

Funded by



Arts & Humanities
Research Council

The Open University in London
Friday 7th February 2014

Extending Influence via Collaborative Working II: Creative Industry and Community Groups

10:00 - 10:30 Arrive and Coffee

Introduction: 10:30 - 10:45

Using Academic Research in the Creative Industries: A Case Study in DVD Production

10:45 - 11:30 This session will feature presentations from Keith Johnston (UEA) and Hugh David (ex-Network Distributing / editor, *Cult TV Times*) who will talk about the interaction between academic research and the commercial requirements of a creative industries partner, including debates around timescale, content, tone and address.

11:30 - 12:00 The talk will be followed by a practical task in which students will be asked to identify similar potential partnerships in their research.

12:00 - 12:15 Coffee

Engaging with the Community (1)

12:15 - 12:45 This session will feature a 30 minute presentation from B.J Epstein (UEA), who will talk about her work with a variety of community partners, including libraries, a cafe, a museum, a department store, a village organisation, and many other groups and individuals. In this session, she'll discuss some of the joys and challenges of working with these diverse community partners, and will offer tips for doing so.

12:45 - 13:15 Questions and discussion

13:15 - 14:00 Lunch

Engaging with the Community (2)

14:00 - 14:30 Led by Eylem Atakav (UEA) and the London Feminist Network's (LFN) Ellen Kythor, this session aims to demonstrate the significance of engaging with community organisations in an attempt to share knowledge and make research activities more meaningful. Ellen Kythor will talk about the ways in which their feminist seminars are organised in a way to promote academic work to the public, and Eylem Atakav will talk about the ways in which academics approach organisations like LFN and the importance of sharing academic knowledge with different communities. She will also talk about issues around the use of language when speaking to communities outside academia. They will use two collaborative LFN seminars that as case studies.

14:30 - 15:00 Questions and discussion

15:00 - 15:15 Coffee

/P.T.O

Engaging with Partners

- 15:15 - 15:45 This session will feature a 30 minute presentation from Mark Rimmer (UEA), who has recently completed AHRC-funded research project which aimed to engage with local community-based arts organisations as collaborative partners. Having outlined the aims of the project and its research approach, particular attention will be given to some of the challenges and *complexities* involved in working towards project outcomes with non-HEI partners, as well as potentially thorny issues around confidentiality, anonymity and the communication of findings.
- 15:45 - 16:15 Student group work/ discussion. Students will think about a community organisation they could partner with, as well as discussing any potential problems or obstacles they might encounter.
- 16:15 Plenary discussion
- 16:30 Pub for those who need it

