

London School of Hygiene & Tropical Medicine

Improving Health Worldwide

LONDON
SCHOOL of
HYGIENE
& TROPICAL
MEDICINE



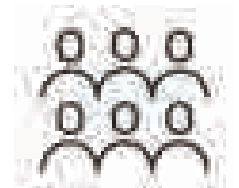
Using Learning Manager to
target health professionals
with essential information on
antimicrobial resistance and
diagnostics

Background

- Research institution with postgraduate studies and continuing education in public and global health
- 3000 staff in over 100 countries
- 4000 students
- FutureLearn courses: started with Ebola in 2015
- Portfolio of 11 global health courses
- New course on antimicrobial resistance and diagnostics
- Focusing on the use of diagnostics for the prevention and treatment of antimicrobial resistance
- Funded by Becton Dickinson and Company (BD)



- Keen to provide certificates to learners
- Regions with high burden of antimicrobial resistance
- Targeting learners through partners
- Private cohorts
- Track learners



- September 2019
- The Philippine Society for Microbiology and Infectious Diseases & Ministry of Health Indonesia
- 2680 learners enrolled
- Range of roles within the health system



MINISTRY OF HEALTH
REPUBLIC OF INDONESIA

Pros

- Administrative side was smooth
- Lively, relevant discussions
- Positive feedback
- Tailored experience
- Endorsement from partners



Cons

- Manual capping of numbers
- Data limitations
- Different course experience
- Challenges of working with multiple partners



Next steps

- Follow up – Learning Manager data
- External survey
- Online community
- Formal accreditation
- Future runs planned with partners in Africa, Latin America, India



Thank you!

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