

I really don't have the time  
to use social media.

**Forward**

**1**



I look at Twitter now and again  
but very rarely post anything.

**Forward**

**2**



I don't use social media for my work, but neither do most of the people I work with.

**Forward**

**1**



I'm worried that my social media accounts will be hacked and used maliciously.

**Forward**

**1**





I use social media for personal stuff but I don't really know how to use it for work.

**Forward**

**2**



I've tried various kinds of social media but either forgotten about them or stopped using them.

**Forward**

**2**



I'm worried I might write the wrong thing on social media and there will be repercussions for me or my institution.

**Forward**

**2**



I don't use social media  
because I am concerned  
about my privacy.

**Forward**

**2**





I'm on Twitter but I only follow people if they follow me first.

**Forward**

**2**



I spend ages writing blog posts but as far as I can tell, not many people read them.

**Forward**

**5**



I have had upsetting personal  
comments on my blog.

**Forward**

**5**



I am a member of LinkedIn.

**Forward**

**2**





I often re-tweet things that  
I think are interesting.

**Forward**

**5**



I use Skype/Lync/Facetime to hold meetings with colleagues.

**Forward**

**5**



I upload my publications to an institutional repository or open access site and I'm pretty good at keeping the list up to date.

**Forward**

**6**



I only follow people on Twitter  
if I know them personally.

**Forward**

**5**





I tweet or write blog posts  
when I'm at special events  
such as conferences.

**Forward**

**6**



I tweet or write blog posts  
as part of my project team's  
engagement strategy.

**Forward**

**6**



Social media help me maintain professional networks that I would struggle to maintain otherwise.

**Forward**

**8**



Social media have extended  
my professional networks  
outside my workplace.

**Forward**

**8**





I've written a blog post to promote my colleagues' or my project group's activities.

**Forward**

**8**



I am a member of several groups on LinkedIn and follow the discussions.

**Forward**

**8**



Social media have widened  
my professional networks  
within my workplace.

**Forward**

**8**



I write a blog post at  
least once a month.

**Forward**

**8**





I often comment on  
other people's blogs.

**Forward**

**10**



I've had some comments  
on my blog that have been  
useful for my work.

**Forward**

**10**



I've sent out a tweet, posted on Facebook or written a blog post when I've had a paper or report published.

**Forward**

**10**



Twitter is usually the quickest way to get hold of me.

**Forward**

**10**





I use Twitter and I am followed by significantly more people than I follow.

**Forward**

**12**



I have used social media to follow breaking news about research while I was at work.

**Forward**

**12**



I only follow people on  
Twitter if I think they will  
be useful to my work.

**Forward**

**15**



I use a blog as an online work record - instead of a paper or electronic notebook.

**Forward**

**15**





I've had rewarding dialogues via a blog.

**Forward**

**15**



Using social media has increased my professional visibility – more people know who I am and what I do!

**Forward**

**15**



I have commented on an  
online research output  
in the past 12 months.

**Forward**

**15**



Using social media has helped me develop skills that are useful for my career and/or personal development.

**Forward**

**15**





Colleagues often ask  
for my advice about  
using social media.

**Forward**

**18**



I have tweeted things that led to requests for my comments or opinions on issues of public interest.

**Forward**

**18**



I have tweeted things that have  
been retweeted by people  
outside my usual networks.

**Forward**

**18**



I use social media when I'm  
on the move or to extend  
my working hours.

**Forward**

**1**





I am a member of LinkedIn  
and I have a good  
network of connections.

**Forward**

**18**

