## Subdomain Policy

### Externally published content and services

<table>
<thead>
<tr>
<th>Content</th>
<th>Agreed Format</th>
<th>Content criteria</th>
<th>Reserved</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>UK Prospectuses</strong></td>
<td>courses.open.ac.uk/&lt;product&gt;</td>
<td>Currently UK focused content related to the recruitment of new students (both B2C and B2B). The main online prospectus for undergraduate, postgraduate and research degree courses, marketing and campaign landing pages. (B2C) OR Content relating directly to our learning and development service for business. (B2B)</td>
<td>courses study postgraduate research-degrees prospectuses enrol learners business</td>
</tr>
<tr>
<td><strong>International Prospectuses</strong></td>
<td>openuniversity.edu</td>
<td>Internationally focused content related to the recruitment of new students. The International online prospectus for undergraduate, postgraduate and research degree courses, marketing and campaign landing pages.</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Business Units</strong></td>
<td><a href="http://www.open.ac.uk/">www.open.ac.uk/</a>&lt;site/unit&gt;</td>
<td>Main corporate information regarding the University's mission, strategy, management and governance including content published by Administrative units as listed on <a href="http://intranet6.open.ac.uk/human-resources/university-organisational-charts/administrative-and-other-units">http://intranet6.open.ac.uk/human-resources/university-organisational-charts/administrative-and-other-units</a></td>
<td>N/A</td>
</tr>
</tbody>
</table>
| Research | research.open.ac.uk/  
|          | oro.open.ac.uk/  
|          | research.open.ac.uk/project/<name>  
|          | - research.open.ac.uk/creet  
|          | - research.open.ac.uk/project/enduring-love  
|          | OR  
|          | <centre>.open.ac.uk  
|          | - cepsar.open.ac.uk  
| Content composing our Institutional research presence including institutional centres, projects, the Virtual Research Environment OR a research centre as defined by Research, Scholarship and Quality Unit. | researchoro  
|          | vre  
|          | gsn  
|          | graduate-school |
| Nations  | <nation>.open.ac.uk  
|          | - wales.open.ac.uk  
|          | - northern-ireland.open.ac.uk  
| Content relating to stakeholder relationships, public engagement and outreach specific to named countries. | wales  
|          | scotland  
|          | republic-of-ireland  
|          | northern-ireland  
|          | england |  |  |
| Faculty  | <faculty>.open.ac.uk  
|          | - stem.open.ac.uk  
|          | <faculty>.open.ac.uk/<school>  
|          | wels.open.ac.uk/health-wellbeing-and-social-care  
|          | <faculty>.open.ac.uk/<department>  
|          | <faculty>.open.ac.uk/research/<project> or <group>  
|          | - stem.open.ac.uk/research/astrophysics  
|          | - fass.open.ac.uk/research/asianbritain  
| Content composing of individual Faculty presences including schools, departments, faculty based research and curriculum BUT specifically excluding content relating to the recruitment of students. | stem  
|          | fass  
|          | wels  
|          | fbl |  |  |
| Strategic initiatives or services | <initiative>.open.ac.uk  
|          | - kmi.open.ac.uk  
|          | - blockchain.open.ac.uk  
| Content relating to strategic initiatives and services that support the university as a whole BUT | news  
|          | search  
|          | people  
|          | events |
| Services to students | learn*.open.ac.uk OR Students.open.ac.uk library.open.ac.uk maintenance.open.ac.uk | Content specifically related to the delivery of the online learning experience. Including StudentHome and the virtual learning environment AND directly related support services such as library and careers service. | learn* students library vle careers help-centre |
| OMU | open.edu/openlearn | Free educational resources and sample courses. | free-learning openlearn mooc |