

# Library Services: ORO Update

## Top 15 Monthly Downloads February 2015



OU Author	Faculty	Type	Details	Downloads	Downloads Year to date
Bob Jeffrey / Anna Craft	FELS	Journal Article	Jeffrey, Bob and Craft, Anna (2004). Teaching creatively and teaching for creativity: distinctions and relationships.Educational Studies, 30(1) pp. 77–87.	1,291	2,639
Meg Barker	Social Sciences	Journal Article	Barker, Meg (2013). Consent is a grey area? A comparison of understandings of consent in 50 Shades of Grey and on the BDSM blogosphere. Sexualities, 16(8) pp. 896–914.	996	1,205
Nigel Bennett / Christine Wise / Philip Woods	FELS	Research Report	Bennett, Nigel; Wise, Christine; Woods, Philip A and Harvey, Janet A (2003). Distributed Leadership: A Review of Literature. National College for School Leadership.	608	1,220
Shailey Minocha / Marian Petre	MCT	Other	Minocha, Shailey and Petre, Marian (2012). Handbook of Social Media for Researchers and Supervisors. The Open University.	580	1,202
Anne Adams	IET	Book Chapter	Adams, Anne and Cox, Anna L. (2008). Questionnaires, in-depth interviews and focus groups. In: Cairns, Paul and Cox, Anna L. eds. Research Methods for Human Computer Interaction. Cambridge, UK: Cambridge University Press, pp. 17–34.	512	973
Robin Roy	MCT	Journal Article	Roy, Robin (1993). Case studies of creativity in innovative product development. Design Studies, 14(4) pp. 423–443.	510	984
Martin Woodhead	FELS	Edited Book	Woodhead, Martin and Moss, Peter eds. (2007). Early Childhood and Primary Education: Transitions in the Lives of Young Children. Early Childhood in Focus (2). Milton Keynes: Open University.	488	944
Anna Craft / Alice Paige-Smith	FELS	Journal Article	Craft, Anna; McConnon, Linda and Paige-Smith, Alice (2012). Child-initiated play and professional creativity: enabling four-year-olds' possibility thinking. Thinking Skills and Creativity, 7(1) pp. 48–61.	485	1,016
Adrian Kirkwood / Linda Price	IET	Journal Article	Kirkwood, Adrian and Price, Linda (2014). Technology-enhanced learning and teaching in higher education: what is 'enhanced' and how do we know? A critical literature review. Learning, Media and Technology, 39(1) pp. 6–36.	481	900
Elizabeth Daniel	FBL	Journal Article	Wilson, Hugh; Daniel, Elizabeth and McDonald, Malcolm (2002). Factors for success in customer relationship management (CRM) systems. Journal of Marketing Management, 18(1), pp. 193–219.	418	777
Teresa Cremin	FELS	Book Chapter	Grainger, Teresa and Barnes, Jonathan (2006). Creativity in the primary curriculum. In: Arthur, James; Grainger, Teresa and Wray, David eds. Learning to Teach in the Primary School. London, UK: Routledge, pp. 209–225.	401	784
Nigel Cross	MCT	Journal Article	Cross, Nigel (2001). Designerly ways of knowing: design discipline versus design science. Design Issues, 17(3) pp. 49–55.	396	765
Fiona Ellis-Chadwick	FBL	Journal Article	Ellis-Chadwick, Fiona; Doherty, Neil F. and Anastasakis, Leonidas (2007). E-strategy in the UK retail grocery sector: a resource-based analysis. Managing Service Quality, 17(6) 702 -722.	329	745
Kerry Murphy	Science	Conference item	Burke, P. F. C. and Murphy, K. (2009). Feedback and compression computation in the basal ganglia. In: British Neuroscience Association, 19-22 April 2009.	322	677
Fiona Ellis-Chadwick	FBL	Journal Article	Doherty, Neil F. and Ellis-Chadwick, Fiona (2010). Internet retailing: the past, the present and the future. International Journal of Retail & Distribution Management, 38(11/12), pp. 943–965.	309	518