

### *Presentation pattern*

February 2019 - September 2019

### *Module description*

Language is an essential part of being human. It is something we rely on in almost every part of our lives - but do we really know what it is, and how it works? Our use of language is shaped by history, culture, politics, technological innovation, and personal experience. You will study a series of contemporary topics that investigate how language is used in everyday life, focusing on the role of English in a connected and diverse world. Using both print and online materials, you'll also learn how an understanding of language can help you to become a more effective communicator.

### *Person specification*

The person specification for this module should be read in conjunction with the [generic person specification](#) for an associate lecturer at The Open University.

As well as meeting all the requirements set out in the generic person specification, you should have:

- A higher degree in a relevant discipline (e.g. linguistics/ applied linguistics/ sociolinguistics, English language studies or a related discipline) or comparable experience at the OU in applied linguistics/English language studies.
  - Knowledge of the linguistic description and analysis of language in use and at least one of the following areas: *socially oriented approaches to language; language and social context; sociolinguistic variation; language and creativity; English in the context of multilingualism; language and the media including social media; language in professional contexts; academic language and literacies*
  - The ability to develop and foster in others an interdisciplinary approach to English language study
  - Good IT skills
  - Experience of and commitment to synchronous and asynchronous online pedagogy
  - Experience of and/or commitment to shared planning and tuition (face-to-face and online)
  - Willingness to work within a module-wide, integrated and staged approach to academic language and literacies development at level 1, with guidance and support.
- Commitment to formative assessment and feedback

### *Additional information*

*Module related details* - a full explanation can be found on the website

Credits awarded to the student for the successful completion of a module:	60
Number of assignments submitted by the student:	4
Method of submission for assignments:	2
Level of ICT requirements:	2
Number of students likely to be in a standard group:	20
Salary band:	7
Estimated number of hours per teaching week:	7