

*Presentation pattern: October to June*

*Module description*

This module aims to help students make sense of the organisational strategies that exist around them, exploring the range of factors that inform strategic decision making in a variety of settings. It is a compulsory module for students enrolled on undergraduate Business degree programmes.

Students learn how to apply strategic management models and frameworks to real cases — from entrepreneurial companies to large multinationals. They will develop skills in critical thinking, independent enquiry and collaborative working. The module encourages students to take an active role in analysing strategic contexts and understanding how strategy is shaped and implemented.

*Person specification*

The person specification for this module should be read in conjunction with the [generic person specification](#) for an associate lecturer at The Open University.

As well as meeting all the requirements set out in the generic person specification, you should have:

- A postgraduate degree in Business Management including the area of Strategy and/or a relevant professional qualification
- Knowledge of, and informed interest in, contemporary issues in strategic management and/or current academic debates in the field of Strategy
- Evidence of experience in teaching/developing adults, including an understanding of how adults learn, teaching to learning outcomes, providing feedback and developing study skills appropriate to final year undergraduate level
- Demonstrable experience or an understanding of actively engaging participants in synchronous and asynchronous online environments for teaching and learning
- Relevant business experience or consulting for a business through application of theoretical skills in the workplace.
- An understanding of how to manage, guide and assess collaborative learning and group projects in both face to face and online environments

It would be an advantage to have:

- Experience of teaching Strategy at Undergraduate level
- An HEA Associate Fellowship (or above) and/or formal teaching qualification
- Experience of teaching using Adobe Connect, BlackBoard Collaborate or other HEI bespoke equivalents
- Direct industry involvement in strategic management within the last 3 years
- Direct experience of managing and assessing collaborative learning in an online environment

*Additional information*

The module will use a blend of text, audio visual and online resources to help students develop their understanding of strategic management. Students will be required to work

collaboratively using the VLE, online tutorials, Adobe Connect student rooms as well as in face to face settings. We would particularly welcome applications from those with enthusiasm for, and experience of, facilitating and assessing collaborative learning in both online and face-to-face environments.

*Module related details - a full explanation can be found on the website*

Credits awarded to the student for the successful completion of a module:	60
Number of assignments submitted by the student:	3
Method of submission for assignments:	2
Level of ICT requirements:	2
Number of students likely to be in a standard group:	20
Salary band:	8
Estimated number of hours per teaching week:	7