

YOUR 2020/2021

# MICROCREDENTIALS

PROSPECTUS



# WHAT ARE MICROCREDENTIALS?

Microcredentials are short courses that are designed to build professional skills relevant to your career in rapidly growing industries and allow you to pursue further study in a specialised field.

## How do microcredentials work?



### Learn online with experts

Study online courses over 10-12 weeks, created by subject experts and with dedicated support throughout.



### Complete project-based assessments

Test your understanding as you progress towards a final assessment.



### Earn a professional credential

Finish your learning and pass your assessments to gain a certificate of completion.



### Advance your career

Use your microcredential as evidence of your specialised skills to progress your career.

## Can microcredentials be used towards university qualifications?

Microcredentials are stand-alone products, designed to meet specific learner and employer needs and offer a credential in their own right. Those awarded by The Open University have a credit value at either undergraduate or postgraduate level, and this may in the future be used towards qualifications (for example, a Bachelors degree, diploma of higher education or postgraduate certificate) at The Open University, or potentially at another university (subject to the agreement of the receiving institution).

## Set your ambition free as you learn with FutureLearn



Our microcredentials are delivered on FutureLearn, a social learning platform formed in 2012 by The Open University to offer online short courses from ourselves and various other universities and institutions around the world. It partners with over a quarter of the world's top universities.

FutureLearn is now jointly owned by The Open University and The SEEK Group with over 10 million people signed up worldwide.



## NEXT STEPS

To register visit [openuniversity.co.uk/microcredentials](https://openuniversity.co.uk/microcredentials)

Contact an advisor at [openuniversity.co.uk/contact](https://openuniversity.co.uk/contact)



# CHOOSE YOUR MICROCREDENTIAL

## Business Management: Fundamentals of Management Accounting

If you're looking to enhance your management career, developing your management accounting skills and knowledge is vital.

This microcredential focuses on the principles of management accounting, giving you a solid understanding of the best practice approaches and enhancing your knowledge. It will help to inform

your professional decision-making, improve your effectiveness and adapt your approach to solving business challenges.

The course is designed for non-financial experts and no previous knowledge of accounting is required. You'll gain skills that you can immediately put into practice.

<b>Level:</b>	Undergraduate
<b>Duration:</b>	10 weeks   10 hours per week
<b>Start dates:</b>	29 March 2021 12 July 2021
<b>Credits:</b>	10
<b>Cost:</b>	£450

## Business Management: Marketing Principles and Practice

Marketing principles and best practice tools can be used to solve problems in a diverse range of professional contexts. As a management professional, it's vital to have a solid understanding of the value of marketing and its impact on different business functions.

This microcredential introduces you to the core principles of marketing. You'll cover digital and non-digital

perspectives that will inform your professional decision-making, improve your effectiveness and adapt your approach to solving business challenges. Using practical examples of marketing in action, you'll build a toolkit for creating products and services that meet your customers needs and that differentiate your product or service from your competitors.

<b>Level:</b>	Undergraduate
<b>Duration:</b>	10 weeks   10 hours per week
<b>Start dates:</b>	29 March 2021 12 July 2021
<b>Credits:</b>	10
<b>Cost:</b>	£450

## Cyber Security Operations (Cisco)

Cyber security is rapidly evolving, and professionals must keep up-to-date with the complexities of different cyber threats, as well as the different technologies under attack.

You'll learn how cyber security professionals respond to an imminent, active or recent cyber threat. You'll explore how to go about resolving attacks and how to complete legal investigations of any potential cybercrime.

You'll develop skills in this exciting area using up-to-date experience from the internationally recognised Cisco CCNA Cyber Security operations certification.

This course is endorsed by the Cisco Networking Academy and you'll receive a Cisco Networking Academy Certificate of Completion.

<b>Level:</b>	Postgraduate
<b>Duration:</b>	12 weeks   13 hours per week
<b>Start dates:</b>	15 March 2021 28 June 2021
<b>Credits:</b>	15
<b>Cost:</b>	£600

### Global Development in Practice: Designing an Intervention

Development is a complex process and managing development intervention requires a combination of purposeful design and the confidence to adapt flexibly to changing circumstances.

On this microcredential, you'll build the skills to effectively manage the development intervention process on the ground.

Using real-life case studies, you'll engage with development tools, frameworks and methodologies that can be used for planning, implementing and evaluating development interventions.

As well as practical development strategies, you'll explore the associated theoretical issues and debates.

<b>Level:</b>	Postgraduate
<b>Duration:</b>	12 weeks   13 hours per week
<b>Start dates:</b>	15 March 2021
<b>Credits:</b>	15
<b>Cost:</b>	£675

### Management of Uncertainty: Leadership, Decisions and Action

In recent times, leaders and managers around the world in public, private and third-sector organisations have become highly sensitised to the hazards of the unexpected and the opportunities that uncertainty can create. This microcredential, targeted at managers, leaders and professionals from all types of organisations and

sectors, engages learners in thinking about effective action in real world contexts of radical uncertainty. Drawing on the expertise of academics and senior business leaders, it offers both insights and tools for practice and a foundation for continued learning in your professional context.

<b>Level:</b>	Postgraduate
<b>Duration:</b>	12 weeks   13 hours per week
<b>Start dates:</b>	15 March 2021 28 June 2021
<b>Credits:</b>	15
<b>Cost:</b>	£750

### Online Teaching: Accessibility and Inclusive Learning

Recent research shows that many disabled learners have been disadvantaged by the rush to move learning online and educators and institutions often struggle to meet the expectations placed on them which results in poor learner experiences.

Designed by leading academics with decades of experience in designing and delivering inclusive learning, we share our best practice to help you develop practical skills that improve the learning experience of people with diverse disabilities.

<b>Level:</b>	Postgraduate
<b>Duration:</b>	12 weeks   13 hours per week
<b>Start dates:</b>	15 March 2021 28 June 2021
<b>Credits:</b>	15
<b>Cost:</b>	£675



### Online Teaching: Creating Courses for Adult Learners

With many institutions moving their learning online during the COVID-19 pandemic, knowing how to create engaging online courses for adults has become an essential skill for many sectors.

With this microcredential, you'll discover how adults learn online – and at a distance – examining the key theories for taking your provision online. You'll also evaluate technologies available for supporting online and distance

learning and draw on a range of experiences and research to successfully create inspiring online courses, keeping them safe and accessible for a variety of learners.

On completion you'll have explored the many possibilities offered by learning with technology and developed a practical plan for taking your teaching and learning online.

<b>Level:</b>	Postgraduate
<b>Duration:</b>	12 weeks   13 hours per week
<b>Start dates:</b>	15 March 2021 28 June 2021
<b>Credits:</b>	15
<b>Cost:</b>	£675

### Online Teaching: Evaluating and Improving Courses

Develop the skills you need to evaluate the success of your online teaching and enhance your students' remote learning experience.

Designed for individual educators and trainers as well as learning institutions, this microcredential will support you to ensure the ongoing success of your online courses and technology-enhanced learning (TEL) provision. You'll learn how to design and use teaching evaluation strategies that are

appropriate to your context and setting, and conduct analysis of your evaluation findings that you can apply to adapt and improve your online course design.

The microcredential is part of a planned suite of courses addressing aspects of online education and follows on from, Online Teaching: Creating Courses for Adults. However, it can be taken independently as a stand-alone course.

<b>Level:</b>	Postgraduate
<b>Duration:</b>	12 weeks   13 hours per week
<b>Start dates:</b>	15 March 2021 28 June 2021
<b>Credits:</b>	15
<b>Cost:</b>	£675

### Teacher Development: Embedding Mental Health in the Curriculum

The act of learning can be extremely positive for student mental wellbeing, but it can also exacerbate or even cause mental health difficulties.

While there have been calls for action on mental health made globally, there's little guidance in this area for educators.

On this microcredential, you'll learn how to embed mental wellbeing in your teaching. You'll develop inclusive teaching strategies and learn how to design teaching, learning and assessment activities to meet the needs of learners experiencing issues such as low self-esteem, stress, anxiety, and feelings of not belonging.

*This course is endorsed by the Mental Health Foundation.*

<b>Level:</b>	Postgraduate
<b>Duration:</b>	12 weeks   13 hours per week
<b>Start dates:</b>	15 March 2021 28 June 2021
<b>Credits:</b>	15
<b>Cost:</b>	£675

## GET IN TOUCH

### **Covid-19 – Contacting The Open University in the current situations**

We want to reassure you that online registration remains open as normal.

### **Please note that our current opening times are 09:00– 17:30, Monday – Friday.**

While we aren't currently accepting incoming calls, if you have any queries about our courses or registration, you can email us by visiting [openuniversity.co.uk/contact](https://openuniversity.co.uk/contact).

It will take us longer than usual to respond to your emails, so we thank you for your patience at this time.

We have made all reasonable efforts to ensure that the information in this prospectus is accurate at the time of publication. However, we shall be entitled, if we consider it reasonably necessary (including in order to manage resources and improve student experience) to make changes, including to the availability of microcredentials and to our regulations, policies and procedures. For current information, please refer to our online prospectus at [openuniversity.co.uk/microcredentials](https://openuniversity.co.uk/microcredentials). If you require further information about the circumstances in which we may make changes, please contact us or refer to the Academic Regulations on our website at [openuniversity.co.uk/academic-regulations](https://openuniversity.co.uk/academic-regulations).