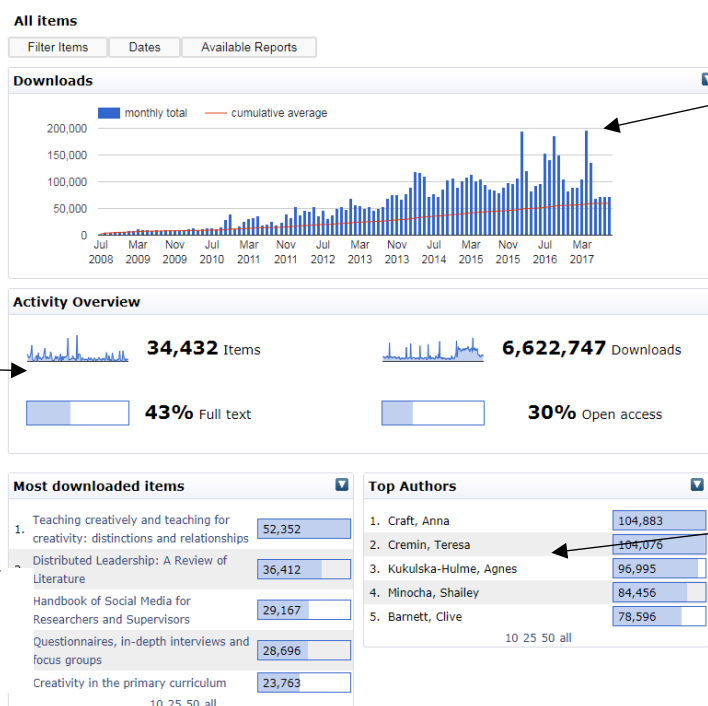


How to get ORO usage data?

Statistics Page

Go to the [ORO Statistics](http://oro.open.ac.uk/cgi/stats/report/) page (<http://oro.open.ac.uk/cgi/stats/report/>). This page gives you a general snapshot of ORO activity:

Statistics



Monthly downloads from ORO

List of most downloaded authors.

Snapshot of activity including total items and downloads. Full text indicates whether a file has been added to a record, Open Access indicates whether this is Open Access

List of most downloaded items

You will need to dig further to get specific data on Schools, people or individual papers. You can do this by using the “Filter items”, “Dates” and “Available Reports” buttons at the top of the page.

Filter items

The Filter items button is a powerful function where you can filter by Authors, Faculty, Item type or Item ID (the 4 or 5 digit unique ORO identifier for an ORO item). This allows you to display all ORO usage data for all your papers or any individual paper. It also allows you to get data at Faculty and School level (schools appear in the faculty drop down list).



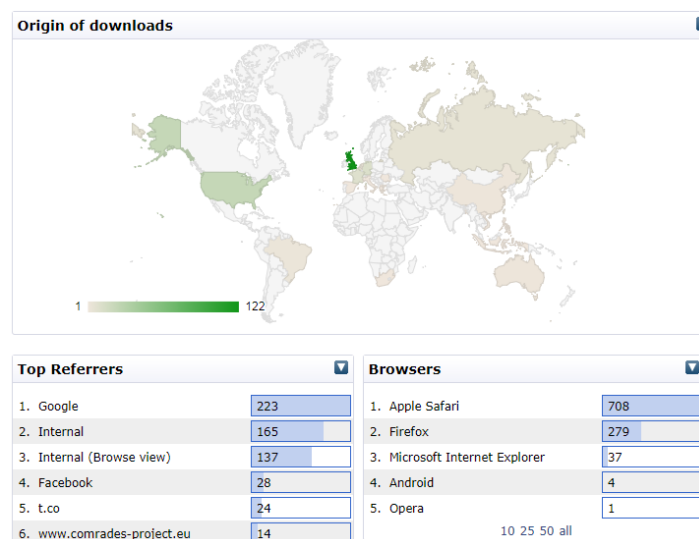
You should always select your required entity (e.g. a Faculty, an individual author or an individual paper) in the Filter Items option before refining the analysis further using the Dates or Available Reports options.

Dates

The Dates button allows you to select a date range or a particular date – this is great for reporting on University years. Note: filtering on a date range for items will return items deposited to ORO in that date range not published in that date range. Similarly download counts are for downloads of any items in ORO not just those added in the designated time period.

Available Reports

The Available Reports tab gives you a series of out of the box reports. The Requests option gives you the ability to see referral traffic e.g. where in the world people are coming from and particular referral channels.



Health Warning!

- This data is subject to occasional glitches (e.g. double counting) any queries regarding the data please contact the email below.
- The data includes authors who are no longer at the OU.
- Downloads include automated downloads for the purpose of text mining and harvesting – a single download should not be interpreted as a single human download. Moreover, a download should not be interpreted as an actual read.
- The download data will not remove all downloads by web bots. There are occasions when spikes in downloads cannot satisfactorily be explained and these may be caused by automated bots downloading individual papers.
- Download data for ORO can also be retrieved from IRUS-UK (Institutional Repository Usage Statistics). These data are widely considered to be more accurate than the out of the box ORO data. [IRUS](#) is COUNTER compliant and is able to remove more web bot activity. However IRUS does not have the ability to aggregate data at individual, school or faculty level.

Contact us at library-research-support@open.ac.uk with any questions or support accessing ORO usage data.