ENTREPRENEURIAL LEARNING INNOVATION & DEVELOPMENT

A One Day Seminar funded by the Open University Centre for Innovation and Entrepreneurship (IKD) and
The Institute for Small Business and Entrepreneurship (ISBE)
Supported by Enterprise Educators UK (EEUK)

Open University in London
22 May 2008

9.00 Coffee and Registration
9.25 Welcome: Professor Colin Gray (Open University)

SESSION 1: ENTREPRENEURIAL LEARNING

9.30 Boosting entrepreneurial learning and innovation: Key Policy Issues
Katrina Reid (SBS) (tbc)

10.00 Conceptual and Empirical Challenges in Frameworks for Entrepreneurial Learning Research
Luke Pittway (Sheffield University)

10.30 Entrepreneurial Learning: An Econometric Approach
Julian Frankish (Barclays Bank) + David Storey (Warwick Business School)

11.00 Coffee
11.15 Entrepreneurial Learning: Reflections on Issues and Themes from current research
Harry Matlay (Birmingham City University)

11.45 Panel Discussion

SESSION 2: ENTREPRENEURIAL INNOVATION

12.00 Learning and Entrepreneurial Performance
Andrew Burke (Cranfield University)

12.30 Relational and situated learning perspectives on entrepreneurial leadership
Jason Cope (Lancaster University) + Sarah Robinson (OUBS)
13.00 Lunch

13.45 *Innovation, Learning and Enterprise Strategy*
David Rae (Lincoln Business School)

14.15 Panel Discussion

**SESSION 3: ENTREPRENEURIAL DEVELOPMENT**

14.15 *Developing entrepreneurial learning in young people and nascent entrepreneurs*
Julia Rouse (MMU)

14.45 *Entrepreneurship Scholarship – an evaluation of the learning and local development effects.*
James Kewin and Louise Peck (CfE)

15.15 Tea

15.30 *Thirty Years of Enterprise Culture*
Francis Green (Warwick Business School)

16.00 *Synthesis and Future Research Agenda*
Robert Blackburn (Kingston University)

16.30 Panel Discussion

16.45 Close