



**MIAG** Migration  
for Inclusive  
African Growth

# Webinar series

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Does migration within and to Africa contribute to more sustainable and inclusive growth on the continent and, if so, to what extent? Do migrant professionals and entrepreneurs occupy specific positions or play specific roles, or stimulate the growth of African economies in particular ways? How can policymakers and practitioners harness this knowledge to promote more inclusive growth?

These are just some of the questions the Migration for Inclusive African Growth (MIAG) team have been trying to answer over the past few years. MIAG was inspired by the wave of economic dynamism sweeping across Africa and the challenge it presented for how to avoid elite-based, resource-driven growth so as to open opportunities for all in society. The idea of fairer distribution extends beyond just monetary gains to non-monetary aspects, such as improved access to social provision and welfare, infrastructure, services and strengthened and accountable political institutions. This is the concept of Inclusive Growth that, while gaining widespread popularity amongst major development actors such as the OECD,

United Nations and the African Development Bank, remains theoretically underdeveloped and empirical studies lack substantive evidence or concentrate on isolated cases.

Aside from seeking to frame a more robust definition and understanding of Inclusive Growth as both a normative concept and analytical tool, MIAG has examined migration as a specific catalyst for such growth. Flows of international migrants within, and to, the continent have intensified in recent years, but researchers and policy-makers have only recently shifted their gaze away from Global South to North flows, to look at North-South and South-South trajectories.

Join us for this three-part webinar series as members of our team are joined by academics and policymakers to debate and discuss these ideas around inclusive growth and migration, the emerging findings from our four-country study (Ghana, Kenya, Mozambique and Nigeria), and the implications they hold for migration and growth policy in Africa.

## Webinar 2

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### Diasporic Entrepreneurship

**Thursday 4th November 2021 12:30 – 14:00 (GMT)**

While research and policy attention on the development role of migrants continues to focus heavily on remittances, there has been increasing recognition that migrants and the diasporas they form can be engines of growth through their entrepreneurship. Such recognition derives primarily from research indicating high levels of entrepreneurship among migrant communities in Europe and North America, and the contribution this has made to local economic dynamism in these regions. Alongside this there has been work highlighting how migrants and diasporans are also able to 'transfer' their professional and/or entrepreneurial experience back to their countries of ancestral origin, both by 'returning' and by operating transnationally from their country of residence. Most notably, AnnaLee Saxenian has demonstrated the key role of US-based diaspora technology professionals in supporting the development of globally competitive high-tech sectors in China and India. In such ways, migrants and diasporas have come to be seen as having much potential for contributing to and even driving entrepreneurship, innovation and growth at 'home'.

In this second webinar, Dr. Linda Oucho will engage perspectives from panellists regarding diaspora entrepreneurs' social connections and cultural competencies and their engagements with their 'home' markets. How do diaspora entrepreneurs operate in ways that are more locally embedded and inclusive? And how and with what effects are diaspora entrepreneurs engaged by policy and practice frameworks that may promote foreign investment and attract diaspora contributions to growth and development?

**Registration** [bit.ly/miagwebinar2](https://bit.ly/miagwebinar2)

**Chair** Dr. Linda Oucho

**Panel** Abiola George, Stella Opoku-Owusu, Tapiwa Mucheri



### Speaker Biographies

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**Dr. Linda Adhiambo Oucho** is an established migration expert leading the African Migration and Development Policy Centre (AMADPOC) – a research think tank based in Nairobi, Kenya. As a Kenyan diasporan, she returned to Kenya after 16 years pursuing studies in Ghana, Botswana and the United Kingdom, where her experience as a migrant has fuelled her passion and interest in migration to, from and within Africa. Her Ph.D. in Ethnic Relations from the University of Warwick specialized in international migration of African women but her research focus includes internal and regional migration patterns within the Horn and Eastern Africa. Dr Oucho has worked extensively with international agencies including the IOM, ICMPD, UNDP, and IDRC, while also lending expertise to support governments in Africa to develop migration policies and strategies. Dr. Oucho is co-Chair of the recently established United Nations Migration Network in Kenya for the thematic group on Migration and Development.



**Abiola George** is a member of the Network of Migration Research on Africa (NOMRA, Nigeria) team and a postgraduate researcher in the Development, Policy and Practice group (DPP) at the Open University, UK. She is returning to academia after about 20 years working in finance, project management and human capital development, serving clients in the Nigerian private and public sectors. Her research interests lie broadly in issues around women and development in Africa.



**Stella Opoku-Owusu** is the Deputy Director of the African Foundation for Development (AFFORD). She has 18 years' experience in the development sector working with diaspora and migrant communities. Stella is responsible for overseeing AFFORD's work on Diaspora & Migrants Investment and their contributions to Enterprise and Employment. Stella advises governments around the world on diaspora engagement policy through training and speaking engagements she engages diaspora, migrants, INGOs and a range of other bodies and organisations on how to develop policy to create a better enabling environment for diaspora action and job creation in Africa. She was nominated Co-Chair for the Global Forum on Migration and Development (GFMD - Quito) Civil Society Day 2019 and was elected to the board of BOND – the UK network for international development organisations.



**Tapiwa Mucheri** is an economist with more than 10 years' experience specializing in diaspora/migration, investment, trade and business development fields. He has worked extensively in both the private and public sector. In the public sector Tapiwa has been instrumental in policy design-formulation, program coordination and promotion of diaspora-migration, investment and trade initiatives. Furthermore, Tapiwa has published journal and conference papers on diaspora engagement and migration management and produced several position and concept papers that have contributed immensely to policies on economic development in Zimbabwe and the region.

Tapiwa is a proud holder of a MSc in International Trade Policy and Trade Law obtained from Lund University in collaboration with Trade Policy Training Centre in Africa (TRAPCA). He graduated with a Bachelor of Commerce in Business Management and Economics before attaining a Bachelor of Commerce (Hons) in Economics from Rhodes University.