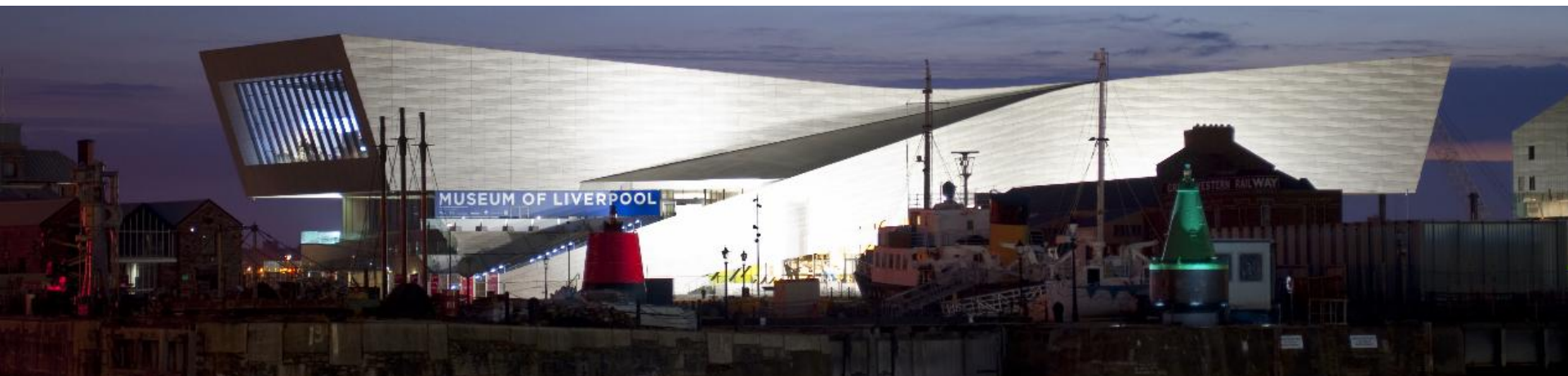


With A Little Help From My Friends

Leicester, Liverpool and the Making of a MOOC

Robin Clarke, Francoise McClafferty, Rachel Tunstall





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Behind the Scenes at the 21st Century Museum

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The partnership

- An existing, long standing partnership
- Relationship on a number of levels
 - Research
 - Teaching
 - External examination
- Trust on both sides



Why work in partnership

- Spreading the workload
- Demonstrating the relationship between theory and practice
- Enhance the reputation and credibility of both partners



What does each partner bring?

School of Museum Studies/University of Leicester

- Previous MOOC experience and success
- Over 25 years of distance learning experience

National Museums Liverpool

- Concrete examples of award winning practise
- Rich content
- Cutting edge case studies





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Bringing theory into practise

The emotional museum





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Bringing theory into practise

The emotional museum





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Bringing theory into practise

Museums, social justice and human rights





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Museums, social justice and human rights



Working in partnership: the practicalities

- Senior buy-in is essential
- Key contacts at each organisation
- Clear lines of communication
- Formal partnership agreement





Outcome

- A successful MOOC
- Subsequent learner engagement with both partners
- Experience of a new kind of working together
- Mass engagement with target groups





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- Very positive feedback on the MOOC
- Student recruitment
- Feeding into production of renewed distance learning materials

“ *I liked the balance between theory and case studies. It gave me new perspective, real life implementation of theories, and I had opportunity to discover exhibitions that I hadn't heard of before.* ”



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Any problems? Tips?

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Any questions?

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