# Library Services: ORO Update

## Top 15 Monthly Downloads
## April 2015

| OU Author | Faculty | Type | Details | Downloads |
|---|---|---|---|---|
| Bob Jeffrey / Anna Craft | FELS | Journal Article | Jeffrey, Bob and Craft, Anna (2004). Teaching creatively and teaching for creativity: distinctions and relationships. Educational Studies, 30(1) pp. 77–87. | 1,639 |
| Nigel Bennett / Christine Wise / Philip Woods | FELS | Research Report | Bennett, Nigel; Wise, Christine; Woods, Philip A and Harvey, Janet A (2003). Distributed Leadership: A Review of Literature. National College for School Leadership. | 777 |
| Anne Adams | IET | Book Chapter | Adams, Anne and Cox, Anna L. (2008). Questionnaires, in-depth interviews and focus groups. In: Cairns, Paul and Cox, Anna L. eds. Research Methods for Human Computer Interaction. Cambridge, UK: Cambridge University Press, pp. 17–34. | 757 |
| Adrian Kirkwood / Linda Price | IET | Journal Article | Kirkwood, Adrian and Price, Linda (2014). Technology-enhanced learning and teaching in higher education: what is 'enhanced' and how do we know? A critical literature review. Learning, Media and Technology, 39(1) pp. 6–36. | 740 |
| Robin Roy | MCT | Journal Article | Roy, Robin (1993). Case studies of creativity in innovative product development. Design Studies, 14(4) pp. 423–443. | 653 |
| Sarah Neal | Social Sciences | Journal Article | Neal, Sarah (2003). The Scarman Report, the Macpherson Report and the Media: how newspapers respond to race-centred social policy interventions. Journal of Social Policy, 32(1) pp. 55–74. | 642 |
| Teresa Cremin | FELS | Book Chapter | Grainger, Teresa and Barnes, Jonathan (2006). Creativity in the primary curriculum. In: Arthur, James; Grainger, Teresa and Wray, David eds. Learning to Teach in the Primary School. London, UK: Routledge, pp. 209–225. | 641 |
| Martin Woodhead | FELS | Edited Book | Woodhead, Martin and Moss, Peter eds. (2007). Early Childhood and Primary Education: Transitions in the Lives of Young Children. Early Childhood in Focus (2). Milton Keynes: Open University. | 609 |
| Anna Craft / Alice Paige-Smith | FELS | Journal Article | Craft, Anna; McConnon, Linda and Paige-Smith, Alice (2012). Child-initiated play and professional creativity: enabling four-year-olds' possibility thinking. Thinking Skills and Creativity, 7(1) pp. 48–61. | 601 |
| Elizabeth Daniel | FBL | Journal Article | Wilson, Hugh; Daniel, Elizabeth and McDonald, Malcolm (2002). Factors for success in customer relationship management (CRM) systems. Journal of Marketing Management, 18(1), pp. 193–219. | 478 |
| Fiona Ellis-Chadwick | FBL | Journal Article | Doherty, Neil F. and Ellis-Chadwick, Fiona (2010). Internet retailing: the past, the present and the future. International Journal of Retail & Distribution Management, 38(11/12), pp. 943–965. | 453 |
| Sally Dibb | FBL | Journal Article | Michaelidou, Nina and Dibb, Sally (2008). Consumer involvement: a new perspective. Marketing Review, 8(1) pp. 83–99. | 446 |
| Caroline Coffin | FELS | Research Report | Coffin, Caroline (2010). Language support in EAL contexts. Why systemic functional linguistics? Special Issue of NALDIC Quarterly). NALDIC, Reading, UK. | 433 |
| Fiona Ellis-Chadwick | FBL | Journal Article | Ellis-Chadwick, Fiona; Doherty, Neil F. and Anastasakis, Leonidas (2007). E-strategy in the UK retail grocery sector: a resource-based analysis. Managing Service Quality, 17(6) 702 -722. | 422 |
| Kerry Murphy | Science | Conference item | Burke, P. F. C. and Murphy, K. (2009). Feedback and compression computation in the basal ganglia. In: British Neuroscience Association, 19-22 April 2009. | 412 |