THE OPEN UNIVERSITY IN SCOTLAND
OUTCOME AGREEMENT WITH THE SCOTTISH FUNDING COUNCIL 2019 - 2022
## Contents

The Open University: A unique institution serving the whole of Scotland ........................................... 4

Geographical reach ............................................................................................................................ 5

Our curriculum .............................................................................................................................. 6

Our staff ....................................................................................................................................... 6

Student and staff engagement in outcome agreement process .................................................. 7

Equality Impact Assessment ......................................................................................................... 7

UK departure from the European Union ....................................................................................... 7

Scottish Government strategic priority 1 ......................................................................................... 8

Commission on Widening Access Implementation ....................................................................... 9

Students from care experienced backgrounds .............................................................................. 11

Students and staff who are carers .................................................................................................. 12

Students in secure environments .................................................................................................. 12

Students with disabilities and additional needs ............................................................................. 13

Mental health and well-being .......................................................................................................... 13

Ethnicity ....................................................................................................................................... 14

British Sign Language (BSL) .......................................................................................................... 14

Gender identity .............................................................................................................................. 14

Gender balance ............................................................................................................................. 15

Veterans/early service leavers ......................................................................................................... 15

Estranged students .......................................................................................................................... 15

Gender-based violence .................................................................................................................... 16

Working with schools (Bridging Programme) .............................................................................. 16

Working with colleges (Articulation) ............................................................................................ 18

Widening Access and Retention Fund (formerly Regional Coherence Fund) ........................ 19

Scottish Government strategic priority 2 ....................................................................................... 20

National Student Survey ............................................................................................................... 21

Retention, completion and success ............................................................................................... 21

Skills ............................................................................................................................................. 22

Enhanced Employability and Career Progression ....................................................................... 24

STEM subjects .............................................................................................................................. 25

Languages ..................................................................................................................................... 25

English for Academic Purposes .................................................................................................... 25

Health outcomes ............................................................................................................................ 26

The Crichton Campus .................................................................................................................... 26

Scottish Government strategic priority 3 ....................................................................................... 28

Research ......................................................................................................................................... 29

Scottish Government strategic priority 4 ....................................................................................... 30

University Innovation Fund .......................................................................................................... 31

Cultural engagement ..................................................................................................................... 31

Scottish Government strategic priority 5 ....................................................................................... 32

Good governance ............................................................................................................................. 33

Students as stakeholders ............................................................................................................... 33

Financial sustainability .................................................................................................................. 34

Environmental sustainability ......................................................................................................... 34

Cyber security ................................................................................................................................. 35

Equality and diversity requirements ................................................................................................. 36
1. Social justice and equality of opportunity are at the heart of everything The Open University does: widening access to higher education is the ambition on which the University was founded. The Open University is committed to extending opportunities for educational success to all who wish to realise their ambitions and fulfil their potential.

2. The Open University has always operated an open entry policy: our students can study modules and qualifications at undergraduate level with no requirement for previous qualifications. Over the period of this outcome agreement, The Open University in Scotland will continue to work with the Commissioner for Fair Access to Higher Education and play its part in developing a national framework for access.

3. The flexibility of part-time study allows students to work and learn at the same time with most of our students studying to improve their careers. Of our 16,500 students in Scotland, over 70% are in full or part-time employment. Most of our students are mature learners: the median age of our undergraduate entrants in Scotland is 27.

4. The OU is proud to be the only university that operates across England, Scotland, Wales and Northern Ireland. The teaching of OU students resident in Scotland is funded by the Scottish Funding Council and we are able to bring to Scotland significant benefits derived from being part of the UK’s largest higher education institution. The size and scale of the University allows it to offer a broader curriculum, a more diverse range of staff and students, wider access to educational innovation, including our strategic partnership with the BBC, and greater investment in systems and platforms which can improve the student experience and our efficiency.

5. In Scotland, The Open University reaches across the whole country giving us an unparalleled ability to undertake nationwide developments and support the Scottish Government’s Strategic Objectives. Our students are not required to attend a campus and can study with us wherever they might live, with access to our world-class online library and support services. This is of particular benefit to the 23% of our undergraduate entrants who live in remote and rural parts of Scotland, who would otherwise have limited options to access higher education.

6. The Open University works closely with partners across the whole of Scotland. We collaborate with employers, trade unions, public sector bodies, institutes, private, third sector and community organisations, universities, colleges and schools. By continuing to develop such strategic partnerships, we will enhance our position as the leading provider of flexible learning and increase the number of students who choose to study with us.

7. OU students are not just in Scotland; we have almost 175,000 students across the UK, throughout Europe and some worldwide – and many more are available through our partnerships and accredited institutions. The Open University delivers development programmes in partnership with governments, NGOs, funding institutions and local partners. Our programmes in sub-Saharan Africa and South Asia address areas such as front-line health services, teacher education and English language teaching. The Scottish Government is currently funding the Zambian Education School-based Training (ZEST) project, enabling the OU to work with World Vision Zambia to develop and roll out a high quality, school-based, professional development programme which will reach up to 4,000 primary school teachers and leaders across Zambia’s Central Province. The project began in October 2017 and will run to 2022.
Our curriculum

8. Our students can study both individual, credit-based modules and qualifications that are fully aligned with the Scottish Credit and Qualifications Framework (SCQF). We offer a wide range of qualifications, including the uniquely flexible suite of Open qualifications: the Open CertHE, Open DipHE and BA/BSc Open, which allow students to tailor a qualification around their interests and career needs.

9. The development of our modules is a uniquely collaborative process delivered by multi-disciplinary course teams. These teams include OU academic staff working in partnership with colleagues from other universities; educational technologists and media specialists contributing pedagogic and technical expertise; and external assessors to ensure academic standards are consistent with other universities. This model has helped to build the University’s reputation for pedagogical innovation, academic rigour and quality and has since been adopted by distance teaching institutions worldwide.

10. The Open University is a mass communicator of free, informal learning both nationally and globally through its OpenLearn website, iTunesU, the OU channel on YouTube, The OpenSTEM Labs and FutureLearn. The OpenLearn website gives the public free access to learning materials from the OU. These materials either come from our modules or are developed to support our BBC television and radio programmes and provide expert comment on topical issues. All OpenLearn courses (over 1,000) are also available on Google Play and Amazon for Kindle.

11. OpenLearn Create is an innovative open educational platform where individuals and organisations can publish their own open content, open courses and resources. It allows The OU in Scotland to co-create open educational resources with partners, such as the Carers Trust and Parkinson’s UK.

12. The Open University’s unique partnership with the BBC continues to flourish and evolve with such programmes as Blue Planet II, Civilisations and The Bottom Line. In the UK, OU-produced programmes are viewed and listened to hundreds of millions of times each year. Academic experts from across the University are involved in all OU/BBC productions and inspire people to take their interest further by visiting the OpenLearn website; viewers are encouraged to access videos, interactive games and podcasts as well as articles and booklets.

Our staff

13. The Open University in Scotland has over 140 academic, academic-related and support staff based in our offices in Edinburgh.

14. We have over 450 associate lecturers living across Scotland, many of whom also work in business and industry or for other Scottish HEIs or colleges. Associate lecturers guide, advise and offer comprehensive feedback to students on their coursework. The majority of our undergraduate modules have a tutorial group of 20 students. Associate lecturers can be contacted by phone or online, and lead group tutorials and seminars, making use of online teaching technologies to link up student groups across the country.

15. The Open University is an accredited living wage employer.

Over 140 staff based in our offices in Edinburgh

We have over 450 associate lecturers in Scotland

Student and staff engagement in outcome agreement process

16. The Open University in Scotland strongly believes that the student body is a key stakeholder in the development of its outcome agreement and that its views and concerns are acknowledged. This outcome agreement has been considered and approved at an institutional level, with student and staff engagement through The Open University in Scotland’s consultative structure: the Student and Staff Engagement Group, which meets twice a year, and the annual Student Consultation meeting. Both groups include representation from students, associate lecturers, faculty staff, academic-related and support staff.

Equality Impact Assessment

17. We note that the Scottish Funding Council requires institutions to undertake and publish equality impact assessments of their Outcome Agreements. The Equality Impact Assessment of our Outcome Agreement will be published on The OU in Scotland’s website.

UK departure from the European Union

18. The Open University in Scotland is funded for the learning and teaching of students resident in Scotland. As a distance learning provider, our students study with us in their homes or workplaces, rather than being present on a campus.

19. Further to the publication of the Brexit White paper, The Open University has been developing plans to support staff who are affected by the decision to leave the EU. The University is privileged to have a diverse range of staff working here who have made, and who continue to make, an enormous contribution to the University across a range of roles and disciplines. The University recognises that the diversity of our colleagues is one of our greatest assets and we want to encourage and support our staff who are EU Nationals to continue working at the University regardless of their role or length of service.

20. The Open University in Scotland is not funded by the Scottish Funding Council for research but, given the proportion of research income secured by the OU as a whole from EU government sources, we are placing much greater focus on the need and our ability to harness external funding opportunities from a more diverse range of sources.
SCOTTISH GOVERNMENT STRATEGIC PRIORITY 1

Access to education for people from the widest range of backgrounds.

Commission on Widening Access Implementation

21. SFC have asked each institution to report on how they will achieve the recommendations of the Commission on Widening Access.

22. Recommendations 5, 11, 12, 32, 25: The Open University’s open access policy, flexible part-time delivery, school-university bridging programme (YASS), college articulation agreements and geographical reach all position us well as Scotland’s national widening access university. Students can study modules and qualifications with no requirement for previous qualifications and there are no restrictions on the number of registrations. We take a whole institution approach to widening access and provide sector leadership in this area. The OU in Scotland is working closely with the Commissioner for Fair Access and the Fair Access Development Group. We welcome the Commissioner’s recognition that learners of all ages and modes are included in his targets, not just school-leavers studying full-time.

23. The Open University in Scotland’s widening access work targets those people with no previous experience of study at SCQF Level 7 or above, with low incomes and those for whom attending a campus would present significant challenges. Our outreach activity is enhanced by work with partners across the country and by the provision of supported pathways into degree level study that are appropriate to the individual learner. Our partnerships are uniquely Scotland-wide and include schools, colleges, other universities, employers, trade unions, third sector and community-based organisations. Much of the work outlined below and our associated work on retention, completion and success is facilitated by the Scottish Funding Council’s Widening Access & Retention Fund, which enables us to support students from the most disadvantaged backgrounds.

24. As a result of targeted marketing and outreach activity, the proportion of our undergraduate entrants living in the most deprived 2016 Scottish Index of Multiple Deprivation (SIMD20) quintile reached 17% in 2017/18, with 38% joining us from the two most deprived quintiles (SIMD40). These proportions have been successfully maintained throughout 2017/18 and there are early signs of further growth in 2018/19.

25. Recommendation 9: details of our articulation work with colleges are given in paragraphs 88 - 98 with flexible pathways that support disadvantaged learners to progress to degree level study.

26. Over the period of this outcome agreement, we will continue to target our marketing and outreach activity to promote access to higher education to learners from the most deprived backgrounds. However, it is important to recognise that there are people experiencing significant hardship in geographical areas that are deemed to be less deprived than SIMD20 and, equally, that not everyone in a deprived area is individually deprived. The majority of our students are on low incomes. In 2017/18, 69% of our undergraduate entrants received the Part-time Fee Grant, having declared an individual income below £25,000.

27. We report in our data table and our Self-Evaluation Return on the retention of our SIMD20, SIMD40 and care experienced students. The retention of these students is comparable to the institution norm. We are committed to using data and evidence to provide proactive student support with a focus on reducing gaps at all stages of the learner journey for disadvantaged students.

28. Recommendation 21: our open access policy enables care experienced learners with low previous education qualifications to study with us. Data on our care experienced students suggests that they may begin their learning journey later, with a higher average age than our non-care experienced students. More details of our work to support care experienced learners is given in paragraphs 34 - 41 below.
Recommendation 7: The University’s access programme provides three, highly-supported, 30-credit modules at SCQF Level 6 that facilitate the transition to HE level study and are designed to maximise student success, retention and progression. The number of entrants in Scotland starting with one of these access modules has remained steady over the last three years, with 155 FTE registered in 2017/18.

Currently these access modules do not receive teaching grant from the Scottish Funding Council, but we believe they should be eligible in recognition of the bridging these modules provide towards an OU HE level qualification.

In addition to these access modules, we use open educational resources to support our widening access work. Open Pathways is a resource pack that offers various pathways from informal to formal accredited learning. This supports pre-access activity with learners who may be very distant from higher education, allowing them to start learning informally at their preferred level and pace, gradually building confidence and skills for learning. The pathways are currently being updated to reflect sector skills priorities and adult learning journeys. Our free learning platform OpenLearn has skills-based Badged Open Courses (BOCs) including Taking Your First Steps into Higher Education; Succeed with Learning; Succeed with English; Succeed with Maths; and Succeed in the Workplace.

The OU has recently launched an innovative and flexible module at SCQF Level 7: Making Your Learning Count, which enables learners to count previous or current study from OpenLearn or specified other open educational resources (OER) towards our Open degree, Diploma or Certificate. Through a series of topics and assessment tasks, students explore what they have learned on these OERs whilst developing the skills they need to be a successful student.

Over the period of this outcome agreement we will build on our network of over 250 Open Learning Champions. During this outcome agreement we will take a more segmented approach to our work with open learning champions, focusing on Scotland-wide relationships and those that deliver most to our widening access work.

Students from care experienced backgrounds

Since 2013/14, when The Open University first started to ask students to self-declare whether they had a care experience background, between 23 and 32 undergraduate entrants with care experience have registered in Scotland each year. Although small numbers, this appears higher than the sector average.

The majority of our students make no declaration as to whether they have had care experience or not. In common with many other demographic variables, 2017/18 saw a sharp increase in the proportion who did not provide information on their care experience status. The number of care experienced entrants should therefore be regarded as a lower bound on the true number of The OU in Scotland population.

With support from Who Cares? Scotland’s Corporate Parent training, The OU in Scotland published its Corporate Parenting Plan in March 2018 on its website.

Our Corporate Parenting Plan aims to:

- ensure delivery of the University’s Corporate Parenting obligations in Scotland;
- support the University’s Outcome Agreement with the Scottish Funding Council in relation to care experienced students;
- align with the University’s Widening Access and Success strategy across the institution.

The OU in Scotland has a Corporate Parenting steering group with a remit to collaborate, plan, review and report on OU-wide activities relating to care experienced students. The steering group comprises representatives from staff across the University, as well as care experienced students and OU Student Association representatives. The group meets at least twice per year to review progress on the Corporate Parenting Plan and monitor the experience and success of care experienced students.

A forum for care experienced students to feed into the Corporate Parenting action plan and steering group has been established.

The OU in Scotland, in partnership with Who Cares? Scotland, are leading on the development of an open educational resource for training staff members in Scottish HEIs on their Corporate Parenting responsibilities. A steering group has been created to guide the project with the membership including nine HEIs, Edinburgh Council and the Scottish Funding Council.

The OU in Scotland is a partner in the Hub for Success, a collaboration of Edinburgh-based stakeholders to improve outcomes for care experienced learners.
Students and staff who are carers

42. The Open University's model of supported open learning is particularly suitable for carers, who can study from home and fit their learning around their caring commitments. 2.5% of our undergraduate entrants in Scotland declared themselves to be carers in 2017/18. However, the vast majority of new students do not tell us whether or not they are a carer so the true proportion with caring roles is likely to be far greater than the data suggests.

43. The University aims to improve student declaration of caring and dependency status across the UK. To achieve this, we are implementing the findings of The OU in Wales carers project which increased identification of carers at registration through increased staff awareness, proactive conversations with staff and the production of a carer’s handbook. These initiatives are now being rolled out across the University.

44. We continue to put particular emphasis on working with carers in Scotland within our widening access activity; it augments our work in SIMD20 and SIMD40 areas, articulation, partnerships and work-based learning. We can make special exam arrangements for those students who would find difficulty in attending an exam centre.

45. Having been awarded the Carer Positive (Engaged) status in 2015, an award operated by Carers Scotland on behalf of the Scottish Government, the OU has now been recognised as a Carer Positive Established employer, the next status level.

46. Our open educational resources, co-created with carers and carers organisations, are being used by carers centres across Scotland. Caring Counts is a reflection course for carers. It is being delivered in a blended context with carers, working in groups both online and offline. Positive outcomes have been reported including increased confidence, return to the workforce and further study.

47. The University has an institutional Care and Carers Network set up for knowledge exchange around care and caring. Its four sub-groups are: widening participation and support for student carers, staff who care, carer research and curriculum development. These activities will support the University’s application for the Going Higher for Student Carers recognition award, run by the Carers Trust Scotland.

Students in secure environments

48. The Open University has provided modules to students in prison since 1972. Through our partnership with the Scottish Prison Service (SPS), we are able to facilitate access to higher education for those prisoners who have not previously had the opportunity to study at this level and who have demonstrated their potential and motivation. In 2017/18 we had 60 students studying in 15 secure facilities across Scotland (covering all security categories).

49. The OU in Scotland is maintaining a dialogue with the Scottish Prison Service (SPS) and the Scottish Government with the aim of enhancing our work with offender learners over the period of this outcome agreement.

50. The OU in Scotland is a member of the SPS National Advisory Group on prison education and is represented on the Higher Education Access Board (HEAB) which coordinates access by offenders to higher education provision.

Students with disabilities and additional needs

51. The Open University in Scotland offers a wide range of support services and facilities to enable learners with additional needs to succeed in their studies including course materials in alternative formats and are tested for compatibility with assistive software, special arrangements for tutorials and examinations including home examinations and where appropriate advice about funding.

52. In 2017/18, 18% of our undergraduate entrants identified themselves as having a disability. Students are most likely to declare mental health problems and dyslexia. In 2017/18, entrants declaring these conditions accounted for 40% and 26% of the disabled entrant population, respectively.

53. The OU in Scotland is partnering with LEAD Scotland, which provides 1:1 support to disabled learners and carers, to deliver workshops to its volunteers and staff on accessible open learning.

Mental health and well-being

54. The Open University is committed to supporting the well-being of its students and staff. We recognise that a positive and collaborative approach to the management of physical and mental health difficulties is crucial to the success of our students and the optimal performance of our staff. The Open University is currently developing both a Student Mental Health and Well-being Strategy and a Mental Health Plan for staff, with the view to both being published in 2019.

55. The Open University has a Safeguarding Policy and a Safeguarding Referrals Team for students who are experiencing, or believe themselves to be at risk of abuse as a vulnerable adult, or have concerns that someone is abusing another individual who is a vulnerable person.

56. Preventing people from being drawn into terrorism is synonymous with our concern for student and staff welfare and well-being; and to this end the University has adopted a set of Prevent Principles. Students, staff or associates of the University can contact the OU’s Prevent Coordinator if they should have any concerns.

57. On World Mental Health Day in October 2018, The Open University officially launched its partnership with The Big White Wall, a free, online mental health and well-being resource for students, available 24 hours a day, seven days a week. The Big White Wall offers a safe space for students to voice their concerns and discuss issues. The website has a range of resources designed to help people self-manage and improve their mental health and well-being, including art and writing therapies and guided group courses.

58. The University provides well-being and mindfulness resources on its Student Help Centre. Further help and information on mental health and well-being is made available to students through the Mental Health Foundation website.

59. As part of The Open University’s responsibility to all our students, we are currently consulting with our students and staff on a new Health, Well-being and Fitness to Study Policy. The procedures in the policy are designed to provide an effective framework for managing cases where, as a result of ill health or disability, a student’s behaviour is having an adverse impact on their health, safety, well-being or academic progress or that of others. We will always seek to take a positive, managed approach to such cases rather than taking disciplinary action in the first instance. The policy is due to be published on 1 August 2019.
The Open University has produced Well-being+ resources to support its staff through some of the challenges they may face in life such as health, family and relationships, financial difficulties, work and career.

All Open University staff and their immediate family members have access to the Employee Assistance Programme, a free and confidential service available to all staff, offering expert information, advice, counselling and support on a wide range of issues. The service is provided by Health Assured (via Health Management Ltd) and is available 24 hours a day, seven days a week.

The Scottish Government’s Programme for Government 2018/19 set out plans to provide more than 80 additional counsellors in further and higher education. As a distance learning provider with no residential facilities and an older student population, we will work closely with the Scottish Government and the Scottish Funding Council to consider how this resource can be used to support our students effectively.

Ethnicity

We monitor the number and proportion of undergraduate entrants from BME backgrounds, their progression and completion rates, and report on progress in our self-evaluation return each year. We note there was a sharp increase in both the number and proportion of those choosing not to disclose their ethnicity in 2017/18 which makes it challenging to identify genuine trends in BME numbers.

The University’s institutional Equality Objectives includes three objectives to proactively address race equality issues:

- Improve the retention gap between Black, Asian and Minority Ethnic (BAME) students and White students, for any cohort, from registration to qualification.
- Improve the degree awarding gap between by BAME students and White students, to be in line with the Sector average.
- Improve the representation of disabled, BAME, and female staff in senior roles.

The OU is applying for a Race Equality Charter (REC) Bronze Award, run by Advance HE.

British Sign Language (BSL)

In line with the British Sign Language (Scotland) Act 2015 and following publication of the first Scottish BSL National Plan, The Open University published its own BSL plan in October 2018. The OU is committed to supporting the implementation of the BSL National Plan, ensuring we meet our BSL obligations and providing an inclusive service to our students. We are grateful for the support and training provided by deafscotland, the BSL (Scotland) Act 2015 Partners and the FE/HE Participation Officer at Deaf Action.

Gender identity

The Open University recognises that the experience of transition from one gender identity to another, or identifying as non-binary, may impact on a student’s study experience. The OU’s transgender support policy and guidance are published on our website: Gender Identity Policy and Guidance.

The OU does not intend to introduce monitoring for gender identity. We have a legal duty to protect the privacy of individuals who have fully transitioned, and we will not retain any records relating to gender change. The University’s approach to understanding and addressing transgender equality is to rely on qualitative information derived from engagement and research. We have introduced an “Mx” category alongside Mr, Miss, Mrs and Ms to assist those who identify as non-binary for gender purposes.

Gender balance

In 2017/18, 63% of our undergraduate entrants were female, which is slightly higher than the sector average¹. We continue to analyse recruitment by sex and monitor trends at a subject level.

In common with all universities in Scotland, The OU in Scotland produced its first Gender Action Plan in July 2017. Our plan details the actions that are being undertaken to achieve a greater gender balance in particular subject areas and how we will strategically address any imbalances to achieve a more gender-balanced student population by 2025.

We have worked with Equate Scotland to review our marketing and prospectuses to encourage recruitment to subject areas that are currently gender-imbalanced. We are continuing to work with Equate Scotland to focus initially on engineering. Our approach is to consider the issue from the perspective of the overall student journey, looking at every touchpoint to identify the key areas of influence where we can really make a difference. We are then taking the learnings and rolling out as best practice across other gender imbalance subjects. We are running several marketing campaigns targeting specific gender imbalance subjects. From an intersectional perspective we are also running a campaign targeting SIMD20/40 men to help address the overall under-representation of this group.

We will continue to work to improve gender balance at a sectoral level with organisations such as Advance HE in Scotland.

The Open University is strongly committed to the advancement and promotion of the careers of women in STEM subject areas. The OU’s Institutional Athena SWAN bronze award was renewed in 2016. The Open University was successful in achieving the Departmental Bronze awards for the Department of Mathematics and Statistics, the School of Computing and Communications, the School of Engineering and Innovation and the Department of Life, Health and Chemical Sciences. The School of Physical Sciences has recently been awarded a Departmental Silver Award.

The School of Physical Sciences has also been awarded the JUNO Practitioner status. This award recognises actions that demonstrate commitment to addressing the under-representation of women, specifically in subjects allied to physics.

Veterans/early service leavers

The Open University signed up to the Armed Services Covenant in March 2016 and has 2,000 active or former service personnel studying courses.

Once they leave military life, veterans’ transferable skills - developed in a unique environment that demands excellence, accomplishment and personal growth - can make a huge contribution both socially and economically. Higher education can be a valuable tool in carving a new career path.

In 2018/19 the OU established the Disabled Veterans’ Scholarships Fund to enable disabled veterans to study for free with The Open University and receive wraparound specialist disability support and careers advice. The fund is the first of its kind in the UK dedicated to furthering the education of the men and women who have become disabled due to their time in the forces. Up to one in five veterans are discharged due to disabilities. The study opportunity with the OU will develop their skills, knowledge and experience. 50 scholarships are available in 2019/20.

Estranged students

The Open University is committed to supporting students who are estranged from their families to access education. The Open University in Scotland are a member of the Scottish sector-wide Stand Alone Stakeholder Group which aims to bring together Scottish HEIs with sector agencies to enhance the entry opportunities and support provision for estranged students in Scotland.

¹ HEI sector proportions, FTE, all students, 2017/18, 58% Student instances, UG&PG entrants, 2017/18, 60%
Gender-based violence

79. The Open University aims to maintain a learning environment in which all members of its community treat each other with dignity and respect and in accordance with The University’s Student Charter. Both as a provider of higher education and an employer, we welcome all actions which are designed to reduce and ultimately eradicate gender-based violence.

80. The Equally Safe in Higher Education toolkit is an important resource but adopts an explicitly campus-based approach that the OU will need to interpret and adapt for our unique model of supported distance learning and teaching. We are partners in the Fearless Edinburgh group, which is a regional group of universities and other agencies dedicated to the addressing the issue of gender-based violence, and we benefit from the dissemination of good practice within this forum as well as awareness raising amongst our staff.

81. Over the period of this outcome agreement, the OU will review its existing policies and procedures to ensure that gender-based violence is specifically addressed and that we have established a clear support and referral system for student and staff.

Working with schools (Bridging Programme)

82. The Open University in Scotland’s Young Applicants in Schools Scheme (YASS) allows students in the final year of secondary school to experience higher education level study in school alongside their other subjects. Students can choose from a range of high-quality modules at SCQF Level 7 and give them access to a subject which may not be available in their school. YASS outcomes are included on Insight, the Scottish Government benchmarking tool for the senior phase.

83. Experience of independent study at degree level and access to all OU student facilities helps to prepare pupils for the transition to university or college and to enhance their career prospects. Pupils can use the credit they gain towards a qualification with The Open University.

84. Since its 2007/08 Scottish pilot with Highland Council, YASS has grown considerably year-on-year: All 32 Scottish education authorities have schools who have participated in YASS. Over 100 schools and over 1,000 pupils throughout Scotland participated in 2017/18. YASS has proved to be a very attractive curriculum addition for many schools, particularly those with a small pupil roll, those with limited numbers staying on to S6 and those in remote areas, which encounter difficulties in providing breadth of choice for their pupils.

85. The OU in Scotland is working towards increasing the proportion of individual pupils from the 40% most deprived areas and increasing the number of schools identified as having low participation in higher education, those in the Schools for Higher Education Programme (SHEP). 13 SHEP schools participated in YASS in 2017/18.

86. We will continue to monitor the impact of YASS and take an evidence-based approach to developing the scheme. We will explore further opportunities to build on our presence in schools to promote learning in the wider community via the parents and carers of pupils, stimulating learning cultures and supporting wider access.

87. The OU in Scotland has been grateful to the Scottish Funding Council for strategic funding towards OU module fees for school pupils, as YASS students are not eligible for the Part-time Fee Grant. 2019-20 is the final year of this current three-year strategic funding arrangement and we look forward to discussing the continuation of this valued national bridging programme with the SFC over the next year.

The pupils and staff at Doon Academy are grateful for the opportunities the YASS scheme provides.

For us, YASS ticks just about all of the boxes of a good widening access initiative: it fills a curricular gap; it provides opportunities to deepen and broaden learning; it provides routes into higher education; it encourages our young people to take responsibility for and be positive about their futures; and it limits the disadvantage faced by pupils from one of the most deprived parts of the country.

DOON ACADEMY
UCAS Adviser/Widening Access Coordinator
Working with colleges (Articulation)

88. The Open University in Scotland has formal articulation partnerships with the 15 regional colleges across Scotland that facilitate and promote progression opportunities for students who wish to progress from college to university-level study with the OU.

89. In line with Scottish Government and Scottish Funding Council policy, the focus of our work is in articulation: supporting learners progressing from HNC and HND courses at SCQF Levels 7 and 8 into university undergraduate programmes.

90. A significant proportion of undergraduate entrants come to the OU with an HN qualification: numbers have risen year-on-year and in 2017/18, they accounted for 18% of the undergraduate intake.

91. The Open University’s offer in this area is distinct: all students with HNC and HND qualifications have the opportunity to transfer credit. Our articulation routes are available nationwide, unrestricted by the geographical location of the student or their college.

92. We offer routes to a range of degree programmes in specific subjects (building directly on the HN study the student has undertaken). Current named qualifications available as articulation routes include Social Science, Natural Sciences, Social Work, Health and Social Care, Healthcare Practice, Adult Nursing, Mental Health Nursing, Childhood and Youth Studies, Business Management (including Accounting, Marketing and Economics pathways), Sport, Fitness and Coaching, Engineering and Computing and IT.

93. In addition to these named qualifications, the University’s unique Open Degree is available for all HN students regardless of the HN qualification they have studied at college, allowing the student to gain credit for previous study, whilst building a degree programme more tailored to their own pathway development needs or the needs of their employer.

94. The OU in Scotland works closely with partner colleges to review and maintain articulation agreements and signpost learners within colleges to opportunities for articulation with the OU. The University is committed to a substantial programme of outreach work in this area and to the development of high-quality information for college students considering progression to university.

95. Articulation opportunities provided by the OU are particularly important in providing opportunities for HN students who:

- want to enhance their skills and qualifications by studying towards a degree on a flexible, part-time basis;
- want to progress to university while maintaining their existing paid employment;
- have followed a part-time programme of HN study and wish to continue their studies at university on this basis;
- are restricted in accessing other university programmes due to personal, family or geographic circumstances;
- have completed an HN qualification which offers limited opportunities for articulation generally or to a university local to the college at which they study;
- Want to take a break between completing their HN qualification and progressing to a degree programme or want to return to study after a break.

96. The University is committed to strengthening links with Scotland’s colleges and exploring opportunities for innovative partnership working. Examples of such partnerships include the development of campus-based teaching models which allow cohorts of HN students to progress seamlessly to OU study at their existing college campus. In July 2017, The OU in Scotland won the “Best Use of Articulation” award at the Herald HE awards for this collaborative approach, which provides a high level of support to students making the transition from HN to degree study. The University currently delivers campus-based Social Sciences curriculum at Ayrshire College, North East Scotland College and City of Glasgow College. In 2019/20, we will be piloting a new Social Work pathway with Ayrshire College.

97. In 2018/2019 we successfully piloted the OU Choices programme with Dundee and Angus College, integrating online OU Access modules into a wider programme of face-to-face study skills units delivered the college. This unique, blended learning approach to Access aims to support learners considering full or part-time Higher Education, and we plan to work with the college beyond the pilot year to extend this programme to a greater number of learners in the region.

98. The OU in Scotland has developed OU Learning Spaces in several colleges which offer OU students access to college facilities. Learning Space arrangements are in place with Dumfries and Galloway College, New College Lanarkshire, South Lanarkshire College, West College Scotland and Fife College, providing articulating students within these regions with the opportunity to continue utilising their college campus and facilities as a base for their OU studies.

99. Over the period of this outcome agreement, we will introduce additional articulation routes to named degree programmes and will prioritise the development of routes offering full credit transfer, in line with the recommendations of A Blueprint for Fairness: The Final Report of the Commission on Widening Access (2016). We will continue to offer full credit transfer towards our Open degree to all HN applicants and will continue to support the delivery of our campus-based articulation model in partner colleges. We will seek to work closely with college partners and SWAP in the development of our Access offering and will explore opportunities for creating synergies between these partnerships, our articulation activities with regional colleges and our work with schools (through the Young Applicants in Schools Scheme), supporting regional models for access to, and progression through, further and higher education.

Widening Access and Retention Fund (formerly Regional Coherence Fund)

100. We use WARF funding to support our work to increase the number of people from the most disadvantaged and deprived backgrounds, particularly those from the 20% most deprived areas, able to access higher education. We do this through our work with colleges, schools, employers, trade unions, third sector and community-based organisations as detailed above.

101. WARF funding facilitates our work on the retention, completion and success of students from the most disadvantaged backgrounds. We have committed to increase our retention rates for all students, SIMD20 and SIMD40 students and other protected characteristics. Details of what we are doing to achieve this is given in paragraphs 105 - 110. We note the guidance to use WARF funds to target male retention rates for improvement, particularly males from SIMD20 areas and we will incorporate this into our work over the period of this outcome agreement.

102. Our work using WARF funding to increase the numbers and proportions of students from a care experienced background and improve student retention rates is detailed in paragraphs 34 - 41.

103. Our work using WARF funding to identify and support student carers is detailed in paragraphs 42 - 47.
SCOTTISH GOVERNMENT STRATEGIC PRIORITY 2

High quality learning in a learning system which is seamlessly connected for the learner, including learning which prepares people well for the world of work, prioritising provision that meets known skills gaps in the economy.

National Student Survey

104. In the 2018 National Student Survey, 90% of Open University students in Scotland declared themselves satisfied with the quality of their OU study experience; this placed the OU second in Scotland for overall satisfaction. We have set ourselves a satisfaction rating target of 90% or more over the period of this outcome agreement.

Retention, completion and success

105. The key strategic priority for The Open University is student success. Over the period of this outcome agreement, The Open University in Scotland is committed to improving retention, completion and positive career development outcomes. We will deliver supported open entry for all undergraduate provision, helping students get onto the right level and study option for their needs.

106. The Open University in Scotland offers a unique level of flexibility to students in that they can choose to study individual, credit-based modules or towards qualifications. However, we recognise that retention, completion and success are complex for part-time learners, whose journeys are often necessarily non-linear. This means our metrics are not comparable with full-time, campus-based institutions. For some OU students, success may be defined by completion of an individual module that is relevant to their professional development requirements or use of their OU study to access qualifications at another higher education provider.

107. The current SFC sector-wide progression metric relates to full-time students. The OU in Scotland negotiated an equivalent metric, which was used for the first time in the 2015/16 reporting cycle.

108. An analysis of our data has demonstrated that our student demographic is continuing to change. For example, we are continuing to see growth in the number of students with low incomes and from deprived areas. These characteristics, particularly for entrants, are associated with lower module retention and progression rates, placing a downward pressure on our overall rates. We are committed to using data and evidence to undertake test-and-learn activities with a focus on reducing gaps at all stages of the learner journey for SIMD20 students. This builds on our commitment to taking a broad focus to widening access - ensuring access to success and a qualification, as well as access to entry.

109. The OU in Scotland continues to monitor the progression and completion rates of our students by deprivation, appropriate protected characteristics and other significant predictors of poor outcomes. Analysis of this information helps us to evaluate the impact of our retention work and to implement appropriate actions.

110. The University’s institutional Equality Objectives are focused on reducing attainment gaps between black and minority ethnic students, and the rest of the population.
Skills

111. With three-quarters of our students in work while they study with us, and well over half of all part-time learners in Scotland, The OU in Scotland is uniquely placed to support the skilling, reskilling and upskilling of Scotland’s workforce across the length and breadth of the country. The OU’s expertise in accessible, adaptable, work-based learning solutions that meet the workforce development needs of employers and the skills aspirations of individuals regardless of where the workplace is in Scotland.

112. The OU’s expertise and unique access, accessibility and delivery model give us a key role in supporting government ambitions in relation to the Future Skills agenda articulated in (amongst others) the Enterprise and Skills Board Strategic Plan and Skills Development Scotland’s Skills 4.0 report. The onset of the 4th industrial revolution, the requirements to improve productivity and economic growth in Scotland and the changing demographics which will require an increase in caring for our elderly roles all necessitate an education and skills system that enables skillling, reskilling and upskilling of the workforce. The OU is well placed to respond to these challenges through our work-based and work-related learning routes and experience in short course, modular delivery, MOOCs, open educational resources and lifelong learning.

113. The University takes advantage of its size and reach to develop vocational and work-based curriculum in partnership with organisations across a number of sectors, appropriate to the learning needs of the organisation and the individual. From bite-sized CPD workshops to the shaping of specific and/or bespoke qualifications, and work-based learning offers, including Graduate Apprenticeships, we are open and responsive to changing employer needs and ensuring that our students can make a meaningful impact on the Scottish economy and society.

114. Face-to-face workshops, with a specific skills focus encouraging reflective practice, have become particularly popular alongside a suite of undergraduate and postgraduate opportunities that include specific and relevant work-related curriculum. The increasing use of open educational resources in the workplace has allowed experimentation using that methodology to support learning and we are working with employers to develop open educational resources as part of bespoke learning packages for their workforce, particularly for employees who require an introduction to or reacquainting with formal learning.

115. The OU’s own commissioned research, our Business Barometer, highlighted that the current skills shortage is costing organisations in Scotland £352 million per year. 86% of senior business leaders in Scotland report difficulties in hiring workers with the required skills and nearly half report their organisation has struggled because of the skills shortage in the past year.

116. In recent years we have been able to expand our portfolio of approaches to skills development and work-based learning and our work across a number of the sectors that can be supported in support of workforce development: this is a core part of our work in Scotland. Over the period of this outcome agreement, we will be continuing to take forward a range of skills focused work-based initiatives:

- Continuing to provide, and seeking to develop new Graduate Apprenticeships in collaboration with Skills Development Scotland as funder and a wide range of employers as partners. The OUs unique fully online GAs enable the upmost flexibility for both employer and apprentice and our well-established experience in delivering work-based learning means learning can be put into practice immediately. We will continue to develop discussions with partners and SDS in relation to future Graduate Apprenticeship Framework development in areas of demand.
- We will continue to engage with Skills Development Scotland, SFC, Universities Scotland and the Strategic Board to ensure that the OU plays a central role in the development of the Future Skills agenda and to develop robust, flexible provision in support of the Scottish workforce.
- Utilise repurposed funding from SFC to develop, test and roll-out flexible skills focussed learning solutions, utilising our expertise in this area and working with partners and employers to ensure our provision is employer-led and meets the needs of the Scottish economy and employers’ skills gaps.
- Engaging proactively with Scottish Government economic priority sectors in Scotland.
- We will introduce our Making your learning count module enabling accreditation of experiential learning and previous study to count towards accreditation.
- Skills utilisation and learning transfer.
- Developing innovative approaches to partnership and engagement with employers, trades unions and third sector organisations.
- Strengthening learning communities and building community capacity and assets.

117. We will maintain our strategic partnership with the STUC and Scottish Union Learning; building on our community outreach model to offer higher education to groups in the workplace. Typically, the participants are non-traditional learners. We will also seek to engage with partners in the National Retraining Programme.

118. The Open University is a major partner in the UK’s Institute of Coding, a national initiative led by the University of Bath and supported by theme leaders Aston University, Coventry University, the OU and Queen Mary University of London. The Institute brings together a range of universities, industry, training providers and professional bodies to address the UK’s digital skills gaps.

119. We work in partnership with the Scottish Government to deliver their priorities in health, social care and education. We have a well-developed work-based learning curriculum that enables students to access professional programmes in nursing and social work. For 2019/20, the Scottish Government has almost doubled the number of pre-registration nursing places that The Open University can offer across Scotland to 93 places. The flexible nature of the OU offer means that students are often attracted to a distance learning route who would not be able to access a mainstream professional campus-based programme.
Enhanced Employability and Career Progression

Enhanced Employability and Career Progression (EECP) has been identified as a Strategic Priority within The Open University’s Strategic Plan with the specific aim to increase the number of students achieving positive personal and career development outcomes. EECP will use investment in a three year plan to fulfill the University’s strategic vision to “reach more students with life-changing learning that meets their needs and enriches society”. Enhancing student employability outcomes will realise life-changing ambitions for our students in securing new and or improved career prospects.

Aims of EECP programme are to:

- Orchestrate, develop and deliver an institution-wide strategy for embedding employability and career progression focusing on the three strands of student experience, employer relationships and staff culture.
- Develop a sustainable infrastructure which will foster research and knowledge exchange and provide enhanced capabilities to achieve, evidence and promote employability excellence.
- Support business units in responding to our institutional strategic objectives and ensure employability enhancement and careers progression can be embedded in ways which are consistent, cost effective and quality assured.

There are eight project areas within the EECP Programme with the Careers and Employability Service Expansion project increasing resource in Scotland to a full-time Scotland Careers Consultant, and Senior Manager with a responsibility for Scotland.

The Careers and Employability Service Vision statement is “To empower OU students to realise their career and life ambitions by building their confidence to articulate their capabilities and skills, helping them carve out their career journey and navigate the job market, and connecting them to new opportunities”.

The OU in Scotland and Careers and Employability Service have developed a collaborative Strategic Action Plan to ensure a coherent and coordinated approach to deliver on the Outcome Agreement targets and align with The OU in Scotland Business Plan.

Within the EECP Programme, the Embedding Employability in Curriculum project is reviewing current employability approaches to all elements of curriculum design. It will recommend revisions where appropriate, seek opportunities to introduce consistency across a framework for embedding and making explicit employability within curriculum, and engage employers in the development of curriculum, where appropriate. The Employability Framework is an expansion of the current Personal Development Planning and the CBI employability, skills-based approach. It provides a common reference point for curriculum teams to use in determining how a more staged approach to employability can be integrated and underpin learning outcomes and teaching activities.

Enhanced Employability and Career Progression

In 2017, a Scottish Government-funded project to widen access into nursing was launched in partnership between The OU in Scotland, North East Scotland College and NHS Grampian. The project enables students, largely health care and social care support workers, to undertake literacy and numeracy study. Those successfully completing the programme are encouraged to consider further study, including application to the OU’s nursing degree. The University has now received Scottish Government funding to support the roll-out of this programme nationally.

Widening access, partnership and sustainability are cross-cutting themes, which inform these activities. Through multiple initiatives across the public and private sectors, we are increasing the range of opportunities for workplace learning and systematically collecting and disseminating evidence of good practice.

STEM subjects

In 2017/18, 36% of undergraduate entrants began OU study with a module in a science, technology, engineering or mathematics (STEM) subject. Although this proportion was slightly down from the previous year, absolute full-time equivalent numbers rose from 859 to 900.

In 2017/18, 49% of undergraduates studying a STEM module were female.

Languages

As the provision of foreign languages at HE level decreases across Scotland, The Open University has seen a growing demand for our modules in French, German, Italian, Spanish, Welsh and Mandarin. There has been an increase in the number of S6 pupils on our Young Applicants in Schools Scheme studying language modules.

The Open University welcomes the Scottish Funding Council’s encouragement of institutions to increase the number of students with practical skills in languages. The OU in Scotland, working with Scotland’s National Centre for Languages (SCILT), has developed short modules for primary school teachers to enhance their ability to deliver language learning.

The Open University does not offer Gaelic language provision but in reference to the National Gaelic Language Plan 2012-17, we developed Gaelic in modern Scotland: a free online learning resource in both English and Gaelic to raise awareness of Gaelic and to encourage interest in learning the language.

A collaborative project, led by The Open University in Scotland, is currently developing an open educational resource for learning facilitators to enhance the understanding and awareness of Scots language, literature and culture and contribute to widening the relevance of and access to Scots to as broad an audience as possible. We aim to deliver this open educational resource towards the end of 2019.

English for Academic Purposes

Whilst The Open University does not provide English for speakers of other languages (ESOL) qualifications, we offer a free course, Am I ready to study in English?, providing learners with an opportunity to reflect on their English language skills prior to studying at higher educational level through a series of academic exercises.

In early 2019 a cross-faculty pilot was launched to help students with their academic English. Individual study support sessions were offered to any student who needed support with English for academic purposes. Tutors with specialist skills and experience have been recruited to provide these sessions.

Feedback is requested from both the student and the tutor to help evaluate the scheme and the pilot has been very well received by both parties to date.
Health outcomes

138. In 2019/20, The Open University in Scotland will provide 93 places on its undergraduate adult and mental health pre-registration nursing programmes. This is an increase on the number of places offered in previous years; in 2016/17 we provided 26 places and in 2018/19 we provided 50 places.

139. We are scheduled to start our new Learning Disability pre-registration nursing programme in 2020/21.

140. We are proud of the retention and completion rates on our pre-registration nursing programme and believe that our robust recruitment and selection process is a significant contributory factor.

141. Gender balance in nursing is included in our institutional Gender Action Plan and we are working towards increasing the proportion of male undergraduate entrants on the pre-registration nursing programme to 25% by 2025. We are currently developing a marketing campaign focussed on attracting men into nursing.

142. The unique delivery of our programme means that we collaborate with other universities in Scotland to deliver placements.

143. We are working to increase collaboration with Scotland’s colleges to strengthen access and articulation onto our pre-registration nursing programmes. We have recruited a Project Development Manager (Widening Access) to develop robust relationships with colleges and increase pathways into pre-registration nursing for healthcare support workers. This builds on the pilot widening access programme we have with North East College Scotland College and NHS Grampian.

The Crichton Campus

144. The Crichton Campus is a unique and inspiring learning environment, located in Dumfries. The Campus provides the option of university learning within a region where choice has previously been extremely limited and provides opportunities for people to access further and higher education in a range of ways that meet their needs. The academic partners of the Crichton Campus are the University of Glasgow, the University of the West of Scotland, The Open University in Scotland, Scotland’s Rural College and Dumfries & Galloway College. Over the previous outcome agreement period, The OU in Scotland has continued to expand its contribution at the Crichton Campus and more generally across Dumfries and Galloway and has laid the foundation for further developments over the next three years.

145. The OU in Scotland is the only institution of the academic partners that does not receive any specific funding to support its work with the Crichton Campus. In order to expand our work further, we would require funding to support a post physically located in the region.

146. We will continue to play a full and active role in supporting the Crichton Campus, through the Joint Academic Strategy Group. We believe The Open University makes a valuable contribution in expanding the curriculum offer in the region, opportunities for college articulation and the capacity of the sector to contribute to widening access across the region.

147. We will continue to explore how the OU can make a distinct offer to employers in the region to help them upskill their workforce and to contribute to the local economy. We are establishing links with a number of umbrella organisations in the locality, building on the strong networks established by the Crichton Campus Leadership Group and the Crichton Campus Development Manager.

148. We continue to surface opportunities to widen access to higher education and work to support specific needs of particular groups of students. We continue to build on our outreach work, including our network of Open Learning Champions, via third sector organisations, Community Learning and Development, and other key local stakeholders.

149. We will continue to run a wide range of knowledge exchange and public engagement events on the campus. We have run successful events for those working in education and in the health and social care field. Where appropriate, we will work in collaboration with Crichton Campus partners in these events.

150. The Crichton Care Campus: a multi-institutional research and development group coordinated and led by The Open University, has been established to develop this concept. The group involves representatives from all the academic partners.

151. We intend to further strengthen our use of the Learning Space for OU students hosted in Dumfries and Galloway College. We will also work in collaboration with local students to explore ways of strengthening peer support and a sense of OU student community.
Internationally competitive and impactful research.

Research

152. The Open University ranked in the top third of UK universities in the Research Excellence Framework (REF2014) using The Times Higher Education Power Score. We have improved the quality of our research with 72% scored as 3 star or 4 star – the highest available, indicating that the research is world-leading or internationally excellent in terms of quality, impact and environment. More details can be found here.

153. The Open University spends approximately £60 million on research each year, generating an income of circa £30 million annually. The majority of the OU’s research funding is from UK Research and Innovation, with the SFC allocating University Innovation funding to The Open University in Scotland.

154. The Open University has two collaborative research centres in Scotland with the University of Edinburgh (Innogen) and the University of Stirling (the Institute for Social Marketing) and has over 35 research partnerships with other Scottish universities. The Open University in Scotland is a member of the Scottish Institute for Policing Research (SIPR), a strategic collaboration between 14 of Scotland’s universities and the Scottish police service.

155. The Open University has key research themes aimed at addressing 21st century global challenges and promoting social justice:

- Space science and exploration
- Citizenship and governance
- Health and well-being
- International development
- Technology enhanced learning

156. We will continue to promote these priority research areas and to raise the profile of the University’s research and communicate the benefits it brings to Scotland over the period of this outcome agreement.

157. Open Research Online (ORO) is The Open University’s repository of over 38,000 research publications and other research outputs. It is an Open Access resource that can be searched and browsed freely by members of the public. The University has recently introduced the Scholarship Platform for internal staff to share learning and teaching research and scholarship activity.

158. The University’s Honorary Associate status enables OU Associate Lecturers, who wish to undertake research in collaboration with the OU, to apply to a faculty or institute, similar to Visiting Academic status. This scheme recognises the research of associate lecturers in Scotland and strengthens our academic community.

159. The Open University has recently expanded its range of Professional Doctorates – work-based programmes studied part time - with a new Doctorate in Health and Social Care that sits alongside our Doctorate in Education.
University Innovation Fund

160. The Open University in Scotland utilises the University Innovation Fund (UIF) Platform Grant from the Scottish Funding Council to maintain its knowledge exchange and innovation activities.

161. Our full University Innovation Fund plan is attached as Appendix 2 to our Outcome Agreement and reflects how the increased UIF in 2018-19 enhanced our outcomes and our collaborative activity with industry, the public sector and the third sector.

162. We have fully engaged with the UIF Collaboration Manager on working collaboratively across the sector, sharing our experiences and learning from other institutions. Going forward, we will reflect and learn from the outputs of the cluster groups to further develop best practice in relation to innovation at The Open University in Scotland.

163. We will further promote our open educational resources, including Badged Online Courses, working with other organisations, business and industry to engage more people in online skills-based learning.

164. We will continue to strengthen and build on our previous knowledge exchange related successes with the third sector, Scottish Union Learning and in remote and rural areas.

165. We will actively seek out opportunities to engage with the South of Scotland Enterprise Partnership to help them deliver on their aspirations in the early years of the new agency.

166. We will continue to develop our work as an academic partner on the Crichton Campus and will expand our activity in the Dumfries and Galloway region.

167. We will continue to promote entrepreneurialism in students through our Careers and Employability Service in Scotland including free online resources such as Explore your future entrepreneurial ideas, Entrepreneurial behaviour and Entrepreneurship – from ideas to reality.

168. We will continue to focus activity around the University’s key research themes – and source out new or developing activities in Scotland. Examples include opportunities related to space science: working with this sector in Scotland and drawing on the OU’s world class expertise.

169. The OU will co-host the Commonwealth of Learning’s ninth Pan-Commonwealth Forum at BT Murrayfield, Edinburgh from 9 to 12 September 2019. The PanCommonwealth Forum is one of the world’s leading international conferences on open, distance and technology-enabled learning. It attracts over 600 delegates from the 53 Commonwealth nations and beyond.

170. We will continue to embrace innovative engagement strategies to encourage more disenfranchised, under-represented and marginalised groups to engage in our UIF related activities.

Cultural engagement

171. We will continue to support a programme of cultural and public engagement, key sector seminars, lectures and events at book festivals, arts festivals and science festivals across the whole of Scotland.

172. Our cultural engagement programme complements our ambition of delivering journeys from informal to formal learning: we promote our free learning resources delivered through the OpenLearn website, iTunesU, the OU channel on YouTube and The OpenSTEM Labs and we support events that are relevant to our curriculum and provide a pathway to particular modules/qualifications. Over the period of this outcome agreement, we will align our cultural engagement programme to our wider outcomes and strategy, ensuring a wide geographical spread and attracting diverse audiences.
SCOTTISH GOVERNMENT STRATEGIC PRIORITY 5

Ensuring provision of quality learning in Scottish higher education institutions, i.e. HE strategic futures, Quality Assurance and HE governance.

Good governance

173. The Council is The Open University’s governing body for all its operations across the UK including The Open University in Scotland. It has a membership of 25, which includes a majority of external members co-opted for their experience and expertise in line with the requirements of Scottish Code of Good HE Governance, the Vice-Chancellor; five members of the Senate, the President of the Open University Students’ Association and one other student, two Associate Lecturers and one member of the non-academic staff. Much of the detailed business of the Council is conducted through its specialist committees, which advise the Council on Audit, Development (fundraising), Finance, Membership, Remuneration, Staff Strategy, and Strategy, Policy and Resources (joint with the Senate). The Council is chaired by the Pro-Chancellor and has the ultimate authority within the OU but has to respect the views of the Senate in academic matters.

174. The Senate, chaired by the Vice-Chancellor, is the academic authority of the University which, subject to the powers reserved for the Council, is responsible for promoting the academic work of the University in teaching, learning, and research and enterprise. The Senate has an academic majority with 57 representatives of the academic and research staff. It comprises ex-officio members such as the Pro-Vice-Chancellors, Executive Deans and some other officers, seven Associate Lecturers, six students and 14 academic-related staff. There are in addition a number of co-opted places, one of which is held by the Director of The OU in Scotland.

175. The Open University is a unique institution, which delivers teaching in all four nations of the UK and is funded by the governments and devolved administrations in Scotland, England, Wales and Northern Ireland. As such, it has governance structures which recognise and work within the increasingly diverse policy contexts of each nation. The Director of The OU in Scotland acts as the Vice-Chancellor’s Delegate in Scotland and is responsible for the provision of services to students based in Scotland.

176. The Open University in Scotland convenes two groups as part of its consultative structure: the Student and Staff Engagement Group, which meets twice a year, and the annual Student Consultative meeting. Both groups include representation from students, associate lecturers, academic staff and non-academic staff.

Students as stakeholders

177. The Open University in Scotland strongly believes that the student body, as a key stakeholder, should be represented formally on the University’s governing bodies and that its views and concerns are acknowledged. Our charter states that there must be an organisation of students of the University, and that the President of The Open University Students’ Association (OUSA) is an ex-officio member of the University’s Council. In addition, OUSA elects a further member to Council and appoints six students to Senate. OUSA in Scotland has an Assembly with the power to act autonomously in relation to those issues affecting students in Scotland. OU students in Scotland elect a member to OUSA’s Central Executive Committee to represent the interests of Scottish-domiciled students and to participate in institutional decision-making.

178. The University’s student consultative structure makes use of online forums and meetings to enable consultation with students on a range of topics. It acts alongside the University governance structure, as detailed above. Introduced by the University and the Students’ Association, the forums enable consultation on OU strategy, policy and other developments to take place virtually as and when necessary rather than be restricted to fixed dates in the year. Their membership consists of a mix of Students’ Association representatives, individual student volunteers and staff. There is also an online Scottish Consultative Forum in order to consult students in Scotland on a range of issues.

179. Each student support team (SST) has its own student consultative online forum to consider aspects of provision within its curriculum area, and there are separate forums for international, Open Degree and Postgraduate research students.
Financial sustainability

The Open University has a well-developed financial strategy, reviewed annually by the Finance Committee, that specifies parameters for borrowings, net current assets and surpluses. Each year, the starting point of the annual budgeting process is the maintenance of the University's financial sustainability over both the short-term and the long-term. The annual recurrent teaching grant from the Scottish Funding Council contributes to the University's overall income and its financial condition.

The University has prioritised a number of pan-University student success initiatives for rapid impact, in addition to ongoing work embedded in faculties and units. This strategic change programme will also deliver new core administration computer systems and restructured People and Finance services. The programme will run across several years, with benefits being progressively delivered and accumulated. Underpinning everything is delivery of financial sustainability through strategic change and building a platform for future growth.

Further information on The Open University's financial position is available in our audited financial statements.

The OU in Scotland has asked the SFC to consider increasing the number of funded places it receives to a level that recognises the true number of OU students in Scotland successfully completing their modules. Unlike other institutions in Scotland, The OU in Scotland is uniquely funded on completion and we have seen our FTE student numbers increase each year since 2013 particularly in the Scottish Government priority area of widening access. Our 2018/19 Early Statistics return forecast our completions to be 38% above our budgeted funded completions.

The OU in Scotland works closely with colleagues from University’s Development Office to raise the profile of the University in strategic networks and explore the potential for more philanthropic giving from Scotland for specific projects.

As The Open University celebrates its 50th anniversary in 2019, we have launched a new fundraising campaign to support our founding vision of education being open to all. Open up the future aims to raise at least £50 million by 2019 for projects grouped under four pillars, which broadly represent the University's mission and strategic priorities:

- Open up minds
- Open up opportunity
- Open up thinking
- Open up lives

Environmental sustainability

The Open University is committed to the principles of sustainability and sustainable development. By its very nature, distance learning is inherently environmentally sustainable, and the University strives to achieve even higher standards.

The Open University in Scotland complies with the Climate Change (Duties of Public Bodies: Reporting Requirements) (Scotland) Order 2015 and submitted its most recent Climate Change report to the Scottish Government in November 2017. This report is required annually.

The University has committed to reducing its carbon emissions by 36% by 2020 against the 2005 baseline. The University has introduced the Go Green programme, which aims to contribute a 5% year-on-year reduction.

Go Green is a University wide programme to reduce our impact on the environment. It aims to achieve environmental and financial savings across the University by empowering staff to take action on energy, waste, water and travel. The Go Green programme is intended to be an integral part of staff behaviours in the future to enable the University to manage its energy needs and energy costs.

The Open University is a member of the Environmental Association of Universities and Colleges (EAUC) and liaises in Scotland with EAUC-Scotland.

Cyber security

Before staff and third parties use Open University systems and handle information, they have a responsibility to read, understand and comply with the OU Information Security policies. This may be conducted either as part of the OU induction process for new staff, or as on the job training for existing staff.

Cyber Essentials Plus accreditation is a UK government supported and industry security certification scheme that prescribes a set of standards to manage cyber risks. The Open University has received its annual re-accreditation to Cyber Essentials Plus on 4 April, 2019.

ISO/IEC 27001:2005 is an industry standard which specifies the requirements for establishing, implementing, operating, monitoring, reviewing, maintaining and improving a documented Information Security Management System within the context of the organisation’s overall business risks. It specifies requirements for the implementation of security controls customised to the needs of individual organisations or parts thereof. The Open University aligns to the ISO27001 standard and requirements.

The OU offers a free course Introduction to Cyber Security: stay safe online on both OpenLearn and FutureLearn, which was developed with support from the UK Government’s National Cyber Security Programme.

The OU also offers Graduate Apprenticeships in Cyber Security at both undergraduate and postgraduate level to employers in Scotland, funded by Skills Development Scotland.
Equality and diversity requirements

197. The Open University’s Equality Scheme for 2016-2020 includes our equality objectives and action plans, our annual report and monitoring statistics. As good practice, the objectives were reviewed in 2018 and subsequently revised.

198. We are creating an inclusive university community and a society:

- where people are treated with dignity and respect
- where inequalities are challenged and
- where we anticipate, and respond positively to, different needs and circumstances
- so that everyone can achieve their potential.

199. The Open University has published a statement on what the University is doing and is planning to do to help eradicate modern slavery.

200. The Open University participates in a number of equality charter marks, benchmarking activities and awards to support our agenda with regard to protected equality characteristics including:

- Athena SWAN Charter.
- Disability Standard.
- Stonewall Workplace Equality Index: in 2017, The Open University has participated in the prestigious Stonewall Top 100 Employers and in 2017 was ranked as the 93rd best place to work in Britain.
- The OU is applying for a Race Equality Charter (REC) Bronze Award, run by Advance HE. The REC helps HE institutions to identify and self-reflect on barriers standing in the way of minority ethnic staff and students.
- Having been awarded the Carer Positive (Engaged) status in 2015, an award operated by Carers Scotland on behalf of the Scottish Government, the OU has now been recognised as a Carer Positive Established employer, the next status level.
- Public Sector Equality Duty: as required by the specific duties for Scotland, The Open University in Scotland publishes its Public Sector Equality Duty report on its website.
The Open University is incorporated by Royal Charter (RC 000391), an exempt charity in England and Wales and a registered charity in Scotland (SC 038302). The Open University is authorised and regulated by the Financial Conduct Authority.

Image credits: Unsplash/ Oscar nord/ Rawpixel/ Robin worrall/ Tina Bo/ Samuel Zeller/ emran yousof
The Open University in Scotland utilises the UIF Platform Grant from the Scottish Funding Council to maintain its knowledge exchange and innovation activities. We continue to engage with and develop activity to support the National Outcomes identified in relation to the Outcome Grant.

We have fully engaged with the UIF Collaboration Manager on working collaboratively across the sector, sharing our experiences and learning from other institutions. Going forward, we will reflect and learn from the outputs of the cluster groups to further develop best practice in relation to innovation at The Open University in Scotland.

For further information, please contact:
Derek Goldman, Knowledge Exchange Manager, The Open University in Scotland
derek.goldman@open.ac.uk
<table>
<thead>
<tr>
<th><strong>Outcome 1: Demand stimulation</strong></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>UIF Plan for 2018-19</strong></td>
<td><strong>Progress in 2018-19</strong></td>
<td><strong>Going forward in 2019-20</strong></td>
</tr>
<tr>
<td><strong>1</strong></td>
<td>We will develop further training with staff to broaden and build our expertise in knowledge exchange, stimulating new opportunities and increasing demand throughout Scotland.</td>
<td>We have increased the number of academic staff involved significantly in knowledge exchange and research activity in Scotland. We have academic and research staff from across our central academic units supporting development work throughout Scotland. An example of our work is a Knowledge Transfer Partnership in Ayrshire to upskill staff employed in waste management to deal with hazards related to bio-aerosols and their impact on the environment. This project should help build capacity and competence from within the industry.</td>
</tr>
<tr>
<td><strong>2</strong></td>
<td>As a Scotland-wide provider, we aim to generate KE interest across Scotland including remote and rural localities where traditional KE activities typically are fewer.</td>
<td>We have increased our reach in relation to knowledge exchange and transfer work in remote and rural localities, reaching a diverse audience. Examples include supporting the development of a badged online course on entrepreneurship, that is now being promoted throughout Scotland.</td>
</tr>
<tr>
<td><strong>3</strong></td>
<td>We will further develop our work in Dumfries and Galloway as a strategic priority area for The Open University in Scotland. We will develop our work as a partner in the Crichton campus and will continue to expand our work in the region. We will continue to employ a locally-based project worker to develop new connections with organisations in the region. Aligning our work to Scottish Government priorities, we will focus on SMEs and the third sector. In collaboration with other academic partners</td>
<td>We have carried out a needs audit in Dumfries and Galloway to better understand opportunities in the region, so that we can more effectively target our efforts in the region and increase our knowledge exchange offer by providing more academic led events on contemporary issues.</td>
</tr>
<tr>
<td></td>
<td>The Academy of Care proposal has the potential to</td>
<td></td>
</tr>
</tbody>
</table>
on the Crichton Campus, we will continue to lead on a virtual Academy of Care for the region. The OU has spearheaded this concept and galvanised other partners to take this idea forward. This proposal also has significant strategic “buy in”, across the health and social care sector.

4 We will seek to play a key role in the work of the establishment of and delivery of education as part of the South of Scotland Enterprise Agency. We will also contribute to the Skills Investment Plan for the region. We will actively seek opportunities to support the knowledge and skills development of residents in the area and the innovation and productivity of businesses through the provision of a tailored offer providing curriculum solutions that are logistically difficult for others to provide, particularly in areas such as STEM. With other academic partners across the South of Scotland, we will develop effective learning solutions using digital platforms. This includes providing our expertise and knowledge to help the development of a recently funded Digital Hubs project involving our partners: Dumfries & Galloway College and Borders College.

5 We are well connected and represented within the third sector; we will further increase our footprint, by building on our third sector relationships, and by working pro-actively with the sector umbrella organisations, including ACOSVO and SCVO to generate further demand and interest for our services. Through The Open University’s Centre in Voluntary...
<table>
<thead>
<tr>
<th>Sector Leadership (CVSL), we will provide knowledge exchange opportunities to support third sector organisations in Scotland, to enable innovation in evidence informed practice and improving sectoral leadership and management practices.</th>
<th>Human Trafficking in Scotland (SOHTIS) to help them build evidence to support their work in Scotland and working with the sector wide organisation Volunteer Scotland to help them to increase skills within their staff and volunteer teams to bring attention to this issue.</th>
<th>impact especially through our Centre for Voluntary Sector Leadership.</th>
</tr>
</thead>
<tbody>
<tr>
<td>We will tender to increase the number of Scottish Union Learning skills workshops we offer to a range of employers, increasing the demand in business for this university service. Typically, the participating groups are non-traditional learners to whom we offer short modules and non-accredited workshop-based courses. We will develop activities to access more ‘hard to reach’ learners and will work with them to support the broader skills agenda in their workplaces. Working alongside our partner, Scottish Union Learning we will reach audiences we would otherwise not have access to.</td>
<td>We have continued to support the work of Scottish Union Learning – furthering opportunities to support learners in the workplace, building skills and drawing on the support of the OU’s digital platforms to reach more learners.</td>
<td>Opportunities exist to extend our range of activities with Scottish Union Learning – and we will further engage with them to explore new openings and possibilities in 2019-20 especially drawing on our OpenLearn platform.</td>
</tr>
</tbody>
</table>
## Outcome 2: Commercialisation

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>We will continue to work with Interface, offering Open University expertise where appropriate.</td>
<td>We have continued to work with Interface to identify appropriate opportunities for the OU to support. We have also increased the pool of research active staff and advised them of the potential opportunities.</td>
</tr>
<tr>
<td>8</td>
<td>We will explore the commercial use of our OpenLearn materials through a new programme called OpenLearn+, a bespoke ‘pay for use’ programme currently being considered. This would enable tailored learning content to be made available to business and industry, on a chargeable – but low-cost basis.</td>
<td>Where appropriate, we have promoted our badged online courses including a newly developed one on Entrepreneurialism to organisations and the wider HE sector. There are opportunities to use this course as part of a wider programme on promoting entrepreneurialism.</td>
</tr>
<tr>
<td>9</td>
<td>We will develop creative solutions in response to appropriate training and development needs e.g. use of the OU’s FinTech (Financial Technology) Badged Online Course with business and industry.</td>
<td>We have deepened our relationship with the OU Business School, to explore other potential opportunities in Scotland around FinTech, and to promote our offer in this area.</td>
</tr>
<tr>
<td>10</td>
<td>As part of our strategy, using UIF to create innovative opportunities, we believe that we can also use this as a lever to secure additional, or matched resources from other sources to further increase our activities.</td>
<td>We have been able to use UIF funding to part contribute to larger OU research and development programmes including working with the Scotch Whisky research Institute, working in waste and environmental management, and in promoting our expertise from Space Science in other contexts in another project with SMEs (applying the ideas in another context/setting)</td>
</tr>
<tr>
<td>Outcome 3: Greater Innovation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>-----------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>UIF Plan 2018-19</strong></td>
<td><strong>Progress in 2018-19</strong></td>
<td><strong>Going forward in 2019-20</strong></td>
</tr>
<tr>
<td><strong>11</strong></td>
<td>We will produce a strategic knowledge exchange plan for Scotland and establish an internal strategic reference group, to set priorities, source new opportunities and evaluate the effectiveness and impact of our outputs.</td>
<td>Plans have been agreed for a KE development event in the Summer of 2019 involving key staff. Thereafter it's envisaged that this will form the basis of a reference group, that will help to articulate and define a strategy for 2019-20</td>
</tr>
<tr>
<td><strong>12</strong></td>
<td>We will work towards a strategic engagement plan for Scotland in our each of our Strategic Research Areas (SRAs):  - Space  - Citizenship and governance  - International development-  - Technology enhanced learning</td>
<td>Plans are well developed to engage with our Strategic Research Areas (SRAs) including Space Science. For example, we are working with colleagues in the SPRINT project (Space Research Innovation Network for Technology), that the OU are partners in, to engage SMEs in Scotland utilising technologies derived from Space in other contexts. We have also been working with the SRAs on broader public engagement activities e.g. by making current research accessible to a lay audience.</td>
</tr>
<tr>
<td><strong>13</strong></td>
<td>We will continue to support the development of open educational resources, massive open online courses (MOOCs) and other informal learning activities to have a national impact.</td>
<td>We have collaborated with our STEM Faculty on the development of a new badged online course on Understanding Autism, and in collaboration with the Autism Network in Scotland, and the Scottish Government we will follow through approximately 70 learners as part of an impact case study for the Research Excellence Framework (REF 2020)</td>
</tr>
<tr>
<td>14</td>
<td>We will continue to provide an extensive range of our popular public facing events, many of which have innovation and development as the core theme e.g. the use of digital technologies to support older people who are socially isolated, wearable technology and in support of Scotland’s developing space and satellite industry, working with industry and in partnership with other HEIs.</td>
<td>We have delivered a number of public events on a variety of themes including “Glasgow, 1919 – the Battle of George Square”. We have increased our collaboration with the Science Festivals in Scotland – including significant involvement in the Edinburgh International Science Festival and the Glasgow Science Festival in the spring and summer of 2019.</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>15</td>
<td>As a University operating across the four UK nations, we will seek to maximise the impact of additional UIF monies to leverage funds through our support of UK-wide bids to the Industrial Strategy Challenge Fund, ensuring that Scottish business and industry benefit from the scale of innovation projects that the OU can offer due to its scale and reach. This includes working in partnership on ISCF with other Scottish HEIs and working with business in Scotland as part of the projects. We will seek to leverage funding from additional sources (such as HEIF, Innovation Centre Funding and Research bodies) through research, innovation and knowledge exchange activities by ensuring that Scottish partners can benefit from the internationally renowned research and enterprise activity we are undertaking across the UK and Europe.</td>
<td>We have also supported key projects that are currently active in Scotland, and that can demonstrate significant impact. Examples include supporting an OU research project with the Scotch Whisky Research Institute on counterfeit testing, working with organisations in Scotland to improve their waste management processes, and a research project related to the wetlands in the Outer Hebrides. We endeavour to ensure that the work we support is aligned to the UK’s Industrial Strategy. Additionally, we are working closely with colleagues on our campus in Milton Keynes re potential opportunities related to calls for the Industrial Strategy Challenge Fund. We have also developed new innovative relationships with external organisations including SOHTIS (Survivors of Human Trafficking in Scotland), and we are actively contributing to their research agenda.</td>
</tr>
<tr>
<td>Outcome 4: Entrepreneurialism</td>
<td></td>
<td></td>
</tr>
<tr>
<td>-------------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>UIF Plan 2018-19</strong></td>
<td><strong>Progress in 2018-19</strong></td>
<td><strong>Going forward in 2019-20</strong></td>
</tr>
<tr>
<td>16 As a Four Nations university, we have successfully leveraged HEIF funding to resource an Employer Engagement post to develop opportunities for OU in Scotland students to undertake paid internship opportunities with SMEs in Scotland, many of whom will be startup companies. We will participate in the Santander Universities Internship Programme in Scotland. Students will also be able to take part in the Santander Universities Entrepreneurship competitions.</td>
<td>Employer Engagement Officer in post 2018-19</td>
<td>Employer Engagement post will continue to be funded for 2019-20.</td>
</tr>
<tr>
<td>17 We will promote the University’s range of taught postgraduate courses and research degrees in entrepreneurship and innovation.</td>
<td>We have promoted our suite of modules and qualifications in this area extensively to potential new entrants to The Open University.</td>
<td>We will continue to promote the University’s range of taught postgraduate courses and research degrees in entrepreneurship and innovation.</td>
</tr>
<tr>
<td>18 We will continue to promote entrepreneurialism in students through our Careers and Employability Service in Scotland including free online resources such as <a href="http://www.open.edu/openlearn/money-business/explore-your-future-entrepreneurial-ideas">http://www.open.edu/openlearn/money-business/explore-your-future-entrepreneurial-ideas</a></td>
<td>Our Careers and Employability Services have been fully aligned to developments in Scotland in the entrepreneurship arena – including the promotion of our new course to prospective students, or those who have expressed an interest in terms of their career intentions or aspirations.</td>
<td>We will continue to promote entrepreneurialism in students through our Careers and Employability Service in Scotland including free online resources such as <a href="http://www.open.edu/openlearn/money-business/explore-your-future-entrepreneurial-ideas">http://www.open.edu/openlearn/money-business/explore-your-future-entrepreneurial-ideas</a></td>
</tr>
<tr>
<td>19 We will refresh and revise The OU in Scotland’s popular open educational resource: Rural entrepreneurship in Scotland, available for free on the OpenLearn platform. Over the period of this outcome agreement we are looking to build on constructive feedback from users to revise this resource to support the development of broader and more generic entrepreneurial skills.</td>
<td>We have produced and developed a badged online course on Entrepreneurship for those at the early stages of thinking of becoming an entrepreneur. We have promoted this resource to a wide audience, and to the HE and College sector more generally who can use it in full, or in part given its Creative Commons licensing arrangements. We have promoted this course widely to a range of support organisations, including the entrepreneurship hub at the Royal</td>
<td>We will develop a companion resource to support our badged online course, that will enable learners to study it collectively/in groups and to develop a community of practice to support learning.</td>
</tr>
<tr>
<td>Page 20</td>
<td>We will develop our support for students looking to become entrepreneurs or develop their entrepreneurial thinking, through building relationships with Entrepreneurial agencies in Scotland, such as Converge Challenge, RSE and Women’s Enterprise Scotland, and support students in taking part in enterprise competitions.</td>
<td>We have supported initiatives at the Crichton Campus in Dumfries, working with other academic partners to promote entrepreneurial opportunities in the South of Scotland. We have had a number of introductory conversations with other HEIs to seek out opportunities for collaboration and explore ways to work together, especially in relation to digital learning.</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Page 21</td>
<td>We have successfully supported our first OU scholar on to the “Unlocking Ambition” programme supported by the Royal Society of Edinburgh (RSE). We will deepen our relationship with the RSE to promote their scholarship schemes, including working collaboratively to arrange joint events and to build interest and awareness of entrepreneurialism generally.</td>
<td>We have collaborated with the Royal Society of Edinburgh on their various entrepreneurial support programmes, including the Unlocking Ambition programme. Our RSE scholar for 2019-20 has also assisted in various ways to inspire other potential entrepreneurs to engage with The Open University.</td>
</tr>
<tr>
<td>Page 22</td>
<td>Working with colleagues across the OU UK-wide, we will review our current enterprise and knowledge exchange training provision for key staff. We will develop a KE ambassador approach, with staff involved in our outreach and partnership activities in Scotland, who will have KE as a core part of their toolkit in engaging with employers, third sector organisations etc. In addition, this should also help to stimulate demand.</td>
<td>We have secured the wider support of a team of academics across the OU, with a specialism in entrepreneurship to support developments across Scotland in this area.</td>
</tr>
<tr>
<td>Outcome 5: Internationalisation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>--------------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>UIF Plan 2018-19</strong></td>
<td><strong>Progress in 2018-19</strong></td>
<td><strong>Going forward in 2019-20</strong></td>
</tr>
<tr>
<td>23 We will continue to support the development of open educational resources, massive open online courses (MOOCs) and other informal learning activities to have impact at both a national and international level e.g. OU/BBC co-produced series Blue Planet II and associated OU educational resources had global audience and direct impact on public attitudes towards the discarding of plastics. We will build on this interest in the environment to offer a number of public engagement events with scientific and geographic organisations in Scotland. We are currently developing a partnership approach with the Royal Scottish Geographical Society to explore ways of working together and reaching new audiences.</td>
<td>We continue to champion the use of internationally available open educational resources – including MOOCs and the FutureLearn platform. As a digital provider, by default there is an international dimension to our work where we have global reach across all our engagement mediums. Our multi-media approach puts us in an unrivalled position to have scalable programmes, and we have further exploited opportunities in the last 12 months. We have worked with the Royal Scottish Geographical Society to support two very successful events around the OU and BBC co-production of Blue Planet 2 – with over 700 attendees in Glasgow and Edinburgh. The events highlighted the environmental damage to the world’s oceans. Similarly we have produced a range of supporting publications including posters to highlight the issues.</td>
<td>We will continue to work with other organisations that have an international outlook in Scotland, whether that be in relation to business and industry, or the third sector. For example, we are exploring opportunities to deepen our relationship with the Royal Scottish Geographical Society with topics that will have global significance A number of the research programmes described earlier, may have international significance e.g. the work with the Scotch Whisky Research Association – could have broader, international ramifications. Some of our work in this area will also involve international partners.</td>
</tr>
<tr>
<td>24 The OU will co-host the Commonwealth of Learning’s (COL) ninth Pan-Commonwealth Forum at BT Murrayfield, Edinburgh from 9 to 12 September 2019. Held every three years, the Pan-Commonwealth Forum is one of the world’s leading international conferences on open, distance and technology-enabled learning. It attracts over 600 delegates from across the 53 nation members of the Commonwealth and beyond.</td>
<td>The OU will co-host the Commonwealth of Learning’s ninth Pan-Commonwealth Forum: Innovations for Quality Education and Lifelong Learning at BT Murrayfield, Edinburgh from 9 to 12 September 2019. The forum will cover four main themes: • Employability • Equity and Inclusion • Opening up Education • Technology</td>
<td>We will continue to support the OU’s Brexit Hub</td>
</tr>
<tr>
<td>25 We will support the University’s ‘Brexit’</td>
<td>We have continued to support the OU’s Brexit</td>
<td></td>
</tr>
</tbody>
</table>

Page 10 of 15
| Project to develop written articles, audio and audio-visual pieces as a prompt to examine Brexit's relationship with the different situations and experiences of the UK and Ireland's nations and regions, industrial sectors and social groups, and to encourage radical speculation on its consequences. | project contributing with content, and discussion pieces | contributing with content and discussion pieces. |
## Outcome 6: Inclusive growth and social impact

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>26</td>
<td>We will continue to develop our relationships with third sector organisations developing capacity, skills and impact via the application of new research and learning from global contexts and in leadership. Drawing on the OU’s expertise around social impact, we will continue to work with organisations to help them to demonstrate the effectiveness of their interventions. Historically, we have significant experience working with the third sector to help them add value to their organisation(s), especially around social impact and benefits to users of their services. We will continue to build on our efforts in 2018 – 19. We have worked extensively with the third sector to help organisations build capacity, provide evidence and to support them as part of our wider social mission. A longstanding partnership has been with the Cyrenians (who work with people on the margins of society). We have collaborated with them, to help to provide a compelling evidence base for their work. Other organisations have been introduced to our free and readily accessible resources – especially for those new to HE study, or who are lacking confidence in their abilities. We have also worked with the third sector to help them to skill up their workforce and to provide effective and accessible learning solutions. We are currently working with Volunteer Scotland to help them to upskill their various teams.</td>
<td>We will continue to develop our relationships with third sector organisations developing capacity, skills and impact via the application of new research and learning from global contexts and in leadership. We will run an extensive range of sector events throughout Scotland, drawing on the national and international expertise of the OU to engage policy makers, employers and the workforce in key issues. We will continue to promote our collaborative model of co-delivered events with e.g. third sector and community organisations, with many of the events having a focus on wider social impact.</td>
</tr>
<tr>
<td>27</td>
<td>We will continue to develop our work on dementia to help support carers, communities and workplaces, to better support people who are living with the condition to lead more fulfilled lives. We are currently working on a Dementia &amp; Language Learning project in partnership with Lingo Flamingo; a Scotland-wide social enterprise to provide tailored foreign language workshops to older adults in care homes. This project is a unique collaboration that also involves the University of Edinburgh, who are researching the impacts of the condition on cognitive function. We continue to work with the social enterprise, Lingo Flamingo, who support older people with dementia. We have worked with them to enhance their curriculum and to train their volunteers in language learning. Our support to this organisation has been highly valued, and we have been able to enhance their broad curriculum offer and added value to the quality of their learning materials. This project has also involved the Department of Neurosciences at the University of Edinburgh, who are tracking participants in the project.</td>
<td>We will continue to work with Lingo Flamingo, with a view to disseminating outcomes and to see if this model/approach can be scaled up further.</td>
</tr>
<tr>
<td>28</td>
<td>We will deliver a unique, open educational resource promoting the Scots language for learning facilitators by the end of 2018. This project has been a collaboration with a number of partners and has the potential to engage a significant audience, across a diverse range of communities in Scotland, and beyond.</td>
<td>Our Scots Language badged online course, developed in collaboration with Education Scotland, has been subject to a slight delay, meaning a later release than intended. This is in part due to further course enhancements being added, including another interactive activity. We’re planning to release the course in the Summer of 2019. We’ve already had considerable interest in the course, and how it can be used in a variety of contexts.</td>
</tr>
<tr>
<td>29</td>
<td>We will continue to support a distinct programme of cultural and public engagement, key sector seminars and lectures, as well as our continued production of free learning resources through the OpenLearn website, iTunesU, the OU channel on YouTube, the OpenScience Laboratory and FutureLearn. Those resources will also be actively promoted to the third sector in Scotland.</td>
<td>We have co-delivered a number of joint events with other partners and tend to adopt a co-production model where we develop the idea and/or topic theme together. This has proved to be a very successful way to develop a shared model of working.</td>
</tr>
<tr>
<td>30</td>
<td>As part of our cultural engagement programme, The OU in Scotland will continue to support a number of lectures and events at book festivals, arts festivals and science festivals across Scotland with our ‘flagship’ event being the Edinburgh International Book Festival where we have developed a strong</td>
<td>We continue to collaborate with partners on a broad-based cultural engagement programme including large literary festivals (Edinburgh International Book Festival, Aye Write in Glasgow, and Bloody Scotland in Stirling), and smaller localised festivals in remote and rural locations (Ullapool Book</td>
</tr>
</tbody>
</table>
partnership over a number of years. Cultural engagement events enable the OU in Scotland to reach large audiences in person, and as a result, develop new contacts and collaborations.

| Festival and the Cove & Kilcreggan Book Festival in Argyll and Bute). For the first time we have also collaborated with Glasgow Women's Library on their “Open the Door” festival encouraging new writers. and we will have an OU graduate, who studied creative writing and is now a published author, presenting a workshop. |
|-------------------------------|------------------|---------------------|--------------------------|
| 31 | We expect commitment and involvement from all our staff, students, partners and providers of goods and services in working towards the achievement of our vision for an inclusive university community: [www.open.ac.uk/equality-diversity](http://www.open.ac.uk/equality-diversity) | We continue to monitor our UIF activities in relation to equality and diversity. Staff involved in our programmes are clearly aware of our obligations in terms of the Equality Act 2010 (Specific Duties) (Scotland) | We will continue to ensure that Equality and Diversity are at the heart of our identity as a university that are open to people, places, ideas and methods As part of our wider social mission, we will endeavour to ensure that we reach a wide demographic audience at our public facing events, reflective of the broader OU community, that is distinctive within the HE sector. |
| 32 | We will consider the equality and diversity impact of our UIF activities. Many of our public facing events involve working with partners who represent and support disenfranchised groups. We also tackle challenging themes that reflect an inclusive approach e.g. we have developed events on the challenges of securing employment with a criminal record. | We actively lead by example when working with partners re: models of good practice in this area, and if appropriate, encourage practices to be challenged. Staff are also encouraged to be self-reflective in their own behaviour in relation to Equality and Diversity issues, and as an organisation on-going training is provided | We will continue to embrace innovative engagement strategies to encourage more disenfranchised, under-represented and marginalised groups to engage in our UIF related activities |
| 33 | We will ensure our partners have due regard to the need to eliminate unlawful discrimination, promote and advance equality of opportunity, promote and foster good relations and subscribe to the vision and principles of our equality scheme. | | We will work collaboratively with our partner organisations to ensure that our approaches to Equality and Diversity are consistent and joined up. |
The Open University Equality Analysis Template

INTRODUCTION

This template will support you in meeting the requirements of the Public Sector Equality Duty (Great Britain) and Section 75 of the Northern Ireland Act. You should use this template to record evidence that equality analysis has been carried out before policy decisions take place. The template is a written record that demonstrates that you have shown due regard to the need to eliminate unlawful discrimination, harassment and victimisation, promote and advance equality of opportunity, and promote and foster good relations with respect to the characteristics protected in equality law.

This template covers the 6 stages, namely:

STAGE 1: ABOUT THE POLICY/PROJECT
STAGE 2: DECIDE IF THE POLICY/PROJECT IS RELEVANT TO EQUALITY
STAGE 3: EVIDENCE AND CONSULTATION
STAGES 4 & 5: IDENTIFYING ADVERSE IMPACTS & MITIGATION, PROMOTING EQUALITY AND GOOD RELATIONS
STAGE 6: ACTION PLANNING, MONITORING AND SIGN-OFF

Please read the Guidance and any available examples before attempting to complete this template. Section 4 of the Guidance provides instructions on how to complete this template.

If you require further help, please contact the Equality, Diversity and Information Rights Team.

STAGE 1: ABOUT THE POLICY/PROJECT

The term policy encompasses any proposed, amended or existing strategy, policy statement, project plan, business plan, change, procedure or practice that may have an impact on people, and is not necessarily a written document.

<table>
<thead>
<tr>
<th>Name of the policy/project</th>
<th>The Open University in Scotland’s Outcome Agreement with Scottish Funding Council 2019-2022</th>
</tr>
</thead>
</table>
| Name and job title of the policy/project manager | Kate Signorini  
Depute Director (Strategy, Planning & Resources), The Open University in Scotland |
The Open University Equality Analysis Template

| Name and job title of the senior accountable executive/project sponsor | Susan Stewart  
Director, The Open University in Scotland |
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>What is the purpose/aim of the policy/project?</td>
<td>The key purpose of an Outcome Agreement is to demonstrate the institution’s distinct contribution to the Scottish Government’s priority outcomes and impact for public investment.</td>
</tr>
<tr>
<td>Is it a new or revised policy/project?</td>
<td>The Outcome Agreement is revised annually.</td>
</tr>
</tbody>
</table>
| How does the policy/project relate to other University strategic priorities or programmes and/or external organisations? | The outcomes provided by The Open University in Scotland in this agreement are consistent with the University’s strategic priorities: [http://www.open.ac.uk/about/main/strategy-and-policies/strategic-objectives](http://www.open.ac.uk/about/main/strategy-and-policies/strategic-objectives)  
| Does this policy/project involve any public or student services delivered in Wales? If yes, please refer to the guidance on the **OU in Wales intranet** site to ensure you meet the Welsh Language Standards. | No |
**The Open University Equality Analysis Template**

<table>
<thead>
<tr>
<th>Could the implementation of this policy/project have particular implications in the different nations of England, Northern Ireland, Scotland or Wales? If yes, please give details and say how any issues will be managed.</th>
<th>The requirements of Scottish Government and Scottish Funding Council relate primarily to Open University students resident in Scotland however the University's infrastructure operates across the UK. Where requirements are different in Scotland from the rest of the UK, these are communicated through formal governance committees and relevant groups, and through sharing of unit plans.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does this policy/project have any implications for access to learning or other University services for students in prisons or secure units, or other students who do not generally have internet access? If yes, please give details and say how these implications can be managed or mitigated.</td>
<td>No</td>
</tr>
</tbody>
</table>

**STAGE 2: DECIDE IF THE POLICY/PROJECT IS RELEVANT TO EQUALITY**

What level of impact is the policy/project likely to have on people, e.g. students, staff, contractors, the general public, etc.?

If the impact is likely to be major, complete all stages of the analysis, including consultation. If the impact is likely to be minor, consultation is not essential but may be beneficial. If the impact is none, no further analysis is required and you can move to stage 6, authorisation and sign-off, ignoring the action plan table if it is not needed.

- [x] Major
- [ ] Minor
- [ ] None
**The Open University Equality Analysis Template**

**STAGE 3: EVIDENCE AND CONSULTATION**

| What existing OU data/information has been used to inform this analysis? | Single Outcome Agreement SAS datasets, Planning & Data Team, The Open University in Scotland  
OU Careers and Employability Service – Employability of Qualifiers Survey  
Research income – OU Research Office  
OU Public Body Climate Change report |
|---|---|
| What external sources of data/information have been used? | National Students Survey (NSS)  
Scottish Index of Multiple Deprivation (2016 SIMD)  
Single Outcome Agreement sector-wide measures:  
| What consultation has/will take place to inform this analysis? | Open University in Scotland staff, associate lecturers and students  
Open University Funding Body Group |

Consultation should always take place when the equality relevance is Major. If the policy or project has Major equality relevance and it affects people in Northern Ireland, you must consult with the agreed list of organisations in Appendix 5 of the Open University in Scotland staff, associate lecturers and students Open University Funding Body Group.
The Open University Equality Analysis Template

STAGES 4 & 5: IDENTIFYING ADVERSE IMPACTS & MITIGATION, PROMOTING EQUALITY AND GOOD RELATIONS

<table>
<thead>
<tr>
<th>Category</th>
<th>Document below any adverse impacts you have identified (The duty to eliminate discrimination, harassment and victimisation)</th>
<th>Possible mitigation for any adverse impacts identified in the previous column</th>
<th>Document below any opportunities to address under-representation or disadvantages or meet different needs (The duty to promote and advance equality of opportunity)</th>
<th>Document below any opportunities to tackle prejudice or promote understanding (The duty to promote and foster good relations)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age</td>
<td>N/A</td>
<td>N/A</td>
<td>Paragraphs 82-82 outline The OU in Scotland’s work with school pupils</td>
<td></td>
</tr>
<tr>
<td>Caring and dependency</td>
<td>N/A</td>
<td>N/A</td>
<td>Paragraphs 42-47 outline The OU in Scotland’s work to support carers</td>
<td>OU has been awarded Carer Positive (Established) status by Carers Scotland</td>
</tr>
<tr>
<td>Care experience</td>
<td>The majority of our students make no declaration as to whether they have had care experience or not. In common with many other demographic variables, 2017/18 saw a sharp increase in the proportion who did not provide information on their care experience status.</td>
<td>It is possible the increase is linked to the introduction of GDPR and a reluctance to share personal information. The OU is looking at ways of encouraging more students to disclose their care experience status and to make clear the support the University can provide.</td>
<td></td>
<td>The OU in Scotland’s Corporate Parenting Plan emphasises the University's commitment to support students from care experienced backgrounds and details the actions being undertaken to improve successful outcomes.</td>
</tr>
<tr>
<td>Disability – Physical or mobility impairments</td>
<td>N/A</td>
<td>N/A</td>
<td>Paragraphs 51-53 relate to The OU in Scotland’s support for students with disabilities</td>
<td></td>
</tr>
<tr>
<td>Categorisation</td>
<td>Possible mitigation for any adverse impacts identified in the previous column</td>
<td>Document below any opportunities to address under-representation or disadvantages or meet different needs</td>
<td>Document below any opportunities to tackle prejudice or promote understanding</td>
<td></td>
</tr>
<tr>
<td>--------------------------------------------</td>
<td>------------------------------------------------------------------------------</td>
<td>------------------------------------------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>Disability – Mental health difficulties</td>
<td>N/A</td>
<td>Paragraphs 54-62 outlines The OU in Scotland’s work to support students and staff with mental health difficulties</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Disability – Sensory impairments</td>
<td>N/A</td>
<td>Paragraphs 51-53 relate to The OU in Scotland’s support for students with disabilities and paragraph 66 highlights The OU in Scotland’s British Sign Language Action Plan</td>
<td>The OU in Scotland’s British Sign Language Action Plan aims to raise awareness of BSL</td>
<td></td>
</tr>
<tr>
<td>Disability – Specific learning difficulties, e.g. dyslexia</td>
<td>N/A</td>
<td>Paragraphs 51-53 relate to The OU in Scotland’s support for students with disabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Disability – Manual skills restricted</td>
<td>N/A</td>
<td>Paragraphs 51-53 relate to The OU in Scotland’s support for students with disabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Disability – Other unseen disabilities</td>
<td>N/A</td>
<td>Paragraphs 51-53 relate to The OU in Scotland’s support for students with disabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gender Reassignment (Transgender)</td>
<td>N/A</td>
<td>Paragraphs 67-60 outline The OU in Scotland’s work relating to gender identity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marital/Civil Partnership status</td>
<td>N/A</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### The Open University Equality Analysis Template

<table>
<thead>
<tr>
<th>Category</th>
<th>Document below any adverse impacts you have identified (The duty to <strong>eliminate discrimination, harassment and victimisation</strong>)</th>
<th>Possible mitigation for any adverse impacts identified in the previous column</th>
<th>Document below any opportunities to address under-representation or disadvantages or meet different needs (The duty to <strong>promote and advance equality of opportunity</strong>)</th>
<th>Document below any opportunities to tackle prejudice or promote understanding (The duty to <strong>promote and foster good relations</strong>)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Political Opinion</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>(For policy/projects affecting people in Northern Ireland only)</em></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Pregnancy and Maternity</strong></td>
<td>N/A</td>
<td>N/A</td>
<td>Paragraphs 63-65 outline The OU in Scotland's work relating to ethnicity</td>
<td></td>
</tr>
<tr>
<td><strong>Race/Ethnicity</strong></td>
<td>N/A</td>
<td>N/A</td>
<td>Paragraphs 63-65 outline The OU in Scotland's work relating to ethnicity</td>
<td></td>
</tr>
<tr>
<td><strong>Religion or Belief</strong></td>
<td>N/A</td>
<td>N/A</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Sex (Gender)</strong></td>
<td>N/A</td>
<td>N/A</td>
<td>Paragraphs 69-74 outline The OU in Scotland's work on gender balance</td>
<td>The OU in Scotland’s Gender Action Plan details actions being undertaken to promote a greater gender balance in particular subject areas.</td>
</tr>
<tr>
<td><strong>Sexual Orientation</strong></td>
<td>N/A</td>
<td>N/A</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Socio-economic groups</strong></td>
<td>Scottish Index of Multiple Deprivation (SIMD) does not give a complete picture of social deprivation. A significant number of learners are experiencing hardship in areas that are deemed to be less deprived than SIMD20</td>
<td>We monitor the number of students on low incomes – those in receipt of the Part-time Fee Grant, their progression and retention.</td>
<td>Paragraphs 21-33 in particular outline The OU in Scotland’s work to promote access and support students from the most deprived backgrounds.</td>
<td>Social justice and equality of opportunity is enshrined in the University's mission.</td>
</tr>
</tbody>
</table>

Paragraphs 63-65 outline The OU in Scotland's work relating to ethnicity.
## Is there evidence of the potential for intersectional discrimination, e.g. older women, disabled ethnic minorities, younger men, etc.?

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
</table>

If yes, please give details

Possible mitigation for any intersectional discrimination

## STAGE 6: ACTION PLANNING, MONITORING AND SIGN-OFF

### ACTION PLANNING

**Summary of actions proposed (add additional rows if required)**

<table>
<thead>
<tr>
<th>Responsibility (should be a named post and current post holder)</th>
<th>Date(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### MONITORING

Following implementation of this policy, will any equality monitoring be carried out to determine the actual impact of the policy/project on different protected characteristics? See Section 4.2 of the Guidance for further information.

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
</table>

If yes, please give details of which management group or committee will receive the monitoring report

Outcome agreement self-evaluation report – The OU’s Funding Body Group receives this report for approval prior to its submission to the Scottish Funding Council

What frequency will this monitoring report be produced?

Annually in October
### SIGN-OFF

<table>
<thead>
<tr>
<th>Name &amp; job title of person completing this analysis</th>
<th>Kate Signorini, Depute Director (Strategy, Planning &amp; Resources), The Open University in Scotland</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date of completion</td>
<td>31 May 2019</td>
</tr>
<tr>
<td>Name &amp; job title of senior responsible executive/owner who has authorised this completed analysis</td>
<td>Susan Stewart, Director, The Open University in Scotland</td>
</tr>
<tr>
<td>Date of authorisation</td>
<td>31 May 2019</td>
</tr>
<tr>
<td>Name of the committee, steering or management group that completion of this equality analysis has been reported to</td>
<td>Funding Body Group</td>
</tr>
<tr>
<td>Date reported to relevant body</td>
<td>11 June 2019</td>
</tr>
<tr>
<td>Date this completed analysis form sent to Equality, Diversity and Information Rights Team</td>
<td>June 2019</td>
</tr>
</tbody>
</table>

1. Major relevance describes an impact that is likely to affect many people to some extent or one that is likely to affect a small number of people to a significant extent. Examples include plans to increase student fees, changes to eligibility criteria for financial support, development of a new teaching strategy, or closure of a student advocacy service that is used primarily by students with mental health conditions.

2. Minor relevance describes an impact that is likely to affect many people to a limited extent or affect a small number of people to some extent. Examples include changes to student assignment submission procedures, relocation of a department to a different building nearby, or closure of a staff service that is currently used by few people.

3. Policies and projects that have no equality relevance include things such as proposals to change a waste disposal contractor, implementation of a new IT system (providing that accessibility and usability are included in purchasing/design decisions), and minor changes to existing processes or statements of service.

4. The first part of the duty is the requirement to give due regard to the need to eliminate unlawful discrimination, harassment and victimisation. Examples of eliminating discrimination include implementing a policy to amend the University pension scheme to include civil partners as survivor beneficiaries, or amending the University’s protocols on publicity materials for potential students to include alternative formats accessible to disabled students.
The second part of the duty is the requirement to give due regard to the need to promote and advance equality of opportunity between people who share a protected characteristic and those who do not share that characteristic. Examples could include projects that aim to increase participation of female students in Faculties where they have been traditionally under-represented, a marketing campaign that might increase the number of ethnic minority student enquirers, or a policy that aims to increase the number of male staff taking up agile working options.

The third part of the duty is the requirement to give due regard to the need to promote and foster good relations between people who share a protected characteristic and those who do not share that characteristic. Examples could include increasing the integration of people from different backgrounds through engagement and consultation or providing unconscious bias training for staff to explore stereotypes and perceptions.

A person has a disability if he or she has a physical or mental impairment and the impairment has a substantial and long-term adverse effect on his or her ability to carry out normal day-to-day activities. For the purposes of equality analysis ‘Disability’ has been broken down into broad categories to help determine the impact of policies on different impairments. However, it is not possible to provide an exhaustive list of conditions that qualify as impairments.

Under the Equality Act, only those who are married or in civil partnerships are protected, and it is only necessary to demonstrate that due regard has been given with respect to the need to eliminate unlawful discrimination in employment situations. Under Section 75 of the Northern Ireland Act, all marital statuses are protected, discrimination in all circumstances is unlawful and there is a duty to promote equality of opportunity between persons of different marital statuses.
## Annex A: SFC Outcome Agreement Targets for 2019-20 to 2021-22

* denotes priority measure  
** denotes retention figures where the underlying proportion is likely less than 50, meaning projections are subject to greater change

<table>
<thead>
<tr>
<th>Scottish Government strategic priority: Access to education for people from the widest range of backgrounds, including implementation of the recommendations of the CoWA and addressing gender balance</th>
<th>2017-18 baseline</th>
<th>2019-20 Projection</th>
<th>2020-21 Projection</th>
<th>2021-22 Projection</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Measure 1: Articulation - The number and proportion of Scotland-domiciled learners articulating from college to degree level courses with advanced standing</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FTE proportion of UG entrants with a HN background and credit transfer</td>
<td>4.5%</td>
<td>5.0%</td>
<td>5.0%</td>
<td>5.0%</td>
</tr>
<tr>
<td>*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Measure 2: Deprivation - The proportion of Scotland-domiciled undergraduate entrants from the 20% and 40% most deprived postcodes</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2a: FTE proportion of SDUEs from 20% most deprived postcodes</td>
<td>17.0%</td>
<td>19.0%</td>
<td>19.0%</td>
<td>19.0%</td>
</tr>
<tr>
<td>*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2b: FTE proportion of SDUEs from 40% most deprived postcode</td>
<td>38.1%</td>
<td>39.0%</td>
<td>39.0%</td>
<td>39.0%</td>
</tr>
<tr>
<td><strong>Measure 3: Schools</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FTE proportion students in the YASS scheme from 40% most deprived postcode</td>
<td>24.4%</td>
<td>25.0%</td>
<td>25.0%</td>
<td>25.0%</td>
</tr>
<tr>
<td><strong>Measure 4: Protected Characteristics - The proportion of Scotland-domiciled undergraduate entrants by different protected characteristic groups and care leavers</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FTE Male Proportion</td>
<td>36.7%</td>
<td>≥35.0%</td>
<td>≥35.0%</td>
<td>≥35.0%</td>
</tr>
<tr>
<td>FTE Female Proportion</td>
<td>63.3%</td>
<td>≤65.0%</td>
<td>≤65.0%</td>
<td>≤65.0%</td>
</tr>
<tr>
<td>FTE Under 21 Proportion</td>
<td>16.0%</td>
<td>17.0%</td>
<td>15.0%</td>
<td>15.0%</td>
</tr>
<tr>
<td>FTE 21 and over Proportion</td>
<td>84.0%</td>
<td>83.0%</td>
<td>85.0%</td>
<td>85.0%</td>
</tr>
<tr>
<td>FTE Proportion – BME</td>
<td>4.8%</td>
<td>5.0%</td>
<td>5.0%</td>
<td>5.0%</td>
</tr>
<tr>
<td>FTE Proportion – Disability</td>
<td>18.3%</td>
<td>≥19%</td>
<td>≥19%</td>
<td>≥19%</td>
</tr>
<tr>
<td>FTE Proportion – Care Experience</td>
<td>0.5%</td>
<td>0.6%</td>
<td>0.7%</td>
<td>0.7%</td>
</tr>
<tr>
<td>*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Measure 5: Retention by Protected Characteristics - The proportion of Scotland-domiciled UG entrants from different characteristic groups returning to study in year two</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Headcount Proportion MD20 retained</td>
<td>52.0%</td>
<td>53.0%</td>
<td>54.0%</td>
<td>*</td>
</tr>
<tr>
<td>Headcount Proportion MD20/40 retained</td>
<td>61.0%</td>
<td>62.0%</td>
<td>63.0%</td>
<td>*</td>
</tr>
<tr>
<td>Headcount Proportion of Males retained</td>
<td>57.0%</td>
<td>58.0%</td>
<td>59.0%</td>
<td>*</td>
</tr>
<tr>
<td>Headcount Proportion of Females retained</td>
<td>63.0%</td>
<td>64.0%</td>
<td>65.0%</td>
<td>*</td>
</tr>
<tr>
<td>Headcount Proportion of Under 21s retained</td>
<td>55.0%</td>
<td>57.0%</td>
<td>60.0%</td>
<td>*</td>
</tr>
<tr>
<td>Headcount Proportion of 21 and over retained</td>
<td>61.0%</td>
<td>62.0%</td>
<td>63.0%</td>
<td>*</td>
</tr>
<tr>
<td>Headcount Proportion retained – BME</td>
<td>63.0%</td>
<td>63.0%</td>
<td>64.0%</td>
<td>*</td>
</tr>
<tr>
<td>Headcount Proportion retained – Disability</td>
<td>55.0%</td>
<td>56.0%</td>
<td>57.0%</td>
<td>*</td>
</tr>
<tr>
<td>Headcount Proportion retained - Care Experience</td>
<td>65.0%</td>
<td>68.0%</td>
<td>70.0%</td>
<td>*</td>
</tr>
</tbody>
</table>
Scottish Government strategic priority: High quality learning in a learning system which is seamlessly connected for the learner, including learning which prepares people well for the world of work, prioritising provision that meets known skills gaps in the economy

**Measure 6a: Retention - The proportion of Scotland-domiciled undergraduate entrants returning to study in year two**

<table>
<thead>
<tr>
<th></th>
<th>Headcount Proportion retained</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>61.0%</td>
</tr>
<tr>
<td></td>
<td>62.0%</td>
</tr>
<tr>
<td></td>
<td>63.0%</td>
</tr>
</tbody>
</table>

**Measure 6b: Module completion - The number and proportion of UG entrants and continuing UG resident in Scotland who complete a module presentation at the first opportunity**

<table>
<thead>
<tr>
<th></th>
<th>FTE completion rate of continuing UGs</th>
<th>FTE completion rate of UG entrants</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>70.0%</td>
<td>62.0%</td>
</tr>
<tr>
<td></td>
<td>70.0%</td>
<td>62.0%</td>
</tr>
<tr>
<td></td>
<td>71.0%</td>
<td>63.0%</td>
</tr>
</tbody>
</table>

**Measure 7: Satisfaction - The difference (+/-) from the individual institution's benchmark figure for students satisfied with the overall quality of their course of study in the National Student Survey**

<table>
<thead>
<tr>
<th></th>
<th>Headcount % Satisfaction</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>90%</td>
</tr>
<tr>
<td></td>
<td>90%</td>
</tr>
<tr>
<td></td>
<td>90%</td>
</tr>
<tr>
<td></td>
<td>90%</td>
</tr>
</tbody>
</table>

**Measure 8: STEM - The proportion of Scotland-domiciled undergraduate entrants starting OU study with a STEM module**

<table>
<thead>
<tr>
<th></th>
<th>FTE Proportion of SDUE studying STEM modules</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>35.7%</td>
</tr>
<tr>
<td></td>
<td>34.0%</td>
</tr>
<tr>
<td></td>
<td>34.0%</td>
</tr>
<tr>
<td></td>
<td>35.0%</td>
</tr>
</tbody>
</table>

**Measure 9: Graduate Destinations - The proportion of OU Employability of Qualifiers Survey respondents reporting positive career development outcomes as a result of their OU study.**

<table>
<thead>
<tr>
<th></th>
<th>Headcount proportion of alumni agreeing that OU study had/will help them to achieve their career goals</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>91%</td>
</tr>
<tr>
<td></td>
<td>91%</td>
</tr>
<tr>
<td></td>
<td>92%</td>
</tr>
<tr>
<td></td>
<td>92%</td>
</tr>
</tbody>
</table>

Scottish government priority: internationally competitive and impactful research

**Measure 10: The number of research postgraduate students**

<table>
<thead>
<tr>
<th></th>
<th>The SFC does not fund The Open University in Scotland for research</th>
</tr>
</thead>
<tbody>
<tr>
<td>RPG students</td>
<td></td>
</tr>
</tbody>
</table>

**Measure 11: Total income from the UK Research Councils**

<table>
<thead>
<tr>
<th></th>
<th>The SFC does not fund The Open University in Scotland for research</th>
</tr>
</thead>
<tbody>
<tr>
<td>RCUK income</td>
<td></td>
</tr>
</tbody>
</table>

**Measure 12: Total research income from all sources**

<table>
<thead>
<tr>
<th></th>
<th>The SFC does not fund The Open University in Scotland for research</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research income</td>
<td></td>
</tr>
</tbody>
</table>

Scottish Government priority: effective knowledge exchange and innovation including excellent collaboration between universities and industry

**Measure 13: IVs - The number of SFC innovation Vouchers (IVs), Follow-on IVs**

<table>
<thead>
<tr>
<th></th>
<th>Innovation Vouchers (IVs)</th>
<th>Follow-on IVs</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Scottish Government priority: ensuring provision of quality learning in Scottish higher education institutions, i.e. HE strategic futures, Quality Assurance and HE governance

**Measure 14: Carbon - Gross carbon footprint**

<table>
<thead>
<tr>
<th></th>
<th>Tonnes CO2e (for The Open University in Scotland only.)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>96</td>
</tr>
<tr>
<td></td>
<td>90</td>
</tr>
<tr>
<td></td>
<td>90</td>
</tr>
<tr>
<td></td>
<td>90</td>
</tr>
</tbody>
</table>
Outcome Agreement between the Open University in Scotland and the Scottish Funding Council for AY 2019-20

On behalf of the Open University in Scotland:

Signed: 

Print name: Susan Stewart
Position: Director
Date: 09/07/2019

Signed: 

Print name: Malcolm Sweeting
Position: Chair of Council and Pro-Chancellor
Date: 13/08/2019

On behalf of the Scottish Funding Council:

Signed: 

Print name: Karen Watt
Position: Chief Executive
Date: 28 June 2019