

Presentation pattern February to October

Course description

How do successful innovations emerge? How do designers, technologists, managers and end-users create and develop new ideas, designs and inventions? How are these translated into marketable products? This course examines these questions, but its concerns go beyond innovation just for commercial and competitive advantage. It also looks at how innovation can be directed towards ensuring an environmentally sustainable future. Students learn through printed materials and a multi-media DVD-ROM, and work on a project that makes use of the ideas and methods taught in the course.

Person specification

The person specification for this course should be read in conjunction with the [generic person specification](#) for an associate lecturer at The Open University.

As well as meeting all the requirements set out in the generic person specification, you should have:

- knowledge and understanding of the processes of product development and innovation including the importance of marketing and user-centred design
- an interest in issues of sustainability and designing for the environment
- an awareness of the likely environmental and social impacts of product development and innovation
- an awareness of practical design considerations and the ability to find design solutions
- the ability to assist students to develop their own inventive and design ideas
- the ability to communicate with students with a wide range of backgrounds, experiences and abilities.

It would be an advantage to have:

- professional experience as a designer or innovator with involvement in the development of new products
- previous experience of project supervision.

Additional information

- You will be expected to provide general academic support to a group of students both through a limited number of face-to-face sessions and through an online forum. You will provide individual support to students through detailed comments on their assignments, and by responding to telephone and email queries. At the face-to-face tutorials or day schools you will offer students the opportunity to share experiences, discuss and apply course concepts to their own situation, and receive extra guidance on parts of the course they find difficult.
- The end of course assessment is a 2400-word piece of written work in the form of an essay. As a tutor for this course you will be the first marker for the ECAs of all students in your tutor group and you will be expected to participate in an online moderation exercise. ECA marking takes place in October and early November. You are also strongly urged to respond to the invitation that you will receive to act as second marker for other tutors' students. You will be paid an extra fee (per script) for any ECA work that you undertake.

Module related details - a full explanation can be found on the website

Credits awarded to the student for the successful completion of a module:	60
Number of assignments submitted by the student:	5
Method of submission for assignments:	1a
Level of ICT requirements:	2

Number of students likely to be in a standard group:	20
Salary band:	7
Estimated number of hours per teaching week:	6

There may be opportunities for ALs to undertake associated assessment work for which there will be additional payment and about which you will be contacted separately if applicable.