



**Programme:**

**Workshop on *Contemporary Indian Literature in English for the Indian Market***

**Venue: Open University, Camden Town, London**

**25 June 2007**

- 09:30-10:00 Tea/coffee and registration
- 10:00-10:10 Introductory remarks – Suman Gupta, Open University
- 10:10-10:30 Bob Owens, Open University, “Modelling the Circulation of Books”  
10:30-10:45 Discussion
- 10:45-11:15 Tapan Basu, University of Delhi, “Contemporary Indian Writing in English: Is there a Market in India for this Text?”  
11:15-11:45 Discussion
- 11:45-12:00 Tea/coffee
- 12:00-12:30 Rob Francis, “An Overview of the Indian Publishing and Bookselling Industry”  
12:30-13:00 Discussion
- 13:00-14:00 Lunch
- 14:00-14:30 Robert Fraser, Open University, “The Benefits of Disaster, or, OUP at War”  
14:30-15:00 Discussion
- 15:00-15:30 Shaf Towheed, Open University, “Macmillan in India”  
15:30-16:00 Discussion
- 16:00-16:30 Tea/coffee
- 16:30-17:00 Lionel Bently, University of Cambridge, “Copyright in India until 1914”  
17:00-17:30 Discussion

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- 10:00-10:30 Sushila Nasta, Open University, and Hirsh Sawhney, “Wasafiri in India”  
10:30-11:00 Discussion
- 11:00-11:15 Richard Allen, Open University, “Observations on the March 2007 Workshop in Delhi”  
11:15-11:30 Discussion
- 11:30-11:45 Tea/coffee

*Session on research in Delhi 2006-2007*

- 11:45-12:15 Shveta Vyas, University of Delhi, "Negotiating Growth: An Analysis of Publishing Firms with Reference to Indian Writing in English"
- 12:15-12:30 Discussion
- 12:30-14:00 Lunch
- 14:00-15:00 Arunima Paul, University of Delhi, "Buying and Selling Contemporary Indian Writing in English: The Booksellers' Sense of the Market"  
Vaibhav Parel, University of Delhi, "Indian Writing in English from Anurag Mathur to David Davidar: An Analytical Overview".
- 15:00-15:45 Discussion
- 15:45-16:00 Tea/coffee
- 16:00-17:00 Akhil Katyal, University of Delhi, "Analysing *The Book Review*, *Biblio*, and *The Hindu Literary Review*: the Impact of Review Publications on the Indian Market".  
Shivani Mutneja, University of Delhi, "Looking at the Indian Market through the Literary Magazines: Observations on *The Little Magazine*, *Yatra* and *Civil Lines*".
- 17:00-17:45 Discussion and conclusion