

# OPEN ACCESS

CAN YOU AFFORD NOT TO?

## CITATIONS

*Open Access publications get a 22% higher citation rate<sup>1</sup>*

## VISIBILITY

*Open Access publications are three times more likely to be viewed and downloaded than publications behind a paywall<sup>2</sup>*

## REF

*From April 1st 2016 articles and conference items need to be deposited in an Open Access repository to be eligible for the next REF*

## REACH

*In 2004 over half of all research institutions in developing countries did not have access to subscribed research publications<sup>3</sup>*