

William and Flora Hewlett Foundation Investment

OpenLearn to April 2008 \$9.9m

The Open University Investment

OpenLearn to April 2008 \$1.9m

OpenLearn to July 2008 \$0.4m

Social:Learn to Jan. 2008 \$0.5m

Social:Learn to July 2008 c\$0.8m

OpenLearn Achievements

- **On track to meet April 2008 learning hours**
- **277 audio-visual objects**
- **User-tagging – learner profiles**
- **CoHere (Knowledge Mapping Exchange)**
- **Video Blogging**
- **IMS Common Cartridge – interoperability**
- **1.25m discrete visitors**
- **36,732 site registrations**
- **42 book chapters and refereed papers**

Social:Learn – The Question

**Is there a large-scale demand
for the application of social networking
to learning?**

Social:Learn – The Project

Enabling learning by:

- **a supportive, technology-enabled framework**
- **a disaggregated marketplace for resources and services**

Social:Learn – The Components

- **A learning profile**
- **A suite of web 2.0 learning applications**
- **Open API approach**
- **A flexible organisational structure**
- **A set of evolving business models**