

# FACTS AND FIGURES

2018/19

# Headlines

## ABOUT THE OU: OPERATING AT SCALE

Total number of students taught since 1969	<b>2.1 million</b>
Total number of students in 2018/19	<b>168,116</b>
Percentage of part-time UK undergraduates taught by the OU	<b>44%</b>
Students on validated programmes	<b>38,504</b>
FTSE 100 companies that have sponsored staff on OU modules	<b>77</b>

## ABOUT THE OU: WE ARE GLOBAL

International students directly studying with the OU	<b>7,600</b>
Teachers who have benefitted from OU's TESSA project	<b>Over 1.2 million</b>

## ABOUT THE OU: OUR STUDENTS

Percentage of 126k directly-registered OU students already in work	<b>74%</b>
OU undergraduates who had no previous HE qualifications on entry	<b>77%</b>
OU UK undergraduates who live in the 25% most deprived areas	<b>25%</b>
New OU undergraduates aged under 25	<b>33%</b>

## ABOUT THE OU: RESEARCH AND ENTERPRISE

UK research position (based on REF 2014 Power rankings)	<b>41st/128</b>
Research deemed world-leading or internationally excellent (REF 2014)	<b>72%</b>
Number of doctoral degrees awarded in 2018/19	<b>131</b>

## ABOUT THE OU: INNOVATION IN LEARNING

Visits to OpenLearn website since launch in 2006	<b>58 million</b>
Views/listens of OU programmes via BBC	<b>320 million</b>
Accumulative years of OU/BBC partnership	<b>48</b>
Peak-time TV and radio co-produced programmes	<b>31 series</b>
Views of OU Digital content from BBC Ideas	<b>820,000</b>

STUDENT AND CUSTOMER STATISTICS*	2017/18	2018/19
Undergraduate-level students	114,108	118,027
Postgraduate-level students		
Taught	9,463	9,565
Research part-time	378	344
Research full-time	583	566
Initial Teacher Training	0	0
Collaborative	48	49
Students on non-credit-bearing courses	870	843
International special scheme students	269	218
Students on validated programmes	49,179	38,504
<b>Total Students</b>	<b>174,898</b>	<b>168,116</b>

\*All student statistics are student headcount unless stated otherwise.

STUDENT DISTRIBUTION	2017/18	2018/19
UK students		
England	91,173	92,345
Scotland	16,524	17,134
Wales	6,971	8,640
Northern Ireland	3,722	3,944
<b>Total UK students</b>	<b>118,390</b>	<b>122,063</b>
Republic of Ireland	1,069	1,003
Other EU	4,586	4,567
Non-EU	1,674	2,030
Students on validated programmes	49,179	38,504
<b>Total</b>	<b>174,898</b>	<b>168,167</b>

INTERNATIONAL STUDENTS	2017/18	2018/19
Global Direct students in Europe	5,607	5,537
Global Direct students outside Europe	1,396	1,790
<b>Total Global Direct students</b>	<b>7,003</b>	<b>7,327</b>

STUDENTS BY SUBJECT AREA (FTES)*	2017/18	2018/19
Subjects allied to medicine	1,686	1,813
Biological and physical sciences	13,682	15,123
Mathematical sciences, computer sciences and engineering & technology	11,669	11,854
Social studies	10,737	11,153
Law	3,754	3,959
Business and administrative studies	6,094	6,718
Languages	4,556	4,095
Historical and philosophical studies	5,454	5,456
Creative arts and design	1,269	1,151
Education	5,980	6,852
Other	32	32
<b>Total</b>	<b>64,913</b>	<b>68,204</b>

\*Excludes non-credit-bearing modules, study materials, packs and validated programmes.

FEATURES OF OPEN UNIVERSITY STUDENTS	2018/19	
	UG level	PG level
Male:female ratio	39:61	47:53
Age profile		
17 and under	1%	0%
18-21	9%	1%
22-24	12%	4%
25-34	36%	27%
35-44	23%	32%
45-54	13%	23%
55-64	5%	10%
65 and over	2%	4%
Median age of new undergraduate-level students	28	

ETHNIC ORIGIN OF NEW UNDERGRADUATE STUDENTS*	2017/18	2018/19
White	89%	89%
Asian	4%	4%
Black	4%	3%
Mixed and Other	4%	4%

\*Where ethnicity was disclosed.

QUALIFICATIONS ON ENTRY OF UNDERGRADUATE LEVEL STUDENTS	2017/18	2018/19
No formal qualifications	2%	2%
A Levels - amount not specified	18%	18%
1 A Level or lower	32%	33%
2 A Levels or equivalent	24%	24%
HE qualification	21%	20%
Postgraduate qualification	3%	3%

\*Where qualifications were known.

OTHER STUDENT INFORMATION	2017/18	2018/19
Number of students receiving help with fees	11,038	11,724
Number of students declaring a disability	24,709	27,237
Number of students receiving credit transfer awards for prior study	5,945	5,870
Number of students working full/part time	88,833	92,078

QUALIFICATIONS AWARDED	2018/19	1971 to 2018/19
Foundation degrees	327	7,234
First degrees	9,036	428,576
Higher degrees	1,762	71,443
Undergraduate certificates and diplomas	2,749	367,864
Postgraduate certificates and diplomas	1,010	79,390
Validated qualifications (under/post-graduate)	5,933	170,282

STUDENT ASSESSMENT	2017	2018
TMA and CMA assignments submitted	686,124	548,556
Examinations taken	41,014	25,390
End-of-module assignments submitted	80,779	70,533

STUDENT CONTACT	2017/18	2018/19
Number of telephone calls from students	418,646	434,126
Number of Emails received from students	161,726	194,008

MODULES INFORMATION	2017/18	2018/19
Number of standard modules offered		
Undergraduate level	335	351
Postgraduate level	119	132
Overseas versions	1	1
Curriculum partnerships	14	24

MOST POPULAR UNDERGRADUATE MODULES*	2018/19
DE100 - Investigating psychology 1	5,771
DD102 - Introducing the social sciences	4,493
TM111 - Introduction to computing and information technology 1	4,145
AA100 - The arts past and present	4,012
B100 - An introduction to business and management	3,586

\*Based on number of students.

VALIDATED PROGRAMMES	2017/18	2018/19
Number of validated programmes	379	390
Number of approved validated institutions worldwide	38	41
<b>Total students to have achieved validated awards</b>	<b>5,920</b>	<b>6,095</b>

RESEARCH AND ENTERPRISE	2017/18	2018/19
Value of research grants and contracts awarded in year	£15.7m	£23.8m
Number of running research grant and contract awards	433	402
Number of postgraduate research students registered for study	854	742
Research quality Grade Point Average (GPA) score	3	N/A
Number of research outputs downloaded from Open Research Online (ORO)	1,322,667	1,530,701

MEDIA	2017/18	2018/19
Average daily usage of Moodle	28,130	29,691
Views/listens of OU programmes via BBC	260 million	320 million
Accumulative years of OU/BBC partnership	47	48
Peak-time TV and radio co-produced programmes	27 series	31 series
Amazon Kindle - downloads	0.3 million	0.4 million
Amazon Kindle - total downloads (since 2016)	0.8 million	1.2 million
YouTube - total visitors (since 2008)	21.0 million	23.7 million
YouTube - video views	3.9 million	5.3 million
Location of visitors to OpenLearn:		
UK		41%
USA		18%
India		8%
OpenLearn visitors	7.8 million	8.9 million
OpenLearn free courses	909	953

#### NOTES ON FEES AND FUNDING

The way higher education is funded is determined by each of the national governments of the UK, so the cost to students in each country reflects the amount of teaching grant the OU receives directly from each of these administrations and the support that is available to students to pay their fees.

FEES	2018/19	
Undergraduate module (60 credit points)		
England and non-UK		£2,928
Northern Ireland, Scotland and Wales	£984 to	£2,625
Undergraduate residential school		
England and non-UK		£385
Northern Ireland, Scotland and Wales		£385
Postgraduate taught module (60 credit points)	£1,700 to	£5,800
Research degree		
Full-time		£4,260
Part-time		£2,130

COST OF STUDY	2018/19
Typical total fees for BA/BSc (Hons) degree	
England and non-UK	£17,568
Northern Ireland, Scotland and Wales	£5,904

FINANCE	2017/18	2018/19
Income	(£ millions)	(£ millions)
Tuition fees and education contracts	271.0	301.2
Funding body grants	101.1	95.0
Research grants and contracts	14.3	13.6
Other income	25.5	29.0
Investment income	8.7	7.1
Donations and endowments	3.5	3.3
<b>Total income</b>	<b>424.1</b>	<b>449.2</b>
Expenditure		
Staff costs	304.2	416.1
Other operating expenses	137.3	135.6
Depreciation	6.9	6.7
Interest payable	1.5	1.8
<b>Total expenditure</b>	<b>449.9</b>	<b>560.2</b>

STAFF STATISTICS	2017/18	2018/19
Salaried academic staff	1,090	1,096
Academic-related staff	1,881	1,953
Support staff (secretaries, clerks, technicians etc)	1,522	1,575
Associate lecturers	4,375	3,992