas.
- Contributing to the enhancement of the quality of tuition, assessment and online student support.
- Ability and willingness to work in non-standard ways and developing innovative ways of working.
- A thorough grasp of current national and international developments in HE education.
- A proven potential to publish in REF-able publications.
- Directing or teaching at face-to-face residential schools or their online equivalents, or other forms of direct student contact, for at least ten days per year.
- The ability and/or potential to successfully bid for research funding.

For Senior Lecturer:
- An established research record evidenced by publications in highly-rated REF-able journals.
- Achievement of growing academic standing.
- Evidence of productive contributions to teaching and learning.
- Ability to become part of and develop academic networks.
- Evidence of bidding for and winning research funding.
- Experience of research supervision at Masters and/or PhD level.

**Desirable:**
- Experience of academic module design and development.
- Experience in online distance education.
- International teaching experience.
- Experience of working as a manager or a professional.
Experience of distance learning as a student or teacher.
A record of inter-disciplinary working in teaching and/or research.

Personal abilities and qualities

**Essential:**
- Computer literacy and ICT competence.
- Flexibility, resilience and a team player, but also capable of taking responsibility for team leadership and for working independently.
- Excellent communication skills, oral, written and electronic.
- Professionalism as a colleague and proven track record of working with others as a member of a team.
- Understanding of the principles and practice of educational design and course development.
- Contributing to the general academic and professional life of the Faculty, University and wider academic community, including committee and representational roles if appropriate.
- The ability to work to tight deadlines.
- Ability to network effectively within and across institutions sharing, for example, good practice in teaching and learning scholarship.

**Desirable:**
- Experience of using ICT and VLE in teaching and learning.
- Evidence of taking a leadership role in teaching.
- Evidence of working as a distance learning tutor.
- Experience of teaching international students.

Additional requirements/Special circumstances

**Essential:**
- A commitment to, and understanding of, equal opportunities.
- A commitment to distance learning and the need for supporting students from a wide range of backgrounds.

4. Role specific requirements e.g. Shift working

- Ability to travel throughout the UK and internationally.
- Willingness to work occasional evenings and weekends.

5. About the unit/department

**Faculty of Business and Law**
The Faculty of Business and Law is one of the four faculties of The Open University. It brings together two Schools – The Open University Business School and The Open University Law School – and has a strong
reputation as a high-quality and innovative provider of management and legal education. Our courses and qualifications are studied by a wide range of people from all backgrounds – we are proud to promote opportunity and social justice by making higher education open to those unable to attend a more traditional campus-based university.

Student satisfaction is a high priority and we are determined to deliver the best outcomes for everyone studying with us. Our students return some of the highest satisfaction scores in the National Student Survey – they have ever since the NSS began.

Around 35,000 students are currently enrolled on our business, management and law programmes; about quarter of them are based outside the UK in 80 countries. The majority of our students are employed and study part-time with us.

The Faculty employs around 130 academic staff, two thirds of whom are based at The Open University’s Milton Keynes campus and one third in the OU’s regional offices, aligned to the Faculty’s three Student Support Teams. The regional academics manage the Faculty’s 700 Associate Lecturers. Around 80 academic-related and administrative members of staff support the Faculty.

We are committed to developing our staff to achieve their full potential and offer a range of formal and informal training and development opportunities to support individual and Faculty objectives.

The Open University Business School

Founded in 1983, The Open University Business School holds a unique position as the leader in flexible, accessible and high quality business and management education. We are recognised for the quality of our programmes, the excellence of our teaching and the impact of our research. The School is one of an international elite group of institutions to have triple accreditation by EQUIS, AACSB and AMBA. We are also a member of the Global Business School Network – an organisation working with top international business schools to build management education capacity in the developing world.

The School has four cross-disciplinary academic departments: Strategy and Marketing; Accounting and Finance; People and Organisations; Public Leadership and Social Enterprise. Each department includes academics, visiting experts, research staff and postgraduate students. The result is a dynamic, collaborative approach to research and programme development that is engaged with the needs of commercial, public and third sectors in the UK and internationally.

Research within the Business School combines intellectual rigour and innovation with practical relevance. Its academics have substantial experience working jointly with organisations in all sectors of the economy and directing their findings to influence management thinking and practice. There is an active PhD programme with around 30 PhD students. Since first entering the Research Assessment Exercise (RAE) in 1996, The Open University Business School has increased its research capability significantly, with external awards from Economic and Social Research Council, Engineering and Physical Sciences Research Council, Design Council, European Union, the private sector and internal sources. The 2014 Research Excellence Framework (REF) results show the high quality of the research outputs and impact of the School’s research. The School ranked 34th overall placing it in the top third of UK Business Schools. For impact, the School was placed 16th overall, indicating not only the excellence of the research but also its influence and relevance to user communities in all areas from practice to policy.

The School offers a wide range of undergraduate, postgraduate, doctoral and executive education programmes. We also make a considerable amount of learning material available for free through The Open University’s own open educational resources platform OpenLearn and popular social media such as iTunesU and YouTube, and as part of FutureLearn – an (Open University owned) international university collaboration to bring online learning
Further information about The Open University Business School can be found at: [http://www.open.ac.uk/business-school/](http://www.open.ac.uk/business-school/)

### 6. How to obtain more information about the role or application process

If you would like to discuss the particulars of this role before making an application or if you have any questions regarding the application process please contact by email [fbl-recruitment@open.ac.uk](mailto:fbl-recruitment@open.ac.uk)

### 7. The application process and where to send completed applications

<table>
<thead>
<tr>
<th>How to Apply:</th>
<th>Complete the short application form</th>
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<tbody>
<tr>
<td></td>
<td>The application form has been designed to give the information needed at this initial stage.</td>
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<tr>
<td></td>
<td><strong>Covering letter</strong></td>
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<tr>
<td></td>
<td>Write a covering letter indicating why you are interested in this post and how you believe your knowledge experience and skills meet the Person Specification.</td>
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<tr>
<td></td>
<td>Please use the essential and desirable items listed in the person specification as subtitles within your letter. In writing your letter, examine carefully the description of the role and analyse how your skills, knowledge and experience match with the requirements set out in the person specification.</td>
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<tr>
<td></td>
<td>Please pick out specific examples from your experience which clearly demonstrate that you have the particular knowledge and capabilities required in the person specification.</td>
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<tr>
<td></td>
<td><strong>Curriculum Vitae (CV)</strong></td>
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<tr>
<td></td>
<td>Please enclose an up to date CV with your application for employment. Please remove any information from your CV that might give an indication of your race, religion or belief, or sexual orientation, as these details are irrelevant to your application.</td>
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<tr>
<td></td>
<td>Decisions about short listing will be based solely on the information you provide on your application form and covering letter.</td>
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<tr>
<th>e-mail your application to:</th>
<th>Your completed application should be returned electronically to <a href="mailto:fbl-recruitment@open.ac.uk">fbl-recruitment@open.ac.uk</a></th>
</tr>
</thead>
<tbody>
<tr>
<td>Please ensure that your application reaches the University by:</td>
<td><strong>Midday on Friday 3rd August</strong></td>
</tr>
<tr>
<td></td>
<td>Applications received after the closing date will not be accepted.</td>
</tr>
</tbody>
</table>
8. Selection process and date of interview

<table>
<thead>
<tr>
<th>The interviews will take place on:</th>
<th>Interviews are planned for <strong>week commencing 3rd September 2018</strong> at Milton Keynes but this date may be changed if operationally required. Please also note that occasionally there may be a need for second interview.</th>
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</thead>
<tbody>
<tr>
<td>The selection process for this post will include</td>
<td>Presentation.</td>
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</table>

*i* We will let you know as soon as possible after the closing date whether you have been shortlisted for interview. Further details on the selection process will also be sent to shortlisted candidates.