

Lotz_Appendix D 2015-2017
Conversation analysis example
Student ABr

Reflection: analysis, synthesis (image building), conclusion (forward looking), action – I argue that action is not part of reflection but the consequence (Reyman, 2003)

Computer mediated conversation analysis (Herring 2007):

- **P structure: group size, amount, rate, balance**
- P characteristic: demographics, background expertise etc
- Purpose: learning/professional
- **Goal of interaction: accomplish task, get information (feedback, appraisal), negotiate consensus, develop professional/social relationships, impress/entertain others, have fun**
- **Topic/topic development**
- Tone: **serious/playful, formal/casual, argumentative/friendly, cooperative/sarcastic, factual/emotional subjective/objective etc.**
- Style/language: word choice, sentence, voice

Generally, she doesn't reply to comments and her descriptions are not very long, but is there another quality about NB that is missing in ABr? She started to reply to comments from U101 Block 2 – might have been a learning curve.

Most conversations are not daring to suggest improvements – not set up as such a conversation?

Distributed reflection observed – not the poster who reflects alone, but commenters help, or only commenters reflect if poster does not take part in following conversation

Reversed or unordered reflection: Test idea that reflection can go the other way around from a conclusion backwards to synthesis and analysis, i.e. when commenters take the post/design more apart than the poster in their description

Post	Date	Structure	Topic development	Tone and style	Goal	Reflection	Note
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U101-11JABr Circles	14 Oct 14 21 31	own Other Own Other other	<ul style="list-style-type: none"> • Roles I play, • Busy life and dog great • Dog looks like that • Good circles, cookies • Dishwasher good 	<ul style="list-style-type: none"> • Emotional subjective • Sarcastic, playful, emotional • Playful, subjective • Friendly, emotional • Friendly, subjective 	Accomplish task fun	Analysis Some synthesis	Not timely Topical In style Not Reflective
U101-11JABr1 plane	14 14 14	Own Other Own	<ul style="list-style-type: none"> • Plane flew straight, roundels reason • What the roundels are? • Explain them [still cryptic to me] 	<ul style="list-style-type: none"> • Playful, sarcastic • Friendly • factual 	Accomplish task fun	Analysis Synthesis	Topical mixed style not reflective
U101-11JABr2 Banana	14 14 14	Own Other Other	<ul style="list-style-type: none"> • changing the task, banana in a fruit bowl • did mistake for real? • Good shape • good label 	<ul style="list-style-type: none"> • playful, sarcastic • sarcastic, emotional, subjective • emotional, subjective 		Analysis Synthesis (part)	Timely Topical In style Not reflective
U101-11JABr3 House of cards	14 15	Own other	<ul style="list-style-type: none"> • frustrating exercise • agreed, but good image 	<ul style="list-style-type: none"> • emotional • friendly 		Analysis	Timely Topical In style Not reflective
U101-11JABr4 Hand picture	21 21 21 22 22	Own Other Other Other Other	<ul style="list-style-type: none"> • hand spiral picture, composition, colour tone • fun roll • repeat why composition is good 	<ul style="list-style-type: none"> • factual, subjective • friendly, playful • friendly, factual • friendly, playful • friendly, subjective, emotional 		Analysis Synthesis Conclusion	Timely Topical In style Reflective by building on each other's thread

	23 25 28	Other Other other	<ul style="list-style-type: none"> • fun roll • peaceful as interpretation, different to other hand images • b/w works generally when browsing all hand images, pattern drawn to • surprise by pose are different hands, man-women interpretation • softness of roll • interpretation child-parent 	<ul style="list-style-type: none"> • friendly, subjective, factual • friendly, subjective, playful • friendly, subjective, factual • friendly, subjective, emotional 			
U101-11JABr5 Hand scan	21 21	Own Other	<ul style="list-style-type: none"> • description and question of what could be made of trace • company logo, trace more flowing, great 	<ul style="list-style-type: none"> • factual, subjective, • factual, subjective 		Analysis Synthesis conclusion	Timely Topical In style Reflective
U101-11JABr6 Abstraction 1	4 4	Own Other	<ul style="list-style-type: none"> • shell lines radiating • observant, feel shell 	<ul style="list-style-type: none"> • factual, subjective • emotional • subjective 		Analysis Synthesis (part)	Timely Topical In style Not reflective

U101-11JABr7 Abstraction 2	4 5 8	Own Other Other	<ul style="list-style-type: none"> • abstraction process • process well explained • interpretation of possible meaning, on one sheet 	<ul style="list-style-type: none"> • factual • friendly, subjective • friendly, subjective, emotional 		Analysis Synthesis Conclusion (partly)	timely topical in style reflective but lightly
U101-11JABr8 Abstraction 3	4 5 7 7 11	Own Other Other Other Other	<ul style="list-style-type: none"> • shell angle/orientation, interpretation for book • ocean interpretation • compare to my shell, better, art deco interpretation • tiles pattern • compare to my shell, better, more added detail, do again 	<ul style="list-style-type: none"> • factual, subjective • subjective, emotional, friendly • casual, subjective, emotional, friendly • subjective • casual, subjective, friendly 		Analysis Synthesis Conclusion (others)	Timely Topical In style Reflective for others
U101-11JABr9	30 30 1 2	Own Other Other own	<ul style="list-style-type: none"> • what it means explain to previous comments that were erased • good composition • good placement • thanks 	<ul style="list-style-type: none"> • factual, subjective, friendly • friendly • friendly • friendly 		Analysis Synthesis	Timely Topical In style Not reflective (deleted might have been)
U101-11JABr10	9 16 20 20 21 18	Own Other other Own Other Other	<ul style="list-style-type: none"> • none • great • interpretation • I should put in more work, great 	<ul style="list-style-type: none"> • None • Friendly • Subjective, friendly • Subjective 		Analysis synthesis	Not timely Topical in style not reflective

U101-11JABr11 Design other happy	17 27 28	Own Other own	<ul style="list-style-type: none"> • Great loading car and example what fits in • Would have loved to see a loaded picture, annotation and focus of image good • thanks 	<ul style="list-style-type: none"> • Factual, emotional • Factual, emotional 		Analysis synthesis	Not timely Topical In style Not reflective
U101-11JABr12	17 19 19 19	Own Other Own Other own	<ul style="list-style-type: none"> • None • Questions good illustrated • Thanks • Good storyline, Colour missing • Sorry 	<ul style="list-style-type: none"> • None • Casual, friendly • Friendly • Friendly and argumentative • Friendly and sarcastic 		Analysis Synthesis conclusion	In style Timely Topical reflective
U101-11JABr13	30 6 8 10 10 11 16 13	Own Other Other Own Own Own Other own	<ul style="list-style-type: none"> • Rubbish problems • Wrapping plastic problem • Waste everywhere because of weather • React to wrapping expanding problem • React to waste and weather expand problem • Summary of waste problem areas and selection of one • Return to wrapping 	<ul style="list-style-type: none"> • Argumentative, playful and serious, factual • Argumentative, subjective, serious • Subjective, argumentative • Subjective, argumentative • Subjective, argumentative • Subjective, argumentative, serious 		Analysis Synthesis conclusion	Not timely In style Topical reflective

U101-11JABr14	27 8 8	Own Other Own	<ul style="list-style-type: none"> • Rubbish solutions it solves [some cryptic] • Time put in, good idea, good colour • Topic In the news 	<ul style="list-style-type: none"> • Factual, serious • Friendly, subjective • Friendly, subjective 		conclusion	Not timely Going slightly off topic Not reflective
U101-11JABr15	6 6 8	Own Other own	<ul style="list-style-type: none"> • Village changes • Praise, Signage • overstimulation 	<ul style="list-style-type: none"> • objective, subjective, argumentative • subjective, argumentative • subjective, argumentative 		Analysis Synthesis conclusion	Timely In style Topical Reflection by analysing the photos and seeing similarities and differences
U101-11JABr16	20 24	Own other	<ul style="list-style-type: none"> • waste and recycling distribution • difference to my city 	<ul style="list-style-type: none"> • objective, subjective, argumentative • objective, subjective, argumentative 		Analysis Synthesis Small conclusion	Timely Topical In style Not fully reflective
U101-11JABr17	29 5	Own other	<ul style="list-style-type: none"> • shop game played • nostalgic because of play coin 	<ul style="list-style-type: none"> • objective • emotional 		analysis	Not timely Not in style Topical Not reflective

U101-11JABr18	10 11	Own Other	<ul style="list-style-type: none"> • need help with game, library themed • silence related names 	<ul style="list-style-type: none"> • objective, serious, casual • playful, sarcastic, casual 		conclusion	Timely Not in style Topical Not reflective
U101-11JABr19	24 24 24 24 24 24 26	Own Other Other Other Other Own other	<ul style="list-style-type: none"> • library rota game, ask for help on visual impact • looks well structured, good rota cards • good impact, theme clear, detail of play figures great • good development • good concept and development • game figures kept disappearing, played well • border with books good 	<ul style="list-style-type: none"> • factual • subjective, emotional • factual, subjective, emotional • subjective • subjective • playful • subjective 		Analysis Synthesis	Mixed style Timely Topical Not fully reflective
U101-11JABr20	12 17	None Other	<ul style="list-style-type: none"> • concept for transport support systems • great presentation 	<ul style="list-style-type: none"> • none • subjective 		analysis	

Pinboard

U101-11JABr21	12 17	Own Other	<ul style="list-style-type: none"> • portfolio images of game and what improvements they need • the text to images as a story, give me feedback 	<ul style="list-style-type: none"> • factual, subjective, serious • friendly subjective casual 		Analysis, synthesis Conclusion	Mixed style, topical, timely
U101-11JABr22	11 13 15	Own Other Other	<ul style="list-style-type: none"> • storyboard on dogwalking, walker had no fun • funny, great representation • animated 	<ul style="list-style-type: none"> • sarcastic • friendly, emotional • friendly, emotional 		Analysis synthesis (conclusion)	Mixed style Topical Timely partly reflective, forward look is missing
U101-11JABr23	11 22	None Other	<ul style="list-style-type: none"> • word cloud • b/w impact 	<ul style="list-style-type: none"> • none • subjective 		Analysis	
U101-11JABr24	4 13	Own Other	<ul style="list-style-type: none"> • simple things • agree to pleasure of simple things 	<ul style="list-style-type: none"> • casual, subjective • casual 			In style Topical Not timely Reflective in audio?
U101-11JABr25	23 28 28 3	Own Other Own Other	<ul style="list-style-type: none"> • decoration from bottle • how made • coloured and glued together • abstract art 	<ul style="list-style-type: none"> • factual • subjective, friendly • friendly, factual • objective, factual 		Analysis synthesis	Not timely Mixed style topical No conclusion really, so not reflective

U101-11JABr26	21 28 18	Own Other Other	<ul style="list-style-type: none"> • story sofa • great • great for kids 	<ul style="list-style-type: none"> • factual • emotional • emotional 		analysis	Not timely Topical In style Image is so strong that you really need to discussion? You get it immediately. But there could be discussion on do-ability etc.
U101-11JABr27	18 23 24 24 28 2	Own Other Other Other Own Other	<ul style="list-style-type: none"> • alarm clock detailed description • glass base energy saving • glass, solar panel • material and looks elegant • fun to make • consider changes to size and additional features 	<ul style="list-style-type: none"> • factual • subjective • subjective, casual • objective • friendly, playful, subjective • argumentative 		Analysis Synthesis conclusion	Part Not timely Mixed style Topical – develops Reflective due to last critical post
U101-11JABr28	12 12	Own Other	<ul style="list-style-type: none"> • festive greetings • thanks 	<ul style="list-style-type: none"> • 			

U101-11JABr29	11 14 14 21 27 12 13	Own Other own other other other own	<ul style="list-style-type: none"> • dog door opener • great design • problem solved • good design • consider dog • excellent • happy dog 	<ul style="list-style-type: none"> • emotional, playful • emotional • subjective • emotional • subjective • emotional • emotional 	Fun, recognition, community of likeminded	Analysis synthesis	Not timely In style Topical Not reflective, but you get it right away why it is a good design – is the goal always reflection?
U101-11JABr30	2 6 6	Own Other Other	<ul style="list-style-type: none"> • description of composition • balanced • add composition 	<ul style="list-style-type: none"> • factual • emotional • subjective 		Analysis synthesis	Timely Missed style Topical Not reflective
U101-11JABr31	21 13	Own other	<ul style="list-style-type: none"> • edited photo • b/w better than colour 	<ul style="list-style-type: none"> • factual • subjective, serious 		Analysis Synthesis	Not in style or timely, topical It feels reflective but has no conclusion
U101-11JABr32	16 17	Own Other	<ul style="list-style-type: none"> • material property, enhance through light • x-ray be great 	<ul style="list-style-type: none"> • playful • playful 		Analysis Synthesis Conclusion	In style, timely, topical and reflection in conversation

U101-11JABr34	16 17	Own Other	<ul style="list-style-type: none"> • function and material • attention to detail 	<ul style="list-style-type: none"> • factual, subjective • subjective 		analysis	In style, timely, topical not bot reflective, could be compared to the first one that is reflective but only has one reply – not the amount, there needs to be something surprising in there, playful
U101-11JABr35	16 16 16	Own Other Own	<ul style="list-style-type: none"> • need help with camera setting show slimness • use macro or move further away • thanks 	<ul style="list-style-type: none"> • 			Extremely timely reflective
U101-11JABr36	15 15 16 17	Own Other Other Other	<ul style="list-style-type: none"> • photo, object angle and highlight • angle, colour background • like colour • angle, highlight shape 	<ul style="list-style-type: none"> • playful, factual, subjective • friendly, factual • friendly • factual, subjective 		Analysis Synthesis Conclusion (not strong)	Timely In style Topical reflective

T217-14JABr	25 26 26	Own Other Other	<ul style="list-style-type: none"> • illness, ingenious jar opener, fit to user • mechanism how it works • better than what I bought, adaptable 	<ul style="list-style-type: none"> • subjective, factual, personal • friendly, subjective, emotional • friendly, subjective 		Analysis Synthesis Conclusion	Timely In style Topical reflective
T217-14JABr1	29 30 3	Own Other Other	<ul style="list-style-type: none"> • table and set unit, considerations • nice lego use., additional design considerations • nice lego use 	<ul style="list-style-type: none"> • factual, subjective • friendly, subjective, serious • friendly 		Analysis Synthesis conclusion	Part timely In style Topical Reflective
T217-14JABr2	4 27	Own Other	<ul style="list-style-type: none"> • schematic drawing of seating • great idea, addresses problem, good drawing 	<ul style="list-style-type: none"> • factual • subjective, friendly, 		Analysis synthesis	Not timely Not in style Topical Not reflective
T217-14JABr3	29 29 30	Own Own other	<ul style="list-style-type: none"> • materials make ideas real • sheetseat example of minimising waste through design • great design 	<ul style="list-style-type: none"> • serious, factual • subjective • emotional 		Analysis synthesis	Timely Topical (sway between abstract and concrete) Mixed style Not reflective
T217-14JABr4	4 8	Own Other	<ul style="list-style-type: none"> • value of drawing and modelling, setting it into context valuable • great design, colour, but unsure of safety 	<ul style="list-style-type: none"> • factual, serious • subjective, friendly and argumentative 		Analysis Synthesis conclusions	Mixed style Broadly timely Topical Reflection in reverse first synthesis and conclusion

							then, analysis in a comment
T217-14JABr5	18 20	Own other	<ul style="list-style-type: none"> • need help with scaling plant • scaling explained 	<ul style="list-style-type: none"> • playful, subjective • friendly, subjective, factual 		conclusion	<p>Topical Timely Mixed style Not reflective</p> <p>Another conversation that doesn't have to be reflective?</p>
T217-14JABr6	20 23	Own Other	<ul style="list-style-type: none"> • transparent plastic table • drawers messy, only transparent top? 	<ul style="list-style-type: none"> • Subjective • subjective 		Synthesis Conclusion	<p>Timely Topical In style</p> <p>Analysis is missing – is it reflective or not?</p>
T217-14JABr7	20 21	Own Other	<ul style="list-style-type: none"> • how to learn sketch up • great 	<ul style="list-style-type: none"> • subjective • emotional 		Analysis Synthesis	<p>Timely Topical In style Not reflective</p>
T217-14JABr8	11 11 30 2	Own Own Other Own	<ul style="list-style-type: none"> • need help with questionnaire on pans • link to it • handles of pans problem 	<ul style="list-style-type: none"> • factual • factual • factual • factual and friendly 		Analysis	<p>Not timely Topical In style Not reflective</p>

			<ul style="list-style-type: none"> • research brought handle problem out 				
T217-14JABr9	18 18	Own other	<ul style="list-style-type: none"> • good grips peeler and a tata quote on innovation • 	<ul style="list-style-type: none"> • objective factual • objective factual 		Synthesis conclusion	Topical Timely In style Partly reflective – no analysis
T217-14JABr10	2 6	Own other	<ul style="list-style-type: none"> • a mind map of creative design, comprehensive but chaotic, process more informative than outcome, shopping list analogy • what's really important filter filter needed 	<ul style="list-style-type: none"> • subjective, factual • emotional, subjective 		Analysis Synthesis conclusion	Topical Mixed style Timely reflective
T217-14JABr11	2 27	Own Other	<ul style="list-style-type: none"> • ideas on alarms • nice concepts and drawings 	<ul style="list-style-type: none"> • subjective, emotional, sarcastic 		Analysis Synthesis	Topical Mixed style Not timely Not fully reflective
T217-14JABr12	11 18 21	Own Other Own	<ul style="list-style-type: none"> • stove kettle • good idea • modify handle 	<ul style="list-style-type: none"> • 		Synthesis conclusion	Topical In style Part timely Part reflective

T217-14JABr13	17 18 21	Own Other Own	<ul style="list-style-type: none"> • fish kettle • new way of boiling fish • wrong objective 	<ul style="list-style-type: none"> • sarcastic • sarcastic • sarcastic 		Synthesis	Topical In time In style Not reflective
T217-14JABr14	17 18 21	Own Other Own	<ul style="list-style-type: none"> • artificial intelligent kettle • giggle • giggle 	<ul style="list-style-type: none"> • humorous • humorous • humorous 	Empathy cohesion	Synthesis	Topical In time In style Not reflective
T217-14JABr15	21 22 22	Own Other Own	<ul style="list-style-type: none"> • Duck pan • Plumage, lid concern 	<ul style="list-style-type: none"> • humorous • playful, serious, objective, friendly • 		Analysis Synthesis conclusion	Topical In time Mixed style reflective
T217-14JABr16	16 16 17 17 17 18 21	Own Other Own Other Own Other own	<ul style="list-style-type: none"> • Random ideas • Random prototyping, image • Didn't get there yet, image • Wild ideas, image • Tame ideas • Random and relevant • Random to shortlist 	<ul style="list-style-type: none"> • Subjective, Empathetic and friendly 	Empathy cohesion	Analysis Synthesis conclusion	Topical In time In style Reflective
T217-14JABr17	20 24	Own Other	<ul style="list-style-type: none"> • Beading with rubbish • Rubbish to precious 	<ul style="list-style-type: none"> • 		Analysis Synthesis	Topical Broadly In time In style Not Reflective

T217-14JABr18	16 18 20	None Own Other	Inspiration Attention to detail	•		analysis	Topical In time In style Not Reflective
T217-14JABr19	30 31 2	Own Other own	Cylindrical objects Good shading Sketch needs improvement	•		Analysis Synthesis conclusion	Topical In time In style shallow Reflective
T217-14JABr20	17 17 17	Own Other Own other	Round perspective? Crate around round Thanks Follow up	•	Learn skill Show skill	Analysis Synthesis conclusion	Topical In time In style Reflective Very concrete question and direct answer

T317

T317-15JABr	5 5 10	Own Other other	Teapots Teapots teapots	• Subjective, expansive		Analysis Synthesis conclusion	Topical In time In style Reflective
T317-15JABr1	10 10	Own Other	Shoes Agreement analysis	• Factual • Friendly		Analysis	Topical In time mixed style not Reflective

T317-15JABr2	13 13 13	Own Other Other	Bike lanes Good image and analysis Agree analysis	<ul style="list-style-type: none"> • factual • objective, friendly • friendly, sarcastic 		Analysis synthesis	Topical In time mixed style not Reflective
T317-15JABr4	20 21	Own Other	Innovation frame Layers good, additional elements?	<ul style="list-style-type: none"> • Factual • Subjective, friendly 		Analysis Synthesis conclusion	Topical In time mixed style Reflective
T317-15JABr5	20 22	Own other	House and tv Tv sustainability	<ul style="list-style-type: none"> • Factual • Emotional, objective 		Analysis Synthesis conclusion	Topical In time mixed style Reflective
T317-15JABr6	24 24 24 24	Own Other Other other	Purebond mimicry	<ul style="list-style-type: none"> • Factual • Emotional • Emotional • emotional 	News sharing	Analysis	Topical In time In style Not reflective
T317-15JABr7	25 6	None Other	Emotional durability Struggles with exercise	<ul style="list-style-type: none"> • subjective • 		Analysis synthesis	Not Topical Not In time Not In style Some analysis and synthesis in the sketch annotations

T317-15JABr8	3 12	None Other	Keywords sustainability Complex/complicated	<ul style="list-style-type: none"> • factual • subjective 		analysis	Not Topical Not In time Not In style Some analysis in the graphic – should all be annotated?
T317-15JABr9	9 9	nonenone Other	Innovation Mind map Helped other to overcome block	<ul style="list-style-type: none"> • factual • friendly, emotional 		Analysis	In time Not reflective
T317-15JABr10	8 11	None other	Track wheel phone Why landscape only would not work	<ul style="list-style-type: none"> • factual • factual, argumentative 		Analysis Synthesis	Broadly in time Not in style Topical Not reflective
T317-15JABr11	6 7	Own other		<ul style="list-style-type: none"> • 			