

# **UKCOMMUNITY** FOUNDATIONS

GIVING FOR LOCAL GOOD

#### **Can't knock the hustle:**

the cost-of-living crisis and minoritized communities across the U.K

#### Kaveed Ali – Chief Operating Officer & Director of EDI



## **QUICK QUIZ**

#### QUESTION:

THE TITLE OF THIS PRESENTATION TAKES INSPIRATION FROM WHICH RAPPER'S 1996 SINGLE?

- a) JAY-Z
- b) FOXY BROWN
- c) NAS
- d) LIL KIM

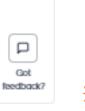


### **QUICK QUIZ**

Go to menti.com and use the code 3176 2592

# The title of this presentation takes inspiration from which rapper's 1996 single?





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#### **LEGACY OF COVID-19**



#### The gift & the curse



#### **OUR LEARNING**

# Moment of clarity

- Relationships matter
- Devolving decision making drives real impact
- Small is beautiful
- Data vs insight?



#### **COST OF LIVING CRISIS**

When the money goes...



### **CREATIVITY IN OUR COMMUNITIES**

I get my "by any means" on whenever there's a drought – get your umbrellas out because that's when I brainstorm



#### **THE CHALLENGES**

I'm making short-term goals when the weather folds – just put away the leathers and put ice on the gold



#### WHAT'S THE SOLUTION?

#### Financial freedom my only hope





### I'm from where dreamin' ain't allowed 'Specially when you're dreamin' aloud

