Module description

This module considers how businesses are now expected to conduct their operations nationally and internationally with responsibility and accountability to their stakeholders and wider society. It examines how this expectation is increasingly framed in terms of human rights obligations and addresses questions of human rights emerging in the business context. It explores the imposition of labour standards and examines the issue of accountability for corporate abuses. It also considers the development and application of the concept of corporate social responsibility in different business contexts such as the branding of goods, and examples from the pharmaceutical industry.

Person specification

The person specification for this module should be read in conjunction with the generic person specification for an associate lecturer at The Open University.

As well as meeting all the requirements set out in the generic person specification, you should have:

- a relevant postgraduate academic qualification in Human Rights law or Company/Commercial law or International law, or Business or a relevant professional qualification and specialised experience of working in the areas covered by the module
- knowledge of recent developments and debates within Human Rights law and related International law and Corporate Social Responsibility which relate to the areas covered by the module.
- a knowledge of or interest in International Development
- an ability to engage proactively with students using a variety of multimedia tools in a flexible and innovative online environment
- the ability to advise on and assess work at masters level (including student-centred assignments) to tight deadlines
- the ability to communicate effectively with different types of audience and through different media
- an appreciation of the distance-learning environment and the potential impact on students.
- an ability to work collaboratively on an interdisciplinary team
- a demonstrable ability to give students constructive and detailed feedback when marking assignments

It would be an advantage to have:

- experience of teaching students at masters level
- experience of tutoring and assessing online in a distance-learning environment
- experience of (or willingness to learn) synchronous facilitation tools e.g. Elluminate
- online communication and facilitation skills
- experience of working in an interdisciplinary field
- experience of working in an international context where English is not the first language.

Additional information

- You will be expected to deliver synchronous online tutorials and individual student support via email, telephone and online forums and to respond promptly to queries from your students.
- You will be expected to mark an end-of-module assessment (EMA) of between 4,000 and 5,000 words for each student, as well as the three eTMAs.
Module related details - a full explanation can be found on the website
<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>Credits awarded to the student for the successful completion of a module:</td>
<td>30</td>
</tr>
<tr>
<td>Number of assignments submitted by the student:</td>
<td>3</td>
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<tr>
<td>Method of submission for assignments:</td>
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<tr>
<td>Level of ICT requirements:</td>
<td>3</td>
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<tr>
<td>Number of students likely to be in a standard group:</td>
<td>16</td>
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<tr>
<td>Salary band:</td>
<td>8</td>
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<tr>
<td>Estimated number of hours per teaching week:</td>
<td>10</td>
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*There may be opportunities for ALs to undertake associated assessment work for which there will be additional payment and about which you will be contacted separately if applicable.*