

Presentation pattern *October to June*

Module description

'Language and creativity' looks at creativity in the English language in the context of globalization: from everyday contexts to 'high culture' literary language and the impact of new media. It presents students with instances of creativity in social and artistic life, and examines how these are proliferated and intensified by technology and globalization. It explores the critical potential in creative practice, and investigates the relationships between language and other modes such as image, movement and dance. The module will also explore developments resulting from the rise of social media which is having a profound effect on the uses of language in society, and has given rise to new forms of linguistic and communicative creativity. Overall, the focus of E302 is on creativity in the English language: its manifestations, its uses, and the issues it raises.

Person specification

The person specification for this module should be read in conjunction with the [generic person specification](#) for an associate lecturer at The Open University.

As well as meeting all the requirements set out in the generic person specification, you should have:

- a Masters degree in a relevant discipline (e.g. applied linguistics/stylistics, literature, English/English language) or comparable experience at OU level 3 in the field of applied linguistics
- the ability to develop and foster in others an interdisciplinary approach to the topic of creativity in the English language
- experience of and commitment to developing students' skills in linguistic and multimodal analysis
- good IT skills
- ability to develop students' academic and digital literacy in this field of study at an appropriate level
- experience of and commitment to online pedagogy
- experience of and/or commitment to shared planning and tuition (face-to-face and online)

It would be an advantage to have:

- a higher degree in a relevant area, especially applied linguistics.
- particular expertise in one or more of the following areas: stylistics, narrative studies, critical language studies.

Module related details - a full explanation can be found on the website

Credits awarded to the student for the successful completion of a module:	60
Number of assignments submitted by the student:	4
Method of submission for assignments:	2
Level of ICT requirements:	2
Number of students likely to be in a standard group:	20
Salary band:	7
Estimated number of hours per teaching week:	6