

Cheaper, Better, Faster: Lessons from Creative Climate for the commissioning and sharing of learning resources



The Open
University

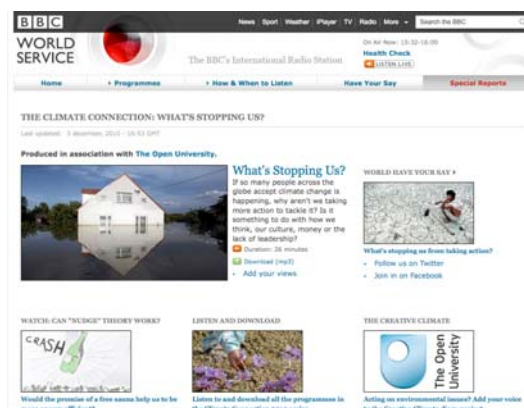
Joe Smith and Susan Fawssett

Interactive session showcasing examples of purposeful AV teaching materials

Aim: to develop a framework for creating world-beating environmental learning materials efficiently and dynamically. The Creative Climate project seeks to pilot new ways of commissioning content and holding it online. We aim to develop engaging bundles of learning content that can be used across the environment curriculum for the OU and beyond: www.open.ac.uk/creativeclimate

To date we have:

- Connected OU BBC broadcast commissions to OU modules needs: 6x30min TV progs; 9x30min radio; 10x2.5 min shorts for www – varied uses within OU curricula
- Gathered over 200 audio and video diaries globally – some now in use in modules resource
- Tested approaches to using the CC diary website within assessed and non-assessed activities (both using content that appears there and students uploading diary content)
- Developed ideas for the use of BBC archive in courses



Currently we are developing an intranet site that provides:

- opportunities to network the OU's environmental teaching community - ALs, Staff Tutors, Central Academics, Module Managers, LTS & OMU
- a resources archive that can be used either in design or updating of modules
- a news platform for sharing ideas, teaching experiences and links

In the future we aim to continue to

- Develop 'keystone diaries', that is, bundles of case study content, fronted by a 'diarist' that can be used across a number of modules and beyond the OU
- Commission further content that meets public and OU learning needs

