

Presentation pattern *May to October*
November to April

Module description

The module adopts a broad definition of innovation, ranging from incremental change and improvement to radical or 'disruptive' innovation, and is applicable to students who are involved or interested in the management of innovation in a wide variety of contexts and sectors, including: IT/IS, telecommunications, computing, engineering, manufacturing, transport and logistics, retailing, energy production and supply, defence and security, management and administration, and any form of services, including health, welfare and leisure. In all of these fields, and more, the major themes of this module – of creating, managing, transferring/sharing and sustaining innovation – are central to the effective and successful operation of organisations of any size and purpose.

In Block 1 students gain an overview of the field of technological innovation. Then, the subsequent blocks introduce a number of topical issues in innovation, such as open innovation and green innovation. The module explores the detailed issues that need to be addressed in ensuring that technological innovation is encouraged and delivered in an effective manner. The module combines leading innovation management perspectives with practical techniques for facilitating specific aspects of the innovation process in this fast-moving subject area.

A full description of the module can be found on the OU website.

Person specification

The person specification for this module should be read in conjunction with the [generic person specification](#) for an associate lecturer at The Open University.

As well as meeting all the requirements set out in the generic person specification, you should have:

- up to date knowledge of technology and innovation management underpinned by a postgraduate degree or equivalent
- first-hand experience of the management of technological innovation at a management level in a business/industry context.
- evidence that you have undergone consistent and recent professional development in the field of technology and/or innovation management.
- a critical awareness of processes for technology innovation, backed up by knowledge of the related academic literature.
- the ability to tutor students from diverse backgrounds effectively at masters level in this subject area
- the proven ability to work consistently to short turn-around times and react promptly when offering advice, feedback and support to students.

It would be an advantage to have:

- a teaching qualification at HE level or have gained professional recognition from HEA.
- previous experience and proven performance as an effective OU associate lecturer at masters level for a technology management or related module.
- recent research in the area of technology management and/or innovation strategy.
- involvement with module or assessment design/production in technology management
- experience of working with online applications and tools to support distance learning.

Module related details - a full explanation can be found on the website

Credits awarded to the student for the successful completion of a module:	30
Number of assignments submitted by the student:	3
Method of submission for assignments:	2
Level of ICT requirements:	3
Number of students likely to be in a standard group:	20
Salary band:	5
Estimated number of hours per teaching week:	7