Thinking of joining? 3
The basics 4
Why choose the OU MBA? 6
How much does it cost? 8
Payment options 9
What next? 10
WHY DID MBA STUDENT VALERIE POUGET CHOOSE THE OU?

“Firstly, flexibility, I move quite often - cities, countries. I could continue my studies, even if I had to move again. Cost as well. I believe it’s the right price, and also the fact that it’s mostly through the internet, so it’s really convenient wherever you work.”

WATCH

PROFESSOR REBECCA TAYLOR, DEAN - INTRODUCING THE OPEN UNIVERSITY MBA.

A GREAT INVESTMENT

MIKE LUCAS, ASSOCIATE DEAN, EXPLAINS WHY THE OU MBA IS A HUGE BENEFIT TO A SPONSORING EMPLOYER AS WELL AS THE EMPLOYEE

IF YOU WANT MORE INFORMATION:

• VISIT www.openuniversity.co.uk/mba
• REQUEST A PROSPECTUS
• OR CALL +44 (0)300 303 0065 TO TALK TO AN MBA ADVISER
WHAT IS AN MBA?

The global marketplace is more challenging than ever and organisations need executives who are agile, resilient and can work across boundaries. Our triple accredited MBA is designed for practising managers aspiring to leadership positions.

The OU MBA is a hands-on course and designed to build your conceptual and managerial skills so you can tackle complex real-world business issues.

WHY DO YOU NEED ONE?

Not only will it help you make better business decisions, an MBA is also widely recognised as a ticket to career progression - it could help you get a high profile business role.

WHAT ARE THE ENTRY REQUIREMENTS?

<table>
<thead>
<tr>
<th>Graduate entry</th>
<th>Non-graduate entry</th>
</tr>
</thead>
<tbody>
<tr>
<td>Honours degree or equivalent qualification + A minimum of three years management experience</td>
<td>Professional Certificate in Management (S01) + A minimum of three years management experience</td>
</tr>
</tbody>
</table>

MBA Stage 1: management: perspectives and practice (B716 or the fast-track version BXFT716)

Postgraduate Certificate in Business Administration (C66)

MBA Stage 2

Postgraduate Diploma in Administration

MBA
WHAT DOES THEO THINK?

RETAIL GURU AND FORMER DRAGON THEO PAPHITIS TALKS EARNING WHILE LEARNING

“The OU Business School provides modules that thriving business people can study while they earn, allowing them to brush up on their skills and explore new areas of knowledge, applying what they learn to their current role from day one.

This is important in today’s fast-paced world where businesses and entrepreneurs need to keep up and preferably stay ahead to survive.”

THE BASICS

HOW IS OUR MBA STRUCTURED?

MBA – THREE YEAR MODEL

<table>
<thead>
<tr>
<th>STAGE 1</th>
<th>STAGE 2</th>
<th>STAGE 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Postgraduate Certificate</td>
<td>Postgraduate Diploma</td>
<td></td>
</tr>
<tr>
<td>Year 1</td>
<td>Year 2</td>
<td>Year 3</td>
</tr>
<tr>
<td>MBA stage 1: management perspectives and practice (B716) (60 credits)</td>
<td>The dynamics of strategy (BB835) (30 credits)</td>
<td>Corporate finance (BB831) (15 Credits)</td>
</tr>
<tr>
<td>Elective 1 (15 Credits)</td>
<td>Elective 2 (15 Credits)</td>
<td>Making a difference: the management initiative (B839) (30 Credits)</td>
</tr>
</tbody>
</table>

MBA – TWO YEAR MODEL (ACCELERATED STUDY)

<table>
<thead>
<tr>
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<th>STAGE 2</th>
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</tbody>
</table>

Eligible for the PG Certificate in Business Management on completion of Stage 1 of the MBA. Eligible for the PG Diploma in Business Management on completion of 120 credits. Completing Stage 2 will give you the MBA.

R Includes residential school

The triple accredited Open University MBA programme
WHY CHOOSE THE OU MBA?

IT’S ONE OF THE BEST MBAS IN THE WORLD
The OU MBA has triple accreditation from AMBA, EQUIS and AACSB, putting us in the top 1% of business schools in the world.

YOU’LL ENCOUNTER PEOPLE AND IDEAS THAT’LL STAY WITH YOU FOR LIFE
You’ll quickly add to your business knowledge and management skill, developing the creative, problem-solving ability needed for the most senior business roles.

OUR FLEXIBLE STUDY FITS AROUND YOUR LIFE
Unlike many other providers, you won’t need to quit your job to study our MBA. The OU pioneered flexible distance learning, and our MBA is designed to be balanced with a busy career and personal life. You’ll be able to earn while you learn, studying at your own pace.

YOU’LL GAIN REAL-WORLD EXPERIENCE AND CONTACTS
Our MBA is much more practice-focussed than many other MBAs. You will test theoretical frameworks against actual business problems – often within your own workplace, so what you learn today, you can immediately put into practice tomorrow.

You’ll also study with people from all sorts of backgrounds who work in very different industries – a brilliant opportunity to learn from, and network with, professional peers. Being part of our Business School’s 86,500-strong worldwide alumni network could open doors for you.

WATCH
MBA STUDENT OF THE YEAR 2014, NICOLAS WEBER, TELLS HIS STORY.

FIRST CLASS REPUTATION
Our MBA is ranked as the 6th best online MBA in the world by the CEO Magazine 2016 and the QS Distance Online MBA Rankings 2016.
MORE THAN JUST A QUALIFICATION

GRADUATE MAGGIE MILLER GOT MORE THAN JUST A QUALIFICATION FROM HER MBA

“It gave me valuable life lessons about priorities. The different modules also helped me acquire the beginnings of a common language to communicate with professionals outside my chosen fields. I now have an appreciation of these professions and their challenges and can understand how my own area can contribute to their success.”

BOOST YOUR CV WHILE YOU STUDY

You don’t have to wait until the end of the whole course to get a CV-enhancing qualification. You’ll be eligible for the Postgraduate Certificate in Business Administration when you finish Stage 1 and a Postgraduate Diploma in Business Administration after you’ve completed 120 credits.

YOU’LL GET THE HELP YOU NEED TO SUCCEED

You’re never alone with the OU. You’ll have an experienced tutor for each module who’ll be able to give you help, feedback and advice.

You’ll also be part of an active online student community with peer and tutor support. Access to face to face networking events, close up career support with online webinars and career mentoring from our MBA Alumni.

IT’S GOOD VALUE FOR YOUR EMPLOYER

We offer one of the most affordable triple accredited MBAs on the market and our flexibility means you can still do your day job – which makes our MBA a popular choice with employers sponsoring their staff to study.

WATCH

STUDENTS GET TO GRIPS WITH THE FUNDAMENTALS OF SENIOR MANAGEMENT AT A RESIDENTIAL SCHOOL.
HOW MUCH DOES IT COST?

INTRODUCING THE UK'S MOST AFFORDABLE TRIPLE ACCREDITED MBA

The way we teach means we can offer you academic excellence at an affordable price - just compare our fees with other triple accredited UK schools:

YOU PAY BY MODULE, NOT ALL UPFRONT

Unlike many traditional MBA programmes, you don’t have to pay for ours in one go. You only pay for the modules that you are studying, spreading the cost.

LET'S TALK NUMBERS

<table>
<thead>
<tr>
<th>Region</th>
<th>Fee range¹</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Kingdom</td>
<td>£15,328 – £16,991</td>
</tr>
<tr>
<td>Republic of Ireland</td>
<td>£17,833 – £19,550</td>
</tr>
<tr>
<td>Other EU</td>
<td>£18,6012 – £20,347</td>
</tr>
<tr>
<td>Rest of the world</td>
<td>Please call +44(0)300 303 0266 for details</td>
</tr>
</tbody>
</table>

¹Based on 2016/2017 prices.

Unlike many business schools, this fee includes:
- All books, tutorials and study materials
- Accommodation and food at residential schools
- Access to a bespoke e-learning environment
- Project supervision
- Exam fees

All you have to pay for on top of this are travel costs to and from any residential or day schools.

DOES DISTANCE LEARNING FEEL DISTANT?

“No, I didn’t find it like that at all. Yes you’re working remotely, studying and such, but we had regular tutorials. Our tutor group became very good friends. We used to meet up, do revision together and even set up our own mock exams.”

KEITH GRINSTED, GRADUATE

WATCH

GRADUATES REFLECT ON HOW THEIR OU MBA CHANGED THEIR LIVES.

CONSIDERED SPONSORSHIP?

Create a persuasive personalised proposal for your employer using our Business Case Builder.
WOULD YOU RECOMMEND US?

ROBERTA THOMSON, AN OU MBA STUDENT OF THE YEAR

“Unreservedly! I think it’s a fantastic experience. You need to know how much work that you’re going to need to put into it, but it’s incredibly rewarding.”

POSTGRADUATE LOANS NOW AVAILABLE

You may be eligible for a Postgraduate Loan of up to £10,000 to help fund your study if you intend to complete a full Master’s. For more information go to www.openuniversity.co.uk/pgloans

GET SPONSORED BY YOUR EMPLOYER

More than 40% of our MBA students do this. With our MBA Business Case Builder you can put together a compelling business case for sponsorship in a few minutes.

SPREAD THE COST

With an Open University Student Budget Account (OUSBA) you can:

- Register for your course now and pay at module start date, without paying any interest (APR 0% representative).

  Or

- Pay for your module in monthly instalments over one year at a very low rate of interest (currently, interest is charged at 5.0% per annum and is only applied once your module has started).

| Rate of interest | 5.0% per annum (fixed) |
| MBA stage 1 fee (total amount of credit) | £5,196.00 |
| APR | APR 5.1% representative |
| Total amount payable | £5,326.31 |
| Amount of interest | £130.31 |
| Monthly repayment | £484.21 |

All credit is subject to status and proof that you can afford the repayments. For more information you can write to OUSBA at PO Box 508, Walton Hall, Milton Keynes, MK7 6HX. The OU works exclusively with OUSBA and is not able to offer you credit facilities from any other provider.

FUND IT YOURSELF

You only pay for the modules that you are studying at the time, spreading the cost.

The triple accredited Open University MBA programme
WHAT NEXT?

READY TO REGISTER?
You can register now for your Stage 1 modules.

GOT A QUESTION?
Call 0300 303 0065 to talk to an MBA adviser. We’re here 9am to 8pm, Monday to Friday.

JOIN ONE OF OUR MBA EVENTS
View one of our online information sessions.

GET A TASTE WITH A FREE SHORT COURSE
Try our ‘Introducing a framework for strategy’ to develop your strategic decision-making, or our ‘Discovering management’ unit, covering leadership and other essential elements of a manager’s role.

CREATE A PERSUASIVE PROPOSAL FOR SPONSORSHIP
It only takes a few minutes using our online award winning Business case builder.