Certifying MOOC quality – opportunity EOCCS?

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EOCCS:

EFMD Global Network Online Courses Certification System

'..any online business and/or management course that has a contemporary perspective...'

(EFMD, 2019)

Raise standards

Ensure 'exemplary and contemporary courses'

Image by Free-Photos from Pixabay

EOCCS:

Value and benefits:

- International Quality Benchmark

- Continuous Improvement

- Community and Peer to Peer Learning

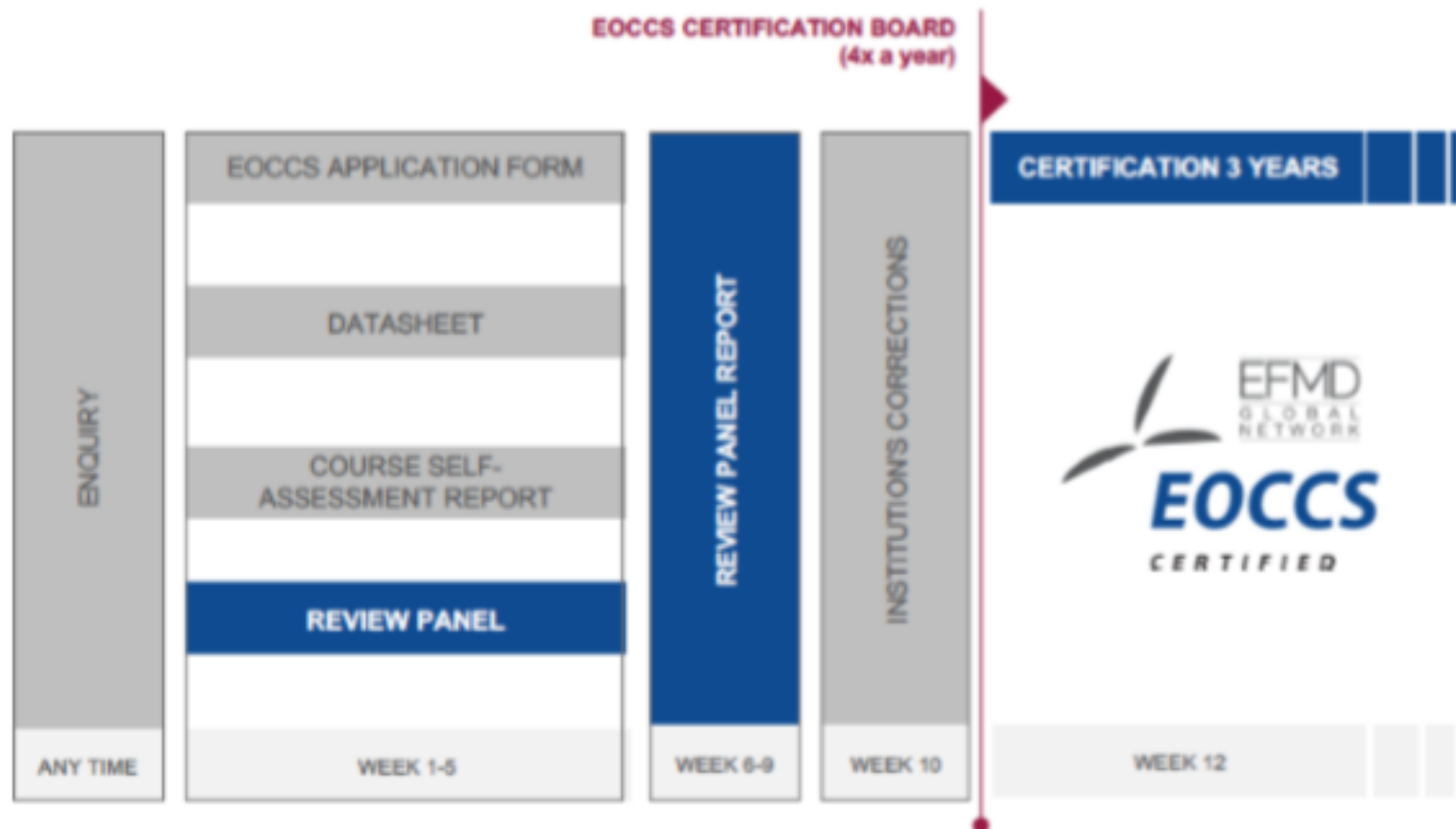Image by Peggy und Marco Lachmann-Anke from Pixabay

Image: Open University

Image: Open University

EOCCS Process Schedule

EOCCS CERTIFICATION BOARD
(4x a year)

ENQUIRY	EOCCS APPLICATION FORM DATASHEET COURSE SELF-ASSESSMENT REPORT REVIEW PANEL	REVIEW PANEL REPORT	INSTITUTION'S CORRECTIONS	CERTIFICATION 3 YEARS EFMD GLOBAL NETWORK EOCCS CERTIFIED
ANY TIME	WEEK 1-5	WEEK 6-9	WEEK 10	WEEK 12

EOCCS Framework

EOCCS is designed to evaluate online courses in the context of rapidly evolving technologies within the framework of:

PRESAGE: inputs into the teaching and learning process (e.g. learners, instructors, platform, provider institution, etc)
PROCESS: pedagogy, design, resources, activities
PRODUCT: outcomes for learners, completion rates,

(Biggs, 1993, adapted by Gibbs, 2010, cit. Hood and Littlejohn, 2016, p. 32)

Submission:

Data sheet with quantitative information on financials, completions, drop-outs

Course Self –Assessment Report

1. Institutional context
2. Course composition
3. Course delivery and operation
4. Quality assurance processes

Review Panel Meeting

Image: Pixabay

The European MOOC Consortium (EMC) launches a Common Microcredential Framework (CMF) to create portable credentials for lifelong learners

BRUSSELS, 30 APRIL 2019: At the EADTU-EU Summit 2019, Brussels, the EMC launched a Common Microcredential Framework (CMF) with its founding platform partners including FutureLearn, France Université Numérique (FUN), OpenupEd, Miríadax, and EduOpen.

The move comes in response to demand from learners to develop new knowledge, skills and competencies from shorter, recognised and quality-assured courses, which can also be used to earn traditional university qualifications. The CMF establishes a framework for these goals to be achieved across Europe's leading MOOC platforms and the universities within their networks. The ambition is to lay the foundations for a new international credential for

Thanks for your attention

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