

## **Dr Helen Wood**

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### **Research interests**

My main research interests lie in media theory, gender, television, media consumption and media discourse. My current research focuses on the consumption of television in everyday life. My PhD, which is being converted to a research monograph *Talking With Television* (University of Illinois Press), offers an understanding of women's consumption of daytime television as a discursive encounter and considers the role of 'mediated interaction' in routinized practices of self-reflexivity. I am broadly interested in methodological innovation in order to capture the role of broadcasting in social and cultural life.

### **Current projects**

I am currently undertaking two funded research projects:

'*Making Class and Self through Mediated Ethical Scenarios*' with Bev Skeggs (Goldsmiths College) researches the consumption of television genres, particularly styles of reality TV, and their role in negotiation of selfhood and identity for the ESRC's 'Identities and Social Action Programme'.

'*A New Methodology for Reception Research: Testing the ground in a transforming media environment*' A small project originally funded by a Manchester Research Support Fund, analyzing 15 homes in terms of their consumption and use of digital television and its new applications. This project has further support from CRESC for ongoing research into digital television and socio-cultural change.

### **Research Group Membership**

Midlands Television Research Group ( University of Warwick )

Ross Priory Broadcast Talk Research Group.

Cultural Theory Institute ( University of Manchester ),

Centre for Research in Socio-cultural Change ( Manchester and the Open University).

Assistant editor of the journal *Ethnography* published by Sage.

### **Recent / Forthcoming Publications**

Wood, H. (forthcoming) *Interacting With Television*, University of Illinois Press .

Wood, H. With Ann Gray, Jan Campbell, Stuart Hanson and Mark Erikson (eds) (forthcoming) Centre for Contemporary Cultural Papers edited collection, 2 Volumes, London: Routledge.

Wood, H. Skeggs, B. and Thumim, N. (in prep) Telling the Classed Self: Reality television, domesticity and ethics in Hollows, J. and Gillis, S. (ed.) Homefires: Domesicity, feminism and popular culture.

Wood, H (2006) 'Mediated Interaction' in George Ritzer (ed.) *Encyclopaedia of Sociology* Blackwell, Massachusetts.

Wood, H. (forthcoming 2006, 29/1). The Mediated Conversational Floor: An interactive approach to audience reception analysis. Media, Culture and Society.

Wood, H. (2005) 'Texting the Subject: Women, Television and Self-reflexivity' *Communication Review* 8: (2).

Wood, H. (2004) 'What *Reading the Romance* did for us', *European Journal of Cultural Studies* 7 (2).

Wood, H. & B. Skeggs (2004) 'Notes on Ethical Scenarios of Self on British reality TV' *Feminist Media Studies* 4 (2).

Wood, H. (2001) 'No, YOU Rioted!' The Pursuit of Conflict in the Management of Expert and Lay Discourses on *Kilroy*' in A. Tolson (ed) Television Talk Shows: Discourse, Performance, Spectacle Lawrence Erlbaum, New Jersey