OPEN UNIVERSITY STUDENTS ASSOCIATION

Central Executive Committee (CEC)
21 – 23 April 2017

OU STUDENTS ASSOCIATION STRATEGY UPDATE

The CEC is asked to:-

i) note the updates on the progress of the objectives in the OU Students Association Strategy (Appendix)

1. The 2015-18 OU Students Association Strategy, approved by Trustees in November 2015, was built around the findings of the Association’s ‘Get Engaged’ Survey that took place in 2014. A number of discussions and working sessions were held with the Board of Trustees, Central Executive Committee (CEC), the Officer Team and the staff team to build the strategy around four major objectives:

   - We will raise and maintain awareness amongst students and OU staff of our actions, activities and achievements.

   - We will engage students in all parts of our work, building a vibrant and supportive community and fostering new opportunities wherever possible.

   - We will listen to OU students and represent their collective voice within the University and beyond.

   - We will exercise good governance in an effective and accountable manner.

2. Underneath each objective, there are action points detailing the operational action we wish to undertake. Progress on the strategy actions where work has been started or completed has been recorded and can be found in the Appendix for discussion and questions at the meeting.

3. Anna Barber, Head of Strategic Planning in the OU’s Strategy & Information Office will be running a workshop with CEC members at the meeting to review and refresh the Strategy that will look at building in the things that have changed since it was first developed, both within the Students Association and within the University, and ensuring that we capture new ideas and new perspectives on what our future may look like.

Rob Avann
General Manager