OPEN UNIVERSITY STUDENTS ASSOCIATION

Central Executive Committee (CEC)
14 – 16 October 2016

OU STUDENTS ASSOCIATION STRATEGY UPDATE

The CEC is asked to:-

i) note the updates on the progress of the objectives in the OU Students Association Strategy (Appendix)

1. The 2015-18 OU Students Association Strategy, approved by Trustees in November 2015, was built around the findings of the Association’s ‘Get Engaged’ Survey that took place in 2014. A number of discussions and working sessions were held with the Board of Trustees, Central Executive Committee (CEC), the Officer Team and the staff team to build the strategy around four major objectives:

   - We will raise and maintain awareness amongst students and OU staff of our actions, activities and achievements.
   - We will engage students in all parts of our work, building a vibrant and supportive community and fostering new opportunities wherever possible
   - We will listen to OU students and represent their collective voice within the University and beyond.
   - We will exercise good governance in an effective and accountable manner.

2. Underneath each objective, there are action points detailing the operational action we wish to undertake.

3. The year 2015-16 has been the first year of the strategy which will experience its first birthday in the autumn which will be an ideal opportunity to review and refresh.

4. In the meantime, progress on the strategy actions where work has been started or completed has been recorded and can be found in the Appendix for discussion and questions at the meeting.

Rob Avann
General Manager