

Qualification Study Websites: Uptake and Practice

Georgy Holden

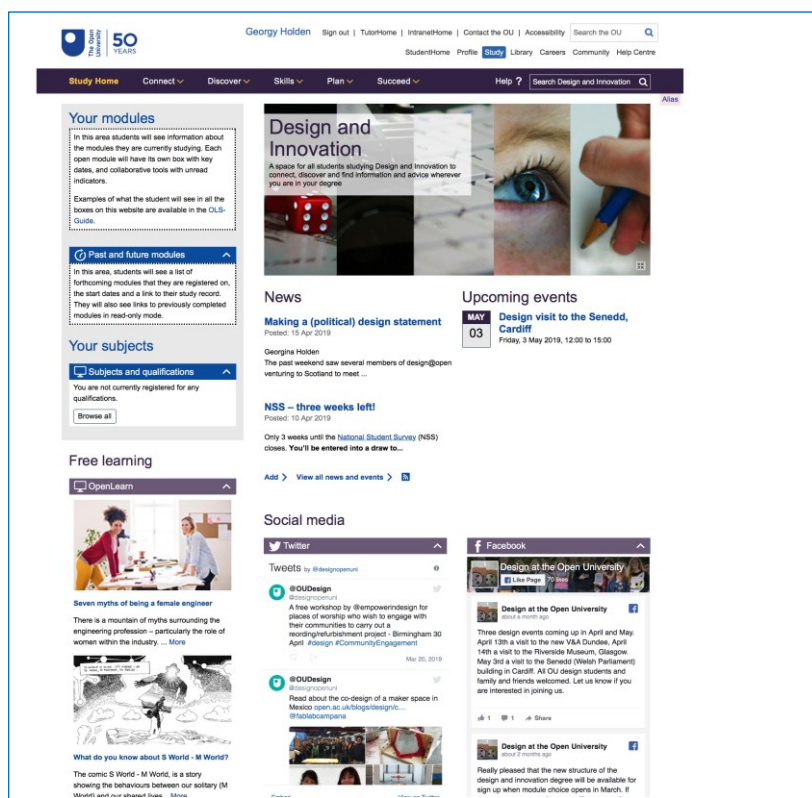
+ Associate Lecturers

with advice from Nicole Lotz and Derek Jones



50
YEARS

Is the effort going into qualification study sites paying off?



- If not, why not?
- What do the analytics show?
- What do qualification teams, ALs and students think?
- How are the sites being used?
- Are there any examples of good practice either in STEM or elsewhere?
- Can an evaluation help identify strength and weaknesses of the sites and their platform?

Methodology

Quantitative Analysis

- using analytics to:

- see whether forum use reflects the use of other elements of the sites
- to look at engagement across stages of qualifications
- to compare data across qualifications

Qualitative Methods

- Structured interviews
- Survey
- Thematic analysis

Looking at

- The perceived and intended relationships between module and qualification sites
- The reasons for use and non-use of the sites
- Student identification with the qualification community
- Factors that lead to engagement at a qualification level
- Preferences for structures, navigation and content

Hoped for outcomes

- Identification of factors that encourage or discourage engagement with qualification websites and the resources they contain.
- Identification of any barriers to success
- Better understanding of structures and approaches that facilitate this.
- Better understanding of the use of qualification sites by different stakeholders.
- Recommendations to promote the development of communities of learning across qualifications.
- Dissemination of knowledge to enable the use of qualification sites to reach its full potential.