

Developing funding applications

- **Research Career – Why?**
 - Research questions – Set clear goals
 - Take time to develop your research idea
- **Funding scheme – Which one?**
 - Statutory and non-statutory funding organisations
 - Funding guidelines – read, read, read and read!

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Developing funding applications

- **Funding application**

- **Significance of the research**
- **Questions that will be answered – aims and attainable objectives**
- **Will the funder be interested in the research questions?**
- **Methodology – can the problem be solved with the strategy and methods proposed?**
- **Sales pitch – unique skills of the project team to carry out the research**

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- **Funding application**

- Resources – appropriately budgeted
- Value for money – intended outputs justify the costs
- Impact – clear pathway to impact with realisation activities
- Visual presentation – clear figures/images
- Ask colleagues for critical reviews
- Think like the reviewer

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Resilience

- **Funding application review**
 - Critical appraisal from peers – intellectual aims and skills to carry out the research clearly articulated
 - Funding panel – captivate with enthusiasm for the research to draw attention from equally scientifically valid proposals
 - Don't take rejection personally, it's an opportunity to improve and try again.

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Developing funding applications and resilience

Thank you very much for listening and best wishes

Happy to answer questions

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