Entrepreneurial Learning Innovation & Development

In the advanced and emerging economies, entrepreneurship has become central to the discourse and practice of economics, business and management development. Viewed in terms of innovation and entrepreneurship being central to the human condition, entrepreneurs are temporary innovators within an environment of creative destruction. Thus, entrepreneurship is directly linked to innovation: itself construed as a process of creating something new based on knowledge and its application in context.

The Regional Analysis Innovation and Knowledge and Entrepreneurship Research Exchange (RAIKE) The Open University’s cross-faculty research centre, Innovation Knowledge and Development (IKD) and ISBE provided funding for a joint workshop on entrepreneurial learning. Organised by the OU business school’s RAIKE unit and held in the OU’s London regional office in Camden Town, the purpose of the one-day event was to explore enterprise education, development and learning from the learner’s perspective rather than that of the educators and trainers. In other words, to examine the demand-side rather than the supply-side of entrepreneurial learning.

Project Leader: Colin Gray