

I communicate digitally, therefore I am

Professor Richard Holliman

web: stem.open.ac.uk/people/rmh47

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blog: open.ac.uk/blogs/per

twitter: [@science_engage](https://twitter.com/@science_engage)



Overview

- Objectives for this morning
- A little bit about me
- From analogue to digital scholarship
- A little bit about you
- The basics
- Mapping your digital academic identity
- The snakes and ladders of social media
- Summary



Workshop objectives

- Improve your understanding of communication and its relevance to your research
- Raise awareness of your digital literacy levels
- Develop your understanding of the research values underpinning communication
- Increase your awareness of digital tools for communication

Supporting future scholars of engaged research

Richard Holliman* and Clare J. Warren – *The Open University*

A little bit about me:

Academic Lead for Engaged Research

- Changes in academic practices: Communicating Academic Excellence
- REF Impact Preparations (2021 and 2028)
- Research & Enterprise Plan: Building capacity in engaged research
- Supporting future scholars of engaged research

From analogue to digital scholarship: information literacy skills



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<http://jcom.sissa.it/>

Comment

ROAD MAPS FOR THE 21ST-CENTURY RESEARCH IN SCIENCE COMMUNICATION

**From analogue to digital scholarship: implications for
science communication researchers**

**Sit next to someone
you don't know.**

In pairs...

**Tell your partner your
name**

- search for your partner
online

**What is your partner's
research about?**

- one sentence

A little bit about you...



<https://youtu.be/AgGpTaHicN8>

The basics

- What three ways of Communicating Academic Excellence do you think are essential for all academics?
 1. Online profile, e.g. stem.open.ac.uk/people/rmh47
 2. ORO Profile, e.g. oro.open.ac.uk/view/person/rmh47
 3. Email signature block



50
YEARS

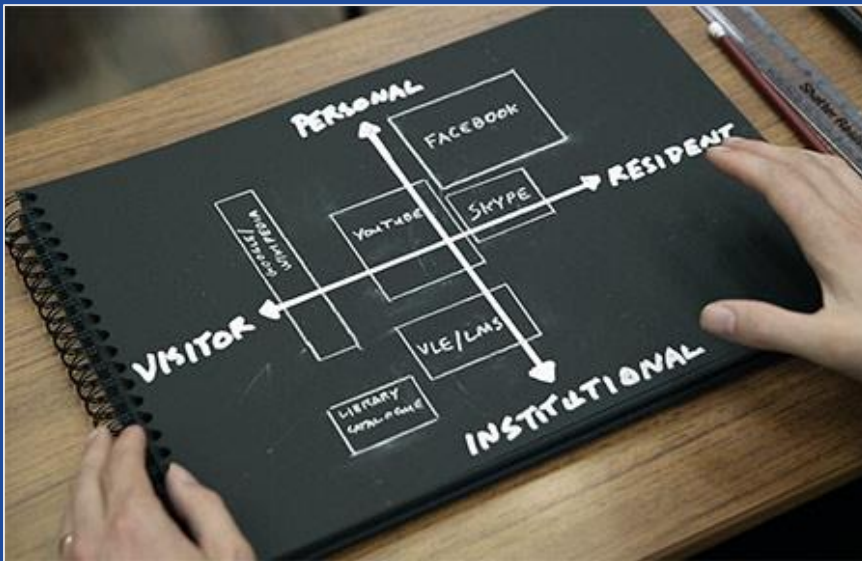
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Visitors and residents mapping

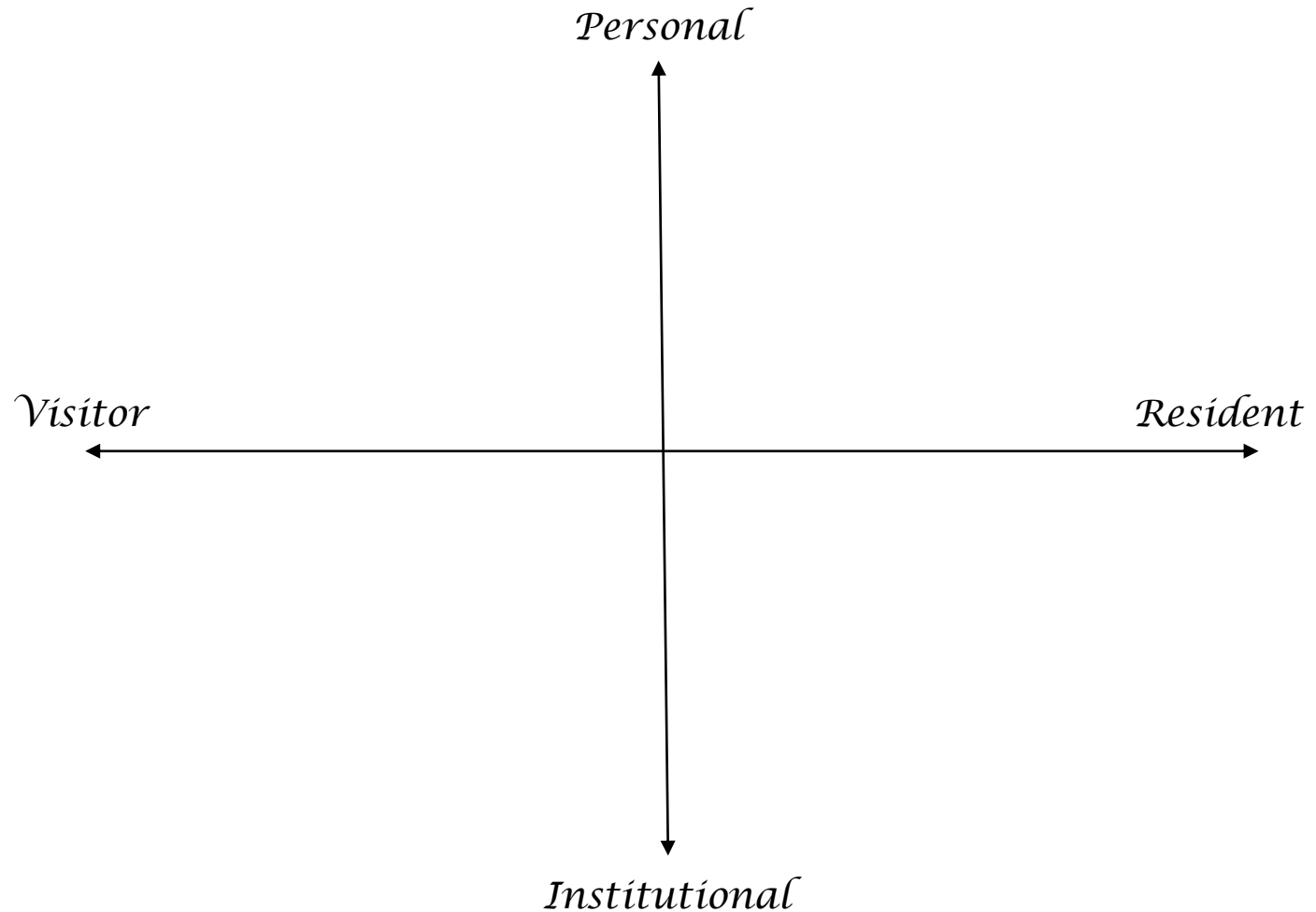


- A tool for exploring learner-owned literacies
- Explore how people use online places

David White and Alison Le Cornu (2011) "Visitors and residents: A new typology of online engagement." *First Monday*, 16 (9), September.
Further information: <http://daveowhite.com>

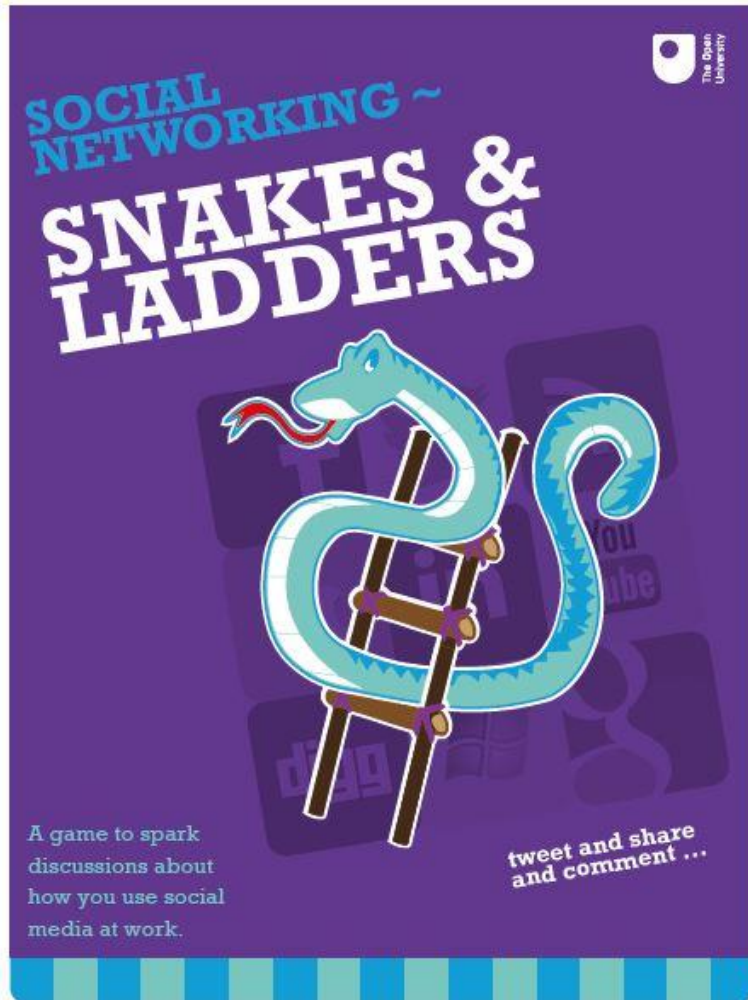
Attributes of digital engagers: academic identity and role in engaged research online

- Visitor and resident mapping *
 - A tool for exploring learner-owned literacies
 - Discovering how people engage in online places
- Example media
 - Email
 - Google search
 - Google docs
 - You Tube
 - Skype
 - Blogging
 - Twitter
 - OERs
 - VLEs
 - MOOCs
 - citizen science



“We muddle our way through”: shared and distributed expertise in digital engagement with research

Ann Grand, Richard Holliman, Trevor Collins and Anne Adams



- Are social media work?
- Explore the positives & pitfalls
- Move into groups of between 4 and 8
- Read the instructions

To download the game:

open.ac.uk/blogs/per/?page_id=6171

You will need to GROW...

Goal:

Reality:

Options:

Way forward:

See you after lunch



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