Open Access Publishing

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Why Publish OA?
How Do I Publish OA?
THE COST OF PUBLISHING

JOURNAL PRICES VARY WITH INFLUENCE AND BUSINESS MODEL.

Price of prestige
Open-access prices correlate weakly with the average influence of a journal’s articles.

How costs break down
An economic model shows how switching from subscription to open access changes the costs of publishing.

- Subscription PRINT & ONLINE ($4,871)
- Subscription ONLINE ONLY ($3,509)
- Open access ONLINE ONLY ($2,289)

Voluntary peer review (not counted in price)
Additional cost if reviewers were paid for their time.

- Article processing
  Administering peer review (assuming average rejection rate of 50%); editing; proofreading; typesetting; graphics; quality assurance.

- Other costs
  Covers, indexes and editorial; rights management; sales and payments; printing and delivery; online user management; marketing and communications; helpdesk; online hosting.

- Management and investment
  Includes cost to establish journal; assumed 20% subscription; 15% open access.

- Margin
  Assumed 20% subscription; 15% open access.

Chart omits open-access journals yet to receive an Article Influence® score.
*Subscription journals that give option of open-access publishing.
†Relative score, in which 1 = global average.

The Article Influence score measures the relative importance of a journal, based on the average influence of an article in that journal over 5 years after publication, and normalized so that the global mean influence is 1. Like the impact factor, Article Influence is based on citation counts, but gives heavier weight to citations from papers in journals that are themselves highly cited. See www.eigenfactor.org/opensaccess for more.

Data from J. Houghton et al. Economic implications of alternative scholarly publishing models (Joint Information Systems Committee, 2009), available at go.nature.com/uqnezw.
NISO Versions of Journal Articles

Author’s Original
Submitted Manuscript Under Review
Accepted Manuscript
Proof
Version of Record
Corrected Version of Record
Enhanced Version of Record
Publication Lifecycle

1. Submission
2. Publisher Review
3. Peer Review
4. Acceptance
5. Publishing Processes
6. Publication
7. Public Review
LIBRE

GRATIS
Credits

• Procession of Women saints by Fr. Lawrence Lew, O.P. https://www.flickr.com/photos/paullew/10991664414
• Obedient Plant by Danny Barron https://www.flickr.com/photos/dbarronoss/2881906894
• Open access: The true cost of science publishing by Richard Van Noorden 2013 http://www.nature.com/news/open-access-the-true-cost-of-science-publishing-1.12676
• CC https://creativecommons.org/licenses/by/3.0/